Itan Book is an annual celebration of the reach and impact of our remarkable university.

Enrolling more than 38,000 students and offering 109 degree programs, we are a leading institution of the 23-campus CSU system and a top public university in the West.

We are proud of our role as an intellectual and cultural center for Orange County, a primary driver of workforce and economic development throughout the region, and an emerging national model for supporting student success through innovative, high-impact educational and co-curricular experiences, including faculty-student collaborative research.

We are consistently lauded for our enduring legacy as an exceptional value in higher education, as well as for our rich diversity that enhances the educational experience and prepares students to excel as emergent leaders in further education, in their communities and in the global marketplace.

Every day, we are inspired and energized by our amazing learners and educators on campus — and our many alumni and supporters beyond — who continually show that Titans Reach Higher.
Our record of innovation and achievement in curriculum redesign, sustainability and supporting student progress have helped make us a go-to leader within the California State University system. We’re also an in-demand institution, particularly for California’s community college students, who year after year choose us as a top destination for their education. And nationally, we’re consistently ranked as a top public university in the West.
A LEADING CSU

No. 21 among master’s-level universities Contributing to the Public Good ¹

No. 2 destination for California Community College Transfers among statewide public universities²

Among the nation’s top universities based on quality of teaching, career prospects, graduation rates and low levels of student debt³

NUMBER ONE
U.S. News & World Report ranked the online Master of Science in Information Technology program the best in California and No. 6 in the nation.⁴

No. 9 among “Top Public Regional Universities” in the West and 35th among “Best Regional Universities” in the West⁵

Home to one of the nation’s “Exemplary Programs” in student leadership⁶

Seven buildings certified or equivalent for Leadership in Energy And Environmental Design⁷,⁸

Home to the First LEED Platinum student housing complex in California and the first Platinum-rated building in the CSU system⁷

Sources:
1. Washington Monthly (October 2014)
2. CPEC Transfer Pathways, cpec.ca.gov/OnLineData/TransferPathway.asp
3. Forbes Magazine’s 2013 ranking of 650 undergraduate institutions
5. U.S. News & World Report (September 2014)
6. The Templeton Guide: Colleges That Encourage Character Development, in recognition of CSUF’s Student Leadership Institute
8. Sustainability Tracking, Assessment and Rating System, Association for the Advancement of Sustainability in Higher Education
A key element in enhancing student success has focused on high-demand and/or high-failure-rate courses. Known as “bottleneck courses,” they slow student progress toward graduation. Students who do poorly or end up withdrawing from these classes also slow the progress of others working toward graduation.

We are addressing this challenge by looking at how courses are taught and seeking new ways to help students succeed. Recently, the California State University system invested $532,978 to support our redesign efforts — or approximately 28 cents out of each dollar designated by the system for course redesign in 2014-15. This is on top of a prior system award of over $800,000 and a campus investment of $395,000.

One of the reasons that Cal State Fullerton is a leader in this area is that our faculty members have already been hard at work developing solutions. And today, they are sharing their knowledge with faculty members throughout the system.

“The work of the faculty is in alignment with the campus’ strategic goals and commitment to improving student success,” said Peter Nwosu, associate vice president for academic programs. “Why is this important? First, look at the scale of Fullerton’s impact. We have more than 38,000 students and approximately 9,000 graduates each year. We also are a highly diverse campus. We have the opportunity to make a significant difference in the lives of not only our students but the community.”
AN INTELLECTUAL AND CULTURAL CENTER FOR ORANGE COUNTY
We’re part of our community’s lifeblood — an intellectual and cultural hub for Orange County and beyond. We’re a place of coming together, a place that adds depth to the human experience, a place where minds expand and opportunities flourish. From degree programs and symposia to exhibitions and performances, our impact is substantial and our responsibility great.
OC’S INTELLECTUAL AND CULTURAL CENTER

PRESTIGIOUS ECONOMIC FORECASTS
Mihaylo College's annual and mid-year Economic Forecasts for the nation, Southern California and Orange County are extensively reported on and cited by the media, and valued by business and government entities.¹

HISTORICAL COOPERATIVE STUDIES THE AGES
Students and faculty at the John D. Cooper Archaeological and Paleontological Center prepare and curate diverse archaeological holdings that date back at least 10,000 years.⁴

LIVE ON STAGE
The College of the Arts presents more than 400 theater and dance performances, music concerts and recitals, art exhibitions and other special events.

