As many in California State University, Fullerton’s campus community have acknowledged and celebrated, the development and completion of our 2013-18 strategic plan marked a significant turning point for the institution.

The enthusiasm sparked from this collaborative process continues to not only turn the strategic plan’s written words into living, breathing manifestations of its four laudable goals, but also transform the institution into the model comprehensive university of the nation. This is the result of our faculty, staff, students, alumni, donors, and community supporters whose passion to “reach higher” personifies what it means to be a Titan and whose accomplishments are evidenced throughout this report. It is my honor to thank you and touch on just a few of these accomplishments through the lens of our strategic plan’s four goals:

Our first goal — develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs — is grounded by our aspiration to enhance advising. Thanks to interventions guided by our newly implemented Student Success Dashboard, a nationally heralded analytical tool that alerts advisers of changes in student academic profiles in real time, more than 250 students that would otherwise have seen their graduation delayed, were able to earn their degree last year.

Also in 2013-14, we made significant progress on our strategic plan’s second goal — improve student persistence, increase graduation rates university-wide, and narrow the achievement gap for underrepresented students — as demonstrated by the fact that we received nearly 30 percent of the $1.9 million distributed by the Chancellor’s Office through a competitive Request for Proposal process for course redesign efforts. We also graduated more than 10,000 students and remain No. 1 in the state and tenth in the nation in awarding bachelor’s degrees to Hispanics, as well as 11th in the nation in graduating students of color.

Success toward our third goal — recruit and retain a high-quality and diverse faculty and staff — was achieved through the creation of the University’s first stand-alone division of Human Resources, Diversity, and Inclusion, the recruitment of its first vice president, the execution of a campus climate survey, and the implementation of an e-recruitment program that brought about a dramatic increase in overall diversity and quality of newly hired Titans, including the 62 tenure-track faculty members that began this fall.

The importance of our fourth goal — increase revenue through fundraising, entrepreneurial activities, grants, and contracts — is underscored by the fact that the 2014-15 state budget fell short of the CSU Trustees’ budget request by $95 million. Amazingly, and through the benevolence and commitment by many of you, this past year we reached our strategic plan’s five-year, 2018 goal to increase philanthropic giving from $7.3 million to more than $16 million!

Again, I appreciate your ongoing support and am confident that together, we will continue to “reach higher” to transform Cal State Fullerton into the model comprehensive university of the nation.

Sincerely,

Mildred García
President
California State University, Fullerton
This annual report celebrates the University’s events, programs, people and progress during the fiscal year ending June 30, 2014. In these pages, we also honor Cal State Fullerton’s many supporters, who are integral to the institution’s past success and promising future.

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>University Briefs</td>
</tr>
<tr>
<td>8</td>
<td>People Briefs</td>
</tr>
<tr>
<td>12</td>
<td>At A Glance / State of the University</td>
</tr>
<tr>
<td>16</td>
<td>2013-14 Giving Honor Roll</td>
</tr>
<tr>
<td>18</td>
<td>Honor Roll / Individual Giving</td>
</tr>
<tr>
<td>30</td>
<td>Honor Roll / Corporations, Foundations &amp; Organizations</td>
</tr>
<tr>
<td>32</td>
<td>Honor Roll / Contracts and Grants</td>
</tr>
<tr>
<td>33</td>
<td>Honor Roll / The Ontiveros Society</td>
</tr>
</tbody>
</table>
UNIVERSITY BRIEFS

TWO BUILDINGS PURCHASED FOR IRVINE CAMPUS

With the August 2013 purchase of the Banting Corporate Center in Irvine, the University doubled the size of its branch campus. The California State University, Fullerton Auxiliary Services Corp. acquired the two-building complex on behalf of the University for $30.5 million.

The branch campus allows students working or living in south Orange County to have easier access to Cal State Fullerton programs. Last fall, Irvine began offering lower-division courses, welcoming freshmen and sophomores for the first time in history.

Once the other tenants’ leases expire — the last one in 2019 — the University will occupy both buildings, adding 12.35 acres to Cal State Fullerton property.

“This investment in our Irvine Campus reconfirms our commitment to south Orange County,” stated CSUF President Mildred García. “This campus has been a true success story, and it plays an important, integral role in the University and its educational mission.”
POMP AND CIRCUMSTANCE

More than 65,000 candidates, graduates, family members and friends sat under sunny skies to hear encouraging words from CSUF President Mildred García and others during May’s commencement ceremonies. Among the keynote speakers were Congresswoman Loretta Sanchez and proud Titan Richard K. Davis ’83 (B.A. economics), chairman, president and chief executive officer of U.S. Bancorp.

“While tomorrow is the first day of the rest of your life, today is your halftime,” said Davis, who was recognized with an honorary doctorate of humane letters in recognition of his contributions to the University and his community. “The first quarter of your life has been your wonder years, the second quarter, your college years. The third quarter is when you evaluate what you really want to do, to love it, and the fourth quarter is when you commit to it; let it be the moment you’ve been waiting for.”

Among the more than 10,000 January graduates and candidates in the audience were the inaugural class of candidates in the Southern California CSU Doctor of Nursing Practice Program Consortium.

“You may have lost homework, but you never lost your way,” said President García, congratulating the thousands of degree candidates assembled. “Titans don’t throw in the towel; they toss graduation caps.”

FOUNDATION POSTS BIG GAINS IN GIVING

It was a very strong year for philanthropy, with total gift commitments reaching $16,456,344 — a 27 percent increase over 2012-13.

More good news came from the endowment, with market value topping $50 million for the first time. Investment income from the endowment helps fund myriad programs and scholarships.

The honor roll beginning on page 16 of this report recognizes and celebrates the University’s many supporters during the past year.

With only 38 percent of the institution’s funding coming from the state, and students already shouldering a significant portion of their education, philanthropic support plays an ever-increasing role in enriching Cal State Fullerton programs, special initiatives, and scholarship availability.

Cal State Fullerton alumni and friends provide the bulk of this private support, with significant gifts also coming from current parents and Titan faculty and staff. The balance comes from the many foundations, corporations, and other organizations that recognize the impact the University has on students and the broader community.

Bank of America was among the many generous donors providing support to Cal State Fullerton last year. In addition to their gift toward financial-literacy programs, bank representatives met with student groups, offering workshops about budgeting, saving and meeting financial goals.
Last February, more than 300 faculty and staff members gathered in the Titan Student Union for a town hall meeting updating the campus community on the status of the various task forces working on aspects related to the four goals of the University’s Strategic Plan.

President Mildred García welcomed attendees and recounted how the campus established a strategic plan outlining the priorities governing campus decision-making for the next five years. In addition, she explained that the CSU outlined seven key areas of focus for the 23-campus system: hiring tenure-track faculty members, enhanced advising, alleviating curricular bottlenecks, increasing student preparation, expanding high-impact practices, expanding data-driven decision-making and bolstering transfer degree completion rates.

“We’re already ahead,” said García proudly. “We know what has to be done, and we’re on it.”

Eleven task force leaders reviewed what their teams had accomplished, as well as next steps in the University’s efforts to achieve the plan’s four goals:

- Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs
  Task Forces: Advisement, Assessment, Stewards of Place
- Improve student persistence, increase graduation rates Universitywide and narrow the achievement gap for underrepresented students
  Task Forces: Accountability, Bottlenecks, Closing the Achievement Gap, High-Impact Practices
- Recruit and retain a high-quality and diverse faculty and staff
  Task Force: Diversity Action Plan
- Increase revenue through fundraising, entrepreneurial activities, grants and contracts
  Task Forces: Marketing Communications, Development Infrastructure, Development Plan

“You have, as always, inspired me,” said García. “Your dedication to our students, our faculty and staff at Cal State Fullerton touches my soul. You are amazing individuals who have contributed to the strength of Cal State Fullerton. Thank you for your work in making this strategic plan a living, breathing document.”

TITAN DREAMERS RESOURCE CENTER OPENS

More than 200 students, faculty, staff and guests celebrated the grand opening of Cal State Fullerton’s Titan Dreamers Resource Center in April.

“Undocumented students continue to face struggles attaining a higher education. This marks an important moment in the history of Cal State Fullerton as we become the first campus in the CSU system to provide a dedicated resource center to serve these students,” said Berenecea Johnson Eanes, vice president for student affairs.

President Mildred Garcia said the center “is a true example of Titans reaching higher. This is a testament to who we are. We want our students to know that we are with them every step of the way.”
BILL NYE WOWS CROWD WITH HIS PASSION FOR SCIENCE

“Science Guy” Bill Nye takes a selfie with student Jonathan Kwok at CSUF’s “Explorations in Citizen Science” symposium, which featured student research and faculty lectures. Nye spoke to a crowd of more than 1,500 in the Titan Student Union.

PRESIDENT GARCÍA APPOINTED, SPEAKS ON PANEL

President Mildred García was recently appointed to the Executive Committee of the Coalition of Urban and Metropolitan Universities. The coalition is an international organization of universities in large metropolitan areas that share common understanding of their institutional mission and values — to provide leadership in addressing urban problems through teaching, research and professional service.

García also was a panelist at the April 24 Orange County Forum luncheon, where panelists discussed the 2014 Orange County Indicators Report. Joining García were Aaron Kushner, publisher of the Orange County Register, and Steve PonTell, president of the La Jolla Institute, a nonprofit think tank. The moderator was Hugh Hewitt, broadcaster, author and attorney. García noted that Cal State Fullerton is ranked No. 1 in California and tenth in the nation among top institutions awarding degrees to Hispanics.

NICKELODEON’S ‘SANJAY AND CRAIG’ EXHIBIT A HIT

Drawings, sculptures and even a one-of-a-kind collection of Fart Jars were featured in a unique and fun campus exhibition, “Butt What Is Art? A Sanjay and Craig Fine Art Retrospective,” which ended June 20 in Pollak Library’s Atrium Gallery. Nickelodeon and CSUF’s Art Department presented the collection of production art, created for, and inspired by, the hit animated series created by Jim Dirschberger, Jay Howell and Andreas Trolf. As exhibit designer, Emily Tyler ’14 (M.F.A. in art-design) also played a supporting role to help bring Sanjay, a boy, and Craig, a smooth-talking snake, alive for exhibit-goers.
In addition to more than $16 million in philanthropic support, Cal State Fullerton received more than $21.5 million in support in the form of contracts and grants from government agencies, educational institutions and other organizations in the past fiscal year. Among the grants were:

- $2,193,335 (two combined grants) U.S. Department of Education awards for Gaining Early Awareness and Readiness for Undergraduate Programs, an effort designed to increase the number of low-income students prepared to enter and succeed in postsecondary education
- $1,196,377 U.S. Department of Education grant for “Strengthening Transfer Education and Matriculation in science, technology, engineering and mathematics (STEM)”
- A three-year, $1,462,069 National Science Foundation grant to support an effort to increase STEM achievement among bilingual students
- $687,784 from the National Institutes of Health/NCI to support efforts to prevent obesity and cancer deaths in the Pacific Islander community
- $450,081 U.S. Department of Education grant for “Enhancing Post Baccalaureate Opportunities at Cal State Fullerton for Hispanic Students”
- $424,526 from the U.S. Department of Education to recruit and retain highly qualified teachers in the areas of math, science and special education

PRESIDENT GARCÍA STRESSES STUDENT SUCCESS IN CONVOCATION ADDRESS

In her second Convocation address at Cal State Fullerton, President Mildred García welcomed the campus community — including 33 new tenure-track faculty members and 141 new staff members — to the start of the 2013-14 academic year. She noted that semester enrollment exceeded 38,000 students. She emphasized that ensuring student success “remains the top priority for the entire institution” and pointed to the Cal State Fullerton Strategic Plan as the guide to that effort, reviewing the plan’s goals and outlining steps taken to meet those goals.
CONCERT UNDER THE STARS

Last fall’s reintroduction of Concert Under the Stars, the University’s signature fundraising event, was a stunning success. More than 3,500 campus and community members enjoyed casual, open-air dining, lively musical entertainment and a fireworks spectacular. The program, “I Believe in Music,” featured CSUF’s performing group, The Preeminent, as well as alumni whose credits include Broadway and national touring productions. Among those taking the stage were: Brooke Aston ’02, Jennifer Hubilla ’02, Emily Mitchell ’00, Erin McNally ’02, Louis Pardo, Kate Peters ’79, and Brad Standley ’05. College of the Arts faculty members Eve Himmelhaber ’95 and Mitch Hanlon also performed.
PSYCHOLOGIST REUNITES LONG-LOST TWINS

Psychology professor Nancy Segal made history in May by bringing together twins who had been separated shortly after their birth in England 78 years ago. Elizabeth Ann Hamel and Patricia Ann Hunt were reunited at Cal State Fullerton for the first time since 1936. The sisters — one living in the U.S., another in the U.K. — are the world’s longest-separated twins, according to the Guinness Book of World Records.

Segal, a leading expert on twin studies and a twin herself, is the director and founder of the University’s Twin Studies Center and has written several books on the subject. Her research on Hamel and Hunt, and on many other sets of twins, focuses on topics such as their social relationships and the behavioral consequences of twin loss.

JOSHUA SMITH: ‘40 UNDER 40’ RISING STAR

Gravitational-wave researcher Joshua Smith is among the 2014 “40 Under 40” honorees lauded by the Orange County Register Metro magazine for outstanding accomplishments. This year’s crop of impressive young men and women were selected for being “fearlessly passionate and dynamically clever” in their work and careers.

Smith, associate professor of physics and director of Cal State Fullerton’s Gravitational-Wave Physics and Astronomy Center, is involved in research to detect gravitational waves — unlocking a new way of exploring the universe. He also is the recipient of a $450,000 National Science Foundation Early Career Development Program Award — the highest NSF honor for early career research and teaching.

CSUF STUDENT APPOINTED TO CSU BOARD OF TRUSTEES

Cal State Fullerton student Kelsey Brewer is putting her education, experience and passion to work as the newest member of the California State University Board of Trustees. On Tuesday, June 17, state Gov. Jerry Brown announced her appointment to a two-year term as student trustee.

Brewer, a junior majoring in political science with a minor in liberal studies, serves as chief governmental officer for Cal State Fullerton’s Associated Students Inc. Previously, she was advocacy coordinator for the ASI Lobby Corps, a member of the search committee for the dean of the College of Humanities and Social Sciences, treasurer for the University’s Student Alumni Ambassadors and a campus liaison to the Resident Student Association.
HONORING OUTSTANDING FACULTY

Three faculty members were recognized in 2013-14 with the University’s most prestigious awards for their achievements in teaching, leadership, scholarship, research and creative pursuits.

Lynda E. Randall, professor of secondary education, was honored with the Carol Barnes Excellence in Teaching Award on May 8 for her dedication, outstanding teaching and contributions to education. A committed educator for 40 years, Randall engages both students and faculty colleagues in leading edge and innovative instruction. Her career has focused on student learning in the classroom and online.

Preparing future teachers has been a rewarding career, Randall said. “I’m proud of my thousands of students who have graduated and who are out there making a difference in the world... it’s motivating me to work even harder and do all I can to help my students succeed.”

Exemplifying the meaning of outstanding leadership and superior service, Robert W. Mead, associate professor of economics, was recognized with the Faculty Leadership in Collegial Governance Award on April 17. The economist, who joined CSUF in 1998, has served on the University’s Strategic Planning Steering and Planning, Resource and Budget committees, which play key roles in University governance, planning and operations. Mead co-chaired the strategic planning group, served as both chair and vice chair of PRBC in 2012-13 and 2013-14 respectively, and will again chair the PRBC in 2014-15. His department peers said that his commitment to University service and collegial governance begins with his firm commitment to be available, first to his students, and then to anyone who may need some advice.

Michael H. Birnbaum, a world-renowned expert in the scientific study of decision-making, who collaborates with students on many of his published works, was recognized on April 15 with the L. Donald Shields Excellence in Scholarship and Creativity Award. Named in honor of the University’s second president, the award is presented to an exceptional faculty member for outstanding achievements in research, scholarship and/or creative work.

Since 1991, the professor of psychology has garnered more than $600,000 in National Science Foundation grants that support his research on judgment and decision-making, as well as a series of advanced training workshops he provides to academics worldwide. In addition, Birnbaum founded the University’s Decision Research Center and has authored and co-authored more than 130 articles and presentations, many of which were co-authored with students.
TALENTED TITANS ON BROADWAY AND THE BIG SCREEN

From the Broadway stage to the big screen, Cal State Fullerton alumni shine in starring roles. On Broadway, actress Linda Emond ‘82 (B.A. theatre arts) is a three-time Tony-nominated actress and alumnus Dashaun Young is a cast member of “Motown the Musical.” Contributing to Disney’s movie blockbusters are “Frozen” animator Wayne Unten ’03 (B.F.A. art-entertainment art/animation) and screenwriter Linda Woolverton ’79 (M.A. theatre arts), who penned the untold story of popular villain “Maleficent.”

For her “marvelous” performance as Fraulein Schneider in the Broadway revival of “Cabaret,” Emond earned her third Tony nomination. The actress received previous Tony nominations for “Life (X) 3” in 2003 and “Death of a Salesman” in 2012. She made her Broadway debut in the musical “1776.”

Young is no stranger to Broadway. He portrayed Simba, the crown prince, in “The Lion King.” In his current role, he has been described as an “express thrill ride into pop music heaven.” The actor, dancer and singer first performed in New York’s “Radio City Christmas Spectacular” in 2004.

Unten was the animation supervisor on “Elsa,” the snow queen, for the $1 billion-grossing hit movie “Frozen” that won Oscars for best animated feature and best original song for “Let It Go.” The film is Unten’s favorite to date: “I loved every moment bringing Elsa to life.”

Woolverton, who wrote the screenplay for Disney’s mega-grossing “Maleficent,” gives audiences an enchanting twist to the classic story of “Sleeping Beauty.” Her screenplay credits also include Disney’s 1991 animated blockbuster “Beauty and the Beast” and 1994 “The Lion King,” plus Tim Burton’s 2010 “Alice in Wonderland.”

HALL OF FAMERS HONORED

The basketball coach who helped the Titans transition from Division II to Division I in 1974, a soccer star who made it to the Olympics and the pros, an All-American gymnast who became an inspiration and the baseball team that took the College World Series by storm — all were honored during Cal State Fullerton’s Athletics Hall of Fame festivities. A sold-out crowd of more than 200 campus and community members joined in the celebration recognizing the achievements of All-American gymnast Carol Johnston, all-time leading Titan soccer scorer Mike Fox, pioneering basketball coach Bobby Dye and the players of the 1995 Titan baseball team.

The honorees exemplify Titan Pride, said Jim Donovan, director of athletics. “This event acknowledges the hard work and dedication of our exceptional former student-athletes and coaches who have contributed to make Titan Athletics the successful program it is today.”

PRESIDENT WELCOMES FULL CABINET

This spring, President Mildred A. García completed her cabinet appointments. The presidential cabinet, from left, are: Lori Gentles, vice president for human resources, diversity and inclusion; Danny Kim, vice president for administration and finance/chief financial officer; Ann Camp, chief of staff; José L. Cruz, provost and vice president for academic affairs; President Mildred Garcia; Amir Dabirian, vice president for information technology; Greg Saks, vice president for university advancement; and Berenecea Johnson Eanes, vice president for student affairs.
STUDYING CREATURES AMONG US

Cal State Fullerton faculty and student researchers are involved in some unusual and attention-grabbing studies. Among animals they are investigating are the mysterious sea serpent-like oarfish, a new species of California legless lizard, dolphin behavior in local coastal waters and the iconic Catalina Island bison.

- Marine scientist Misty Paig-Tran, assistant professor of biological science, is studying the remains of a 14-foot, roughly 250-pound oarfish, investigating the mechanical properties of its bony skeleton.

- Scientist James Parham, assistant professor of biological science, and a colleague discovered four new species of legless lizards. Their collaborative research findings of this “exciting discovery to science” were published in Harvard University’s Museum of Comparative Zoology’s peer-reviewed journal, *Breviora*.

- Psychologist Kayla Causey and her students are studying the behavior of bottlenose dolphins in Orange County harbors and coasts. Their work, Causey said, “can lead to insight as to how humans are intelligent in similar ways to these species.”

- Biology graduate student Calvin Duncan, under the mentorship of Paul Stapp, professor of biological science, is studying the use of a contraceptive vaccine to find an economical and effective solution to manage the herd of bison on Catalina Island.

AWARD-WINNING STUDENT ENGINEERS

College of Engineering and Computer Science students garnered top prizes in 2013-14 competitions for their sling-shot-style pumpkin-launching device, formula race car and civil engineering design projects.

The Titan civil engineering team captured the 2014 National Geo-Challenge Award in the “Geo-wall” design competition, presented by the Geo-Institute of the American Society of Civil Engineers. Teams finishing behind Cal State Fullerton at the 2014 Geo-Congress competition in Atlanta were Cal Poly Pomona at No. 2 and Rensselaer Polytechnic Institute at No. 3.

Another team of student civil engineers also captured a national title, earning first place for their “Independence Tower,” a high-rise office and retail project designed to withstand a major earthquake in downtown Los Angeles. The competition took place at the Structural Engineering Institute’s 2014 Structures Congress in Boston.

Mechanical engineering students revved up their formula-style race car for the collegiate Formula Society of Automotive Engineers competition in Lincoln, Nebraska. In a record-setting feat, the Titan Formula SAE team placed 12th overall in the competition, in which 67 teams raced. Cal State Fullerton students have competed in Formula SAE since 2009, when the team finished in 48th place. Until this year, the highest a Titan team had finished was 16th in 2011.

Thousands of spectators came to campus to witness flying pumpkins last fall at the annual Pumpkin Launch, held in partnership with Discovery Science Center. Cal State Fullerton’s team of student women engineers clinched the first-place prize in the 2013 competition, which attracted a total of 17 local teams, including six from CSUF.

Civil engineering students, from left, Santiago Caballero, Matthew Farrington, John Stapleton, John Thurlo, Daniel Judge and Sneha Upadhyaya were selected to attend the 2014 Geo-Congress in Atlanta and represented CSUF in geotechnical engineering competitions.

Clockwise, from top left, are some of the animals being studied by CSUF students and faculty members: bison, legless lizard, bottlenose dolphin and oarfish.
**Fall Enrollment Trends**

![Graph showing fall enrollment trends from fall 09 to fall 13.](image)

- **American Indian:** 0%*
- **Asian/Pacific Islander:** 21%
- **Black/African American:** 2%
- **Hispanic/Latino:** 45%
- **White:** 18%
- **Multi-Race:** 5%
- **Unknown:** 2%
- **International:** 6%

*less than 1%

**Operational Efficiency**

CSUF is one of the 40 most efficient universities in the U.S. (and fourth in the West).

U.S. News and World Report, when educational quality is assessed against costs expended per student (January 2013)

**Operating Budget**

For the fiscal year ending June 30, 2014, the University's annual operating fund was $356.1 million.

**Revenue**
- Tuition Fees: 55.7%
- State Allocation: 38.0%
- Other Receipts: 3.4%
- Non-Resident Fees: 2.9%

**Expenses**
- Salaries and Benefits: 69.3%
- Other Operating Costs: 17.0%
- Tuition Discounts: 13.7%

*No. 4 among “BEST BANG FOR THE BUCK” institutions nationally*

Washington Monthly (October 2013)
A LEADER IN EDUCATING UNDERREPRESENTED STUDENTS
No. 11 in the nation in terms of baccalaureate degrees awarded to underrepresented students
*Diverse: Issues in Higher Education (July 2013), based on data from the U.S. Department of Education*

No. 1 in California and tenth in the nation among top colleges and universities awarding bachelor’s degrees to Hispanics
*Hispanic Outlook in Higher Education (May 2014), based on data from the U.S. Department of Education*

PRESTIGIOUS ECONOMIC FORECASTS
Mihaylo College’s annual and mid-year Economic Forecasts for the nation, Southern California and Orange County are extensively reported on and cited by the media, and valued by business and government entities.

No. 22 among top master’s-level universities
*CONTRIBUTING TO THE PUBLIC GOOD*
*Washington Monthly (October 2013)*

No. 7 among “TOP PUBLIC REGIONAL UNIVERSITIES” in the West and 35th among “Best Regional Universities” in the West
*U.S. News & World Report (September 2013)*

No. 1 destination for California COMMUNITY COLLEGE TRANSFERS among statewide public universities for 14 of the past 15 years
*CPEC Transfer Pathways, cpec.ca.gov/OnLineData/TransferPathway.asp*
A SUPERIOR INVESTMENT

For every $1 invested by the state in CSUF, it returns $5.15 to the state’s economy.

$1

CA

$5.15

CSUF

“Working for California: The Impact of the California State University,” ICF International, 2010; excludes impact of alumni

52 PERCENT of CSUF graduates were FIRST-GENERATION UNIVERSITY GRADUATES

for undergraduates receiving bachelor’s degrees; National Center for Education Statistics IPEDS Data Center (October 2013)

A NATIONAL LEADER IN AFFORDABILITY, ACCESSIBILITY AND QUALITY

CSUF is one of only five institutions doing a good job serving low-income students among 1,200 four-year colleges and universities.


CSUF’S STATEWIDE IMPACT

An economic powerhouse in Orange County and beyond, CSUF is an employer, a generator of economic activity, and a provider of tax revenue.

NEARLY 235,000 ALUMNI

May 2014

$1.05B in economic activity

8,947 jobs supported

$65.5M in state and local tax revenue

“Working for California: The Impact of the California State University,” ICF International, 2010; excludes impact of alumni
ENDOWMENT FUND VALUE
At the close of FY 12-13 the endowment for CSUF stood at $42,547,517 and at the close of FY 13-14 the endowment stood at $50,112,038. This represents an 18 percent increase.

TOTAL GIFT COMMITMENTS
Total gift commitments exceeded $16.4 million, a 27 percent increase over 2012-13.

DONOR CONSTITUENCIES

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DESIGNATION OF GIFTS

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This report is a donor recognition publication honoring $16,456,344 in philanthropic support through outright cash gifts, pledge payments, in-kind donations and new pledges to the University between July 1, 2013 and June 30, 2014, as reported to the Cal State Fullerton Philanthropic Foundation and University Advancement by on-campus beneficiