California State University, Fullerton’s goal to become the model public comprehensive university of the nation is anchored by our success as a leading CSU, an intellectual and cultural center for Orange County, a partner in economic and workforce development, and a purveyor of equitable access to higher education for the ever-changing face of our communities.

I am proud of the collective efforts of the faculty, staff and students who are making this dream a reality, as evidenced by the many extraordinary achievements highlighted throughout these pages. Of course, as outstanding as these points of pride are, they represent only a snapshot of an ever-growing body of work that, over the past four years, has seen our six-year graduation rates go from 51 to 62 percent, the opportunity gap eliminated for transfer students and cut in half for first-time freshmen, and the conferral of more than 10,000 degrees to one graduating class for the first time in history.

Indeed, ours is a community of high academic standards, stellar student support services, and one that respects and embraces all who come here. It is my hope that this issue of Titan Book leaves you with this same welcoming spirit and inspires you, too, to “Reach Higher.”

Sincerely,

Mildred Garcia, Ed.D.
President, California State University, Fullerton
A LEADING CSU

Our record of innovation and achievement in curriculum redesign, sustainability and supporting student progress has made us a go-to leader within the California State University system. We’re also an in-demand institution, particularly for California’s community college students, who year after year choose us as a top destination for their education. We’re ranked in the “first tier” among top national universities.

CSUF is in the “FIRST TIER” of top national universities.¹

NO. 1 DESTINATION
for community college transfer students for 15 out of the past 18 years²

STUDENT SUCCESS DASHBOARD
Our Student Success Dashboard, heralded as a national model by the Lumina Foundation, allows us to remove artificial barriers and minimize the number of students whose graduation dates are unnecessarily deferred. The Chancellor’s Office praised it as a “breakthrough that is well worth emulating systemwide.”

CENTER OF EXCELLENCE
The Chancellor’s Office has recognized CSUF’s Supplemental Instruction Program as a model for other CSU campuses in an effort to boost student success. To expand the program systemwide, the University is serving as a CSU Center of Excellence for Supplemental Instruction.

¹ U.S. News & World Report (September 2016)
² CSUF Office of Institutional Research and Analytical Studies; among California Community Colleges (October 2016)
³ Carnegie Classification of Institutions of Higher Education (2016)
⁴ Leadership in Energy and Environmental Design program, U.S. Green Building Council, Facilities Planning and Management, CSUF
n a major indication of its growth in the country’s educational landscape, Cal State Fullerton was named a first-tier “national university” in U.S. News & World Report’s 2016 rankings.

Previously listed in the much narrower “regional universities” category, the change was largely based on the University’s elevation to an “R-3” (research) status by the Carnegie Classification of Institutions of Higher Education. The status reflects CSUF’s evolution from a master’s level institution to one that also awards doctorates.

In its first appearance in the national category, CSUF ranked No. 202 overall and No. 110 among public universities. The top five ranked universities are Princeton, Harvard, University of Chicago, Yale and Columbia, respectively.

“When you consider that there are some 3,000 four-year institutions in the United States, being recognized as a top national university is truly impressive,” said Anil Puri, interim provost and vice president for academic affairs. “I continue to be so proud of what we’ve been able to accomplish through the work of our faculty and staff on behalf of our students.”

The rankings are determined by measures such as freshman retention, peer assessment, faculty resources, student selectivity, financial resources, alumni giving and graduation rates.

U.S. News & World Report also ranked Mihaylo College of Business and Economics 150 out of 488 undergraduate business programs, and the College of Engineering and Computer Sciences 55 among 406 undergraduate engineering programs.

R-3 STATUS
CSUF has been elevated to “R-3” or research status in recognition of the University’s evolution from a master’s level comprehensive institution to one that awards doctorates.

Seven buildings certified or equivalent for Leadership in Energy and Environmental Design

Home to the First LEED Platinum student housing complex in California and the first Platinum-rated building in the CSU system
We’re part of our community’s lifeblood — an intellectual and cultural center for Orange County and beyond. We’re a place of coming together, a place that adds depth to the human experience, a place where minds expand and opportunities flourish. From degree programs and symposia to exhibitions and performances, our impact is substantial and our responsibility great.

**Prestigious Economic Forecasts**
Mihaylo College’s annual and mid-year economic forecasts for the nation, Southern California and Orange County are extensively reported on and cited by media, and valued by business and government entities.¹

**Preserving Oral History**
The Lawrence de Graaf Center for Oral and Public History maintains the largest regionally focused oral history archive in California, with nearly 6,000 recorded interviews and related transcripts, photographs and other materials.

**Career Success**
The Latino Communications Initiative develops an industry-ready workforce through courses and certificate programs in Latino-oriented communication studies. In addition, Univision’s on-campus Orange County news bureau provides a unique partnership between industry and education.

**109 Degrees Offered**
57 undergraduate, 52 graduate, including a doctorate in education and doctor of nursing practice.

**Proud Titan Athletics Tradition**
Each year, Cal State Fullerton draws thousands of devoted spectators to Titan sporting events. Our NCAA Division I program has yielded more than a dozen national team championships across eight different sports.

¹ Several media outlets, including the Los Angeles Times, Orange County Register and National Public Radio
PRESTIGE IN THEATER ARTS
The Kennedy Center American College Theater Festival has named 10 CSUF productions regional finalists, with three productions selected for presentation at the Kennedy Center in our nation’s capital.

GRAND CENTRAL ART CENTER
Setting CSUF’s Grand Central Art Center apart from other gallery spaces in Southern California is the philosophy of art as a crucial part of the community — a philosophy that keeps with the center’s history of civic involvement and its birth as a cornerstone for Santa Ana’s Artists Village.

A Blueprint for the Nation’s Economy
Leading scholars in the field of economics take center stage every year at Cal State Fullerton’s economic forecasts — signature events hosted by the Mihaylo College of Business and Economics, and just one of many ways in which Cal State Fullerton contributes to the community and the region’s intellectual prosperity.

Co-sponsored by the Orange County Business Council and industry leaders in banking, energy, accounting and healthcare, the annual and mid-year forecasts are researched and presented by CSUF professors Anil Puri and Mira Farka, who discuss the economic outlook for Orange County and the nation. Puri and Farka highlight pressing issues facing businesses, such as the Federal Reserve’s next moves, outlooks for business investments, labor markets and growth prospects.

Puri also serves as the University’s interim provost and vice president for academic affairs, and Farka is an associate professor of economics. Together, they lead the University’s James and Jeanette Woods Center for Economic Analysis and Forecasting, which issues the forecasts, offers policy advice on economic and environmental issues, and conducts economic analyses of the region. The center also undertakes independent studies and engages in sponsored research with private and public entities, while providing a practical learning environment for CSUF students to work with faculty mentors in studies related to policy issues that include health, labor, international finance, housing and education. In addition to the economic forecasts, the center has prepared the Orange County Business Expectations Survey, international trade forecasts and other analyses.
Knowing that California’s future workforce is essential to a healthy economy, we continually assess and respond to the state’s evolving needs, earning the appreciation and respect of employers and students alike. And with every state dollar invested in the University returning $13.40 to California’s economy, learning at, investing in and hiring from Cal State Fullerton is a win-win-win.

### CSUF’S STATEWIDE IMPACT
An economic powerhouse in Orange County and beyond, CSUF is an employer, a generator of economic activity and a provider of tax revenue.¹

- **$2.26B** in economic activity
- **15,140** jobs supported
- **$126M** in state and local tax revenue

### LOCAL JOBS, LOCAL IMPACT
Cal State Fullerton is Orange County’s eighth largest employer.²

### A SUPERIOR INVESTMENT
For every $1 invested by the state in CSUF, it returns $13.40 to California’s economy.¹

### TOPS IN HEALTH PROFESSIONS
Several CSUF master’s programs in nursing are highly ranked, including the nurse anesthetist and women’s health care concentrations.³

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¹ “CSUF Economic Impact Analysis,” ICF (2017); excludes impact of alumni
² Orange County Business Journal’s “2017 Book of Lists”
³ U.S. News & World Report’s “2017 Best Grad Schools”
⁴ “CSUF Economic Impact Analysis,” ICF (2017)
COMPREHENSIVE SUPPORT
A cluster of CSUF centers serve as resources for regional businesses, including the Center for Entrepreneurship, Family Business Center and Small Business Institute.

A CHAMPION OF SMALL BUSINESS
CSUF is home to the region’s lead center of the Small Business Development Center Network, focused on empowering small business by advancing job creation, job retention and business expansion through expert consulting, effective training and access to resources. In addition, the University’s Center for Entrepreneurship operates a business incubator in Placentia.

TRAINING FUTURE BIOMEDICAL ENGINEERS
To meet Southern California’s growing need for biomedical engineers, Cal State Fullerton is developing an undergraduate biomedical engineering program with a medical device emphasis.

Slated to begin in fall 2017, the curriculum will immerse students in design projects, rapid prototyping and research experiences across the engineering, business, rehabilitation and allied health disciplines. The program will culminate in a senior capstone project for which students will design, fabricate and test actual biomedical devices.

“Cal State Fullerton is seeking to produce biomedical engineers that can address medical and health care issues from an engineering-centric point of view,” said Sang June Oh, interim associate dean of the College of Engineering and Computer Science, who is directing the program.

According to the Bureau of Labor Statistics, biomedical engineers will see one of the fastest rates of growth in all engineering occupations in the near future, with a 23 percent increase in jobs expected from 2014-2024.

“The region lacks a broadly accessible and accredited undergraduate program with a medical device emphasis,” said Raman Unnikrishnan, professor of electrical and computer engineering. “Our plans address this deficiency.”

A $300,000 grant from the W. M. Keck Foundation supports curriculum development and the purchase of specialized lab equipment.

“The dependency of California on the biomedical sector is ever growing — and more biomedical engineers must be produced to fulfill this industry demand,” said Oh.
We are an emerging national model for how a public comprehensive university can boost graduation rates through thoughtful, far-reaching efforts to keep students connected to their education and empowered on their way to a degree. We’re committed to internships, faculty-student collaborative research, service in the community and a vibrant co-curricular life — high-impact experiences that make a world of difference in students’ academic journey.

**CLOSING THE OPPORTUNITY GAP**

CSUF has been noted as a “model campus” for its explicit goal to cut in half the opportunity gap between underrepresented students and their non-underrepresented peers. The University has seen a 47 percent reduction in this gap over the past three years — from 12.4 to 6.6 percent.  

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**PRAISE FOR STUDENT SUCCESS TEAMS**

Student Affairs Administration in Higher Education’s 2017 Promising Practice Award recognizes Cal State Fullerton’s student success teams, which help increase graduation rates, reduce the time to earn a degree and narrow the achievement gap among underrepresented students.

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**NO. 6 IN THE NATION**

in enrolling transfer students

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**CSUF has eliminated the OPPORTUNITY GAP**

for transfer students.

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**RECORD-HIGH GRADUATION RATE**

Our graduation rate rose to 62 percent in 2016 — the highest in CSUF history.

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1. 2015 State of Higher Education in California: The Latino Report; among students entering as first-time freshmen
2. U.S. News & World Report’s “The Short List: College” (February 2016)
3. CSUF Office of Institutional Research and Analytical Studies (Fall 2016)
4. President’s Higher Education Community Service Honor Roll (2015)
THE IMPACT OF STUDY ABROAD
CSUF study-abroad experiences rose by 34 percent from 2014 through 2016.

DISTINGUISHED FOR COMMUNITY SERVICE
CSUF was named to the President’s Higher Education Community Service Honor Roll for the eighth consecutive year.

13,236 INTERNSHIPS
During the 2015-16 academic year, students completed 1,331,287 hours of course-related service — high-impact practices such as academic internships, fieldwork, practica and other activities that bring to life real-world applications to complement students’ studies.

Boosting African-American Graduation Rates
In one of its most recent accomplishments toward its commitment to all students, Cal State Fullerton ranked No. 10 on The Education Trust’s 2016 list of “top-gaining” four-year public institutions improving graduation rates for African-American students from 2003-2013.

One of 52 standout institutions, the University reduced the achievement gap between white and black students by 10.3 percent, according to the report “Rising Tide II: Do Black Students Benefit as Grad Rates Increase?”

In addition, the University boosted overall graduation rates by 3.2 percent and graduation rates for African-American students by 11.7 percent over the same time period.

“Cal State Fullerton’s commitment to address the historical and social legacies of inequity that have impacted African-American and other underrepresented groups is transforming the lives of our students and their communities,” said CSUF President Mildred Garcia. “It is not an achievement gap, it is an opportunity gap, and our efforts to ensure equitable access to higher education is fast becoming a national model — one that extends the path to upward mobility for an ever-changing nation of diverse citizens.”

Other rankings mirror the University’s commitment to underrepresented students. In October 2016, Diverse: Issues in Higher Education ranked CSUF No. 1 in California and No. 2 in the nation for the number of bachelor’s degrees awarded to Hispanics and No. 14 for bachelor’s degrees awarded to Asian-Americans. The magazine also listed CSUF as No. 6 in the nation for the number of bachelor’s degrees awarded overall to students of color, using data from the U.S. Department of Education.
We are nationally recognized for the diversity of our students, but the real pride we feel is knowing how that diversity enriches their educational experience. By learning from those with different backgrounds and perspectives, our graduates are strengthened, inspired and ready to excel in the workforce, in their educational pursuits and as emergent leaders in their communities.

**STUDENT ETHNICITY**

- American Indian: 0.1%
- Asian/Pacific Islander: 20.7%
- Black/African-American: 2.1%
- Hispanic/Latino: 39.1%
- International*: 8.1%
- White: 21.5%
- Multi-Race: 4.3%
- Unknown: 4.1%

57% of bachelor’s degree recipients are first-generation university graduates.

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1. Diverse: Issues in Higher Education (August 2016), based on data from the U.S. Department of Education
2. CSUF Office of Institutional Research & Analytical Studies (Fall 2016)
3. CSUF Office of Institutional Research & Analytical Studies (Fall 2016)

*ethnicity data are unavailable for international students
al State Fullerton’s commitment to diversity, inclusion and equity forges ahead with the University’s new Titans Together website, which advances an open climate among the campus community. The creation of this one-stop center of information and resources supports and builds upon the University’s achievements in decreasing its achievement gap, leveraging its diversity to prepare all students for a global society, and recruiting and retaining highly qualified and diverse faculty and staff.

Online resources at together.fullerton.edu include information on numerous campus communities, University policies on discrimination and harassment, diversity workshops and campus maps of safe-space areas. It also provides information about the Diversity Initiatives and Resource Center, which houses five identity-based centers: LGBT/Queer, African American, Asian Pacific Islander, Chicana and Chicano, and Titan Dreamers.

Cal State Fullerton has a rich tradition of celebrating its diversity and expanding its cultural literacy throughout the academic year. By contributing to an understanding of the different backgrounds on campus, the University enhances personal interactions among students, faculty and staff.

“Cal State Fullerton reflects the ever-changing diversity of Orange County and the nation,” said Mary Ann Villarreal, assistant vice president for strategic initiatives. “Our commitment to all Titans is a model for the higher education community. Titans Together ensures that Cal State Fullerton is a place where students, faculty, staff and visitors appreciate and grow their knowledge, beliefs and skills so that we can successfully thrive together.”

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**Diversity’s Educational Impact**

- **3,269 INTERNATIONAL STUDENTS** from 90 nations

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**CENTER FOR ASIAN LANGUAGES**

CSUF’s National Resource Center for Asian Languages improves the teaching, learning and research of Vietnamese, Korean, Chinese and Japanese.

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**CELEBRATING OUR LGTBQ COMMUNITY**

through LGBTQ History Month, the LGBT/Queer Resource Center, the Lavender Pride graduation ceremony, and special speakers and events

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**Tiếng Việt • 한국어 • 漢語・日本語**
AN EDUCATION OF EXCEPTIONAL VALUE

The value we deliver to our students is core to our founding principles and part of our legacy. Offering a remarkable depth and breadth of educational programs with a tuition well below the national average — while being recognized as a top institution in the West for students graduating with the least debt — are achievements we hold high.

A NATIONAL LEADER IN AFFORDABILITY, ACCESSIBILITY AND QUALITY

CSUF is one of only five institutions doing a good job serving low-income students among 1,200 four-year colleges and universities.\

LOW COST FOR STUDENTS (tuition and fees)

- $3,797* CSUF “net price” paid by full-time in-state undergraduates
- $6,560 CSUF “sticker price” charged to full-time in-state undergraduates
- $9,650 National average public-university “sticker price” charged to full-time in-state undergraduates

* Estimate

LOW STUDENT INDEBTEDNESS

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<td>National Public and Nonprofit Four-Year</td>
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2. U.S. News & World Report’s “Best Colleges” (September 2016)
4. “Student Debt and the Class of 2015,” Institute for College Access & Success
5. “Social Mobility Index” with data from Payscale, Inc. and IPEDS (January 2016)
6. 2016-17 PayScale College Salary Report, median mid-career salary among graduates of public universities
7. College Scorecard, U.S. Department of Education
CSUF delivers 109 degrees at 45% below the national average total cost of attendance at four-year public universities.  

**SOCIAL MOBILITY**
CSUF is among the top performers in the nation helping low-income students reach financial success.  

**HIGHER EARNINGS**
CSUF graduates earn 12% more than the national average.  

The incredible depth of academic programs, industry partnerships, community engagement and experiential learning — all at a tuition well below the national average — makes Cal State Fullerton a remarkable value.

“We’re proud to offer a rigorous, high-quality educational experience that combines a liberal education with career preparation,” said Anil Puri, interim provost and vice president for academic affairs. “Our programs help prepare students to be successful in their chosen careers by deepening their understanding of disciplinary knowledge, honing their capacity for critical thinking and developing their professional skill set.”

Through a variety of high-impact experiences, he added — internships, undergraduate research opportunities and collaborations — students get the chance to apply what they have learned to real-world settings, giving them an edge when it comes to the next step in their career.

“The steady improvement of our graduation rates during the past few years means that more students are graduating in less time, without sacrificing quality,” explained the provost.

“Our aim is to offer an exceptional, affordable education that puts them on a faster track to pursue their professional aspirations, so that they can join the ranks of the tens of thousands of distinguished alumni who are making an impact on our local communities, our state and the world.”

CSUF delivers 109 degrees at 45% below the national average total cost of attendance at four-year public universities.
CAL STATE FULLERTON: AN OVERVIEW

FALL ENROLLMENT

Average high school GPA and SAT scores of first-time freshmen (SAT score reflects combined total of critical reading and mathematics scores only) (fall 2016)

- 3.58 Average GPA
- 1022 Average SAT Scores

252 acres, 31 buildings, 1,900 on-campus residents

MEDIAN AGE OF STUDENTS (fall 2016)

- 18 First-Time Freshmen
- 22 All Undergraduates
- 22 All CSUF Students

OPERATING BUDGET

For the fiscal year ending June 30, 2017, the University’s annual operating fund was $386.7 million.

Revenue
- Tuition Fees 49.9%
- State Allocation 44.3%
- Other Fees 3.2%
- Non-Resident Fees 2.6%

Expenses
- Salaries and Benefits 72.4%
- Other Operating Costs 14.7%
- Tuition Discounts 12.9%
AN INTELLECTUAL AND CULTURAL HUB
Extending beyond our main campus to sites in Irvine, Santa Ana, Silverado and Garden Grove, we help create opportunity and a vibrant community life for all of Orange County.

260,285 DEGREES EARNED (1959-2016)
by CSUF alumni

ENDOWMENT
As of June 30, 2016, the endowment stood at $53,113,305.

PHILANTHROPIC SUPPORT
During the 2015-16 fiscal year, total gift commitments exceeded $22 million.
Titan Book is an annual celebration of the reach and impact of our remarkable university.

Enrolling more than 40,000 students and offering 109 degree programs, we are a leading institution of the 23-campus CSU system and a top public university in the West.

We are proud of our role as an intellectual and cultural center for Orange County, a primary driver of workforce and economic development throughout the region, and an emerging national model for supporting student success through high-impact educational and co-curricular experiences, including faculty-student collaborative research.

We are consistently lauded for our enduring legacy as an exceptional value in higher education, as well as for our rich diversity that enhances the educational experience and prepares students to excel as emergent leaders in education, in their communities and in the global marketplace.

Every day, we are inspired and energized by our amazing learners and educators on campus — and our many alumni and supporters beyond — who continually show that Titans Reach Higher.