GRAND CENTRAL ART CENTER
Setting Grand Central Art Center apart from other gallery spaces in Southern California is the philosophy of art as a crucial part of the community, a philosophy that keeps with the center's history of community involvement and its birth as a cornerstone for Santa Ana’s Artists Village.

NATIONAL PRESTIGE IN THE ARTS
Cal State Fullerton is among the 16 “most highly recommended undergraduate programs” for drama and musical theater and noteworthy programs for dance.²

PROUD TITAN ATHLETICS TRADITION
Each year, Cal State Fullerton draws thousands of devoted spectators to Titan sporting events. Our NCAA Division I program has yielded more than a dozen national team championships across seven different sports. The Titan Athletics program is not only meaningful to our student-athletes and to a vibrant co-curricular life, but is a point of pride for the broader community.

AMONG THE NATION’S BEST
The Center for Oral and Public History has more than 5,000 recorded interviews and related transcripts, photographs, and other materials, with the largest oral history archive in California.³

Sources:
1. Several media outlets, including the Los Angeles Times, Orange County Register and National Public Radio
2. The Performing Arts Major’s College Guide
3. calstate.fullerton.edu/news/2011fall/NEH-grant.asp
4. johncoopercenter.org
Al State Fullerton’s Grand Central Art Center, based in Santa Ana, has evolved into a hub for social practice, a genre that involves engagement with communities and incorporates social goals, networks and cultural practices. Social practice art often blurs the distinction between artist and subject, and can include activist art, social work, protest performance, community art and other activities that can represent social and political thought.

As part of his mission, Director and Chief Curator John Spiak has invited various artists to work and live at Grand Central in pursuit of their art. Setting Grand Central Art Center apart from other gallery spaces in Southern California is the philosophy of art as a crucial part of the community, a philosophy that keeps with the center’s history of community involvement and its birth as a cornerstone for Santa Ana’s Artists Village.

As a critical part of the village – known for creating a vibrant arts district from a formerly blighted downtown neighborhood – Grand Central is a block-long edifice that includes several exhibition spaces, the Black Box Theatre, a shop and 28 apartments, 26 of which are reserved for Titan students pursuing their master’s degrees in the College of the Arts and two of which house artists in residence. Each student artist has studio space in which to create art.

On the first Saturday of each month, the neighborhood comes alive. A multitude of visitors attend the area’s galleries, restaurants and shops, and street vendors, public performances and musical acts add to the atmosphere. Grand Central hosts more than 4,000 visitors during First Saturday events.
PARTNER IN ECONOMIC AND WORKFORCE DEVELOPMENT
Knowing that California’s future workforce is essential to a healthy economy, we continually assess and respond to the state’s evolving needs, earning the appreciation and respect of employers and students alike. And with every dollar invested in the University returning $5.15 to the state’s economy, learning at, investing in and hiring from Cal State Fullerton is a win-win-win.
A SUPERIOR INVESTMENT
For every $1 invested by the state in CSUF, it returns $5.15 to the state’s economy.¹

CSUF’S STATEWIDE IMPACT
An economic powerhouse in Orange County and beyond, CSUF is an employer, a generator of economic activity, and a provider of tax revenue.¹

COMPREHENSIVE SUPPORT FOR BUSINESS
A cluster of CSUF centers serve as resources for regional businesses, including the Center for Entrepreneurship, Family Business Center and Small Business Institute. CSUF also issues a highly regarded annual economic forecast.

LOCAL JOBS, LOCAL IMPACT
Cal State Fullerton is Orange County’s 11th-largest employer.²

ALUMNI EARNINGS ATTRIBUTABLE TO A CSUF EDUCATION
$3.2 billion in spending power ³

A CHAMPION OF SMALL BUSINESS
CSUF is home to the region’s lead center of the Small Business Development Center Network, focused on empowering small business by advancing job creation, job retention and business expansion through expert consulting, effective training and access to resources.

Sources:
2. Orange County Business Journal, 2014 Book of Lists
Over the years, major changes and advances have taken place in healthcare delivery. As medical care becomes increasingly sophisticated and complex, it is imperative that Cal State Fullerton’s School of Nursing not only prepares future nurses with the necessary skills needed today but also focuses on ways to meet future healthcare needs.

Celebrating their 40th anniversary this year, the University’s School of Nursing offers a wide range of comprehensive programs ranging from pre-licensure and associate degrees in nursing to bachelor of science in nursing programs to a Doctor of Nursing Practice. Students in the master’s program can choose to specialize in a number of areas such as nurse midwifery, nurse anesthetist, nursing leadership, school nursing, and more.

As our population ages and healthcare practitioners extend their range with more programs focused on preventing acute health issues, advanced degrees will become even more important.

At Cal State Fullerton, working as a partner in economic and workforce development is a priority. And responding to a national call for a highly educated nursing workforce is one example of how Titans Reach Higher.
A NATIONAL MODEL FOR STUDENT SUCCESS
We’re an emerging national model for how a public comprehensive university can boost graduation rates through thoughtful, comprehensive efforts to keep students connected to their education and empowered on their way to a degree. We’re committed to internships, faculty-student collaborative research, service in the community and a vibrant co-curricular life — high-impact experiences that make a world of difference in students’ academic journey.
DISTINGUISHED FOR COMMUNITY SERVICE
One of only 110 institutions to be named with distinction to the President’s Higher Education Community Service award – for the seventh consecutive year. 1.4 million hours of service are performed by CSUF students each year.

RECOGNITION BY CARNEGIE FOUNDATION
The Carnegie Foundation for the Advancement of Teaching has once again honored Cal State Fullerton for its distinctive community-engagement activities, making it one of only 361 institutions in the United States to hold the classification.

G.E. PATHWAYS
In Fall 2014, 450 freshmen signed up to take part in Pathways to Success — a pilot program that gives students an opportunity to focus some of their general education courses in four specialized areas: global studies; sustainability; food, health and well-being; or power and politics.

ADVISING BOLSTERED
To meet our goal to develop a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs, we hired a diverse group of nine new advisers in 2013-14 to bolster our existing ranks, kicking off a two-year campaign to hire additional new advisers.

SUPPLEMENTAL INSTRUCTION
In the 2013-14 academic year, 224 course sections were supported by supplemental instruction, compared to 140 course sections in 2012-13. Additionally, the program’s corps of student leaders who facilitate instructional sessions increased to 75 students in spring 2014.

STUDENT SUCCESS DASHBOARD
Created and innovated by a cross-divisional collaboration between Academic Affairs and IT, our Student Success Dashboard allows us to remove artificial barriers and minimize the number of students whose graduation dates are unnecessarily deferred.

INTERNSHIPS
In 2013, nearly 11,000 Cal State Fullerton students — one-third of all Titans attending CSUF — were involved in such high-impact practices such as academic internships, fieldwork, practica and other activities that bring to life the real-world applications for their studies.
xperiential learning – also known as high-impact practices in higher education circles – is receiving keen attention among educators nationwide, including those at Cal State Fullerton, who want to prepare and graduate successful students. These kinds of hands-on practices – including study abroad, service-learning, internships, community engagement, undergraduate research and other outside-the-classroom, innovative instructional experiences – have long been benefits of a Cal State Fullerton education.

Still, one of the objectives of the University’s strategic plan is to ensure that 75 percent of CSUF students participate in at least two of these high-impact practices before graduation. Both of these address one of President Mildred Garcia’s top priorities: to improve the University’s six-year graduation rate and become a national model public comprehensive institution when it comes to student learning, retention and graduation.

Here, students and faculty members share their views on the vital importance of hands-on learning experiences and their value both prior to and following graduation.

These activities can include undergraduate research, field research, collaborative assignments and projects, programs designed specifically for freshmen, study abroad opportunities, internships, and capstone courses and projects (often a culminating course or project designed to bring together the skills and expertise that a student has achieved over years of study).
RICH DIVERSITY
We are nationally recognized for the diversity of our students, but the real pride we feel is knowing how that diversity enriches the student educational experience. By learning from differing backgrounds and perspectives, our graduates are strengthened, inspired and ready to excel in the workforce, in further education and as emergent leaders in their communities.
A LEADER IN EDUCATING UNDERREPRESENTED STUDENTS
No. 4 in the nation in terms of baccalaureate degrees awarded to underrepresented students

No. 1 in California (and tenth in the nation) among top colleges and universities awarding bachelor’s degrees to Hispanics

2,930 International Students from 81 Nations

ETHNIC DISTRIBUTION of Student Body
- Asian/Pacific Islander: 21%
- Black: 2%
- Hispanic: 36%
- International: 8%
- Multiple race non-Hispanic: 4%
- White: 24%
- Unknown: 4%

53.7% of bachelor’s degree recipients are First-Generation University Graduates

NATIONAL RESOURCE CENTER FOR ASIAN LANGUAGES PLANNED
A four-year, $709,564 grant from the U.S. Department of Education will support the development of a National Resource Center for Asian Languages to teach Vietnamese, Korean, Chinese and Japanese.

Sources:
1. Diverse: Issues in Higher Education (July 2014), based on data from the U.S. Department of Education
2. Hispanic Outlook in Higher Education (May 2014), based on data from the U.S. Department of Education
3. Fall 2014
4. May 2014
The Cal State DC Scholars internship program is just one of an array of opportunities that bring diverse students together to not only learn through a once-in-a-lifetime off-campus program, but through connections and interactions with fellow participants.

The program, founded by Cal State Fullerton in 2006, allows students to spend time in the nation’s capital interning for elected officials, government agencies, nonprofits and other organizations. The program is open to all majors.

“The program has benefited from participation by a highly diverse group of students. The diversity of backgrounds and beliefs add to the overall experience and students quickly learn that the diversity of our student population creates a competitive advantage in these professional settings,” said Stephen J. Stambough, founding director of the Cal State DC Program.

The scholars — who form close bonds before, during and after their DC experience — are reflective of the campus population as a whole and, like so many other CSUF programs, are enriched through the diverse perspectives and backgrounds of their classmates, not to mention the life-changing experience in Washington, D.C.

“Students embrace the opportunity to excel in a professional environment and rise to the occasion. Part of the success of the program is to show students that they should raise their personal expectations and that they can meet those higher expectations,” said Stambough. “They very quickly transform from students learning about academic studies to young professionals utilizing their knowledge.”

Program alumnus Javier Gamboa ’08 is a legislative analyst focusing on energy and environmental policy on Capitol Hill.
DELIVERING EXCEPTIONAL VALUE
We’re the top institution in the West for students graduating with the least debt, and the No. 4 “Best Bang for the Buck” university nationally. But our value is more than a sound bite—it is core to our founding principles. Delivering our breadth of offerings with tuition fees well below the national average, while being praised as the fourth most efficient institution in the West, are achievements we hold high.
LOW COST FOR STUDENTS

2014-15

$2,538*
CSUF "net price" paid by full-time in-state undergraduates

$6,317
CSUF "sticker price" charged to full-time in-state undergraduates

$9,139
National average public-university "sticker price" charged to full-time in-state undergraduates

*estimate

LOW STUDENT INDEBTEDNESS

<table>
<thead>
<tr>
<th>Institution</th>
<th>Average</th>
<th>% of freshmen assuming loans</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSUF</td>
<td>$14,904</td>
<td>40</td>
</tr>
<tr>
<td>California Average</td>
<td>$18,497</td>
<td>52</td>
</tr>
<tr>
<td>National Public Four-Year</td>
<td>$25,550</td>
<td>58</td>
</tr>
<tr>
<td>National Private (Not-for-Profit) Four-Year</td>
<td>$32,300</td>
<td>65</td>
</tr>
</tbody>
</table>

A NATIONAL LEADER IN AFFORDABILITY, ACCESSIBILITY, AND QUALITY

CSUF is one of only five institutions doing a good job serving low-income students among 1,200 four-year colleges and universities.

No. 4 among “Best Bang for the Buck” institutions nationally

OPERATIONAL EFFICIENCY

CSUF is one of the 40 most efficient universities in the U.S. (and fourth in the West)

MEANINGFUL OUTCOMES

As just one assessment of student outcomes, CSUF graduates earn more than the national average.

CSUF graduates’ mid-career median salary

National mid-career median salary of graduates from public universities

CSUF ranks No.1 among regional universities in the West for students graduating with the least amount of debt

Sources:
1. trends.collegeboard.org, CSUF
5. U.S. News & World Report, when educational quality is assessed against costs expended per student (January 2013)
6. Washington Monthly (October 2014)
7. U.S. News & World Report (September 2014)
or the second straight year, we lead the pack of “Best Bang for the Buck” universities in California and we’re No. 4 nationally, according to the 2014 rankings released by *Washington Monthly*. Last year, we were also ranked No. 4 in the nation.

The magazine’s annual rankings, published in its September-October 2014 issue, “are based on the economic value students receive per dollar” at the nation’s universities and colleges.

*Washington Monthly* editors describe its list as “those colleges in America that do the best job of helping non-wealthy students attain marketable degrees at affordable prices.”

“Out of the 1,540 colleges and universities in our broader rankings, only 386 made the cut as Best Bang for the Buck schools, the majority of them public institutions.”

The first three top-ranked schools on this year’s list of master’s universities are City University of New York campuses (Brooklyn, Queens and Baruch), followed by Cal State Fullerton at No. 4.

In a separate ‘Public Good’ ranking of master’s universities based on “the value of their contribution to the public good,” Fullerton is ranked 21st.

“Colleges that are both effective and inexpensive get the highest marks,” report the editors.
**109 DEGREES OFFERED**
55 undergraduate, 54 graduate, including a doctorate in education and doctor of nursing practice.

**FALL ENROLLMENT TRENDS**

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 10</td>
<td>35,590</td>
</tr>
<tr>
<td>Fall 11</td>
<td>36,156</td>
</tr>
<tr>
<td>Fall 12</td>
<td>37,677</td>
</tr>
<tr>
<td>Fall 13</td>
<td>38,325</td>
</tr>
<tr>
<td>Fall 14</td>
<td>38,128</td>
</tr>
</tbody>
</table>

**236** acres, **29** buildings, **1,900** on-campus residents.

**AVERAGE AGE** (Fall 2014)
23

**AVERAGE SAT SCORES**
Average High School GPA and SAT Scores of First-time Freshmen (SAT score reflects combined total of critical reading and mathematics scores only) (Fall 2014)

- **3.53** AVERAGE GPA
- **1028** AVERAGE SAT SCORES

**OPERATING BUDGET**
For the fiscal year ending June 30, 2015, the University’s annual operating fund was $356.1 million.

**Revenue**
- Tuition Fees: 55.7%
- State Allocation: 38.0%
- Other Receipts: 3.4%
- Non-Resident Fees: 2.9%

**Expenses**
- Salaries and Benefits: 69.3%
- Other Operating Costs: 17.0%
- Tuition Discounts: 13.7%
**ENDOWMENT FUND VALUE**
As of June 30, 2014, the endowment stood at $50,112,038.

**PHILANTHROPIC SUPPORT**
During the 2013-14 fiscal year, total gift commitments exceeded $16.4 million.

**OC'S INTELLECTUAL AND CULTURAL CENTER**
Extending beyond our main campus to sites in Irvine, Santa Ana, Silverado and Garden Grove, we help create opportunity and a vibrant community life for all of Orange County.

**CSUF ALUMNI: 234,825 STRONG**
45% in Orange County
27% outside Orange County but within 50 miles of campus
11% elsewhere in California
12% in the U.S. outside of California
5% outside of the United States*

* Santa Ana is home to both the Grand Central Art Center and the John D. Cooper Archaeological and Paleontological Center.
** Zzyzx is home to the Desert Studies Center, a collaboration with other CSU campuses.

* estimate
(January 2015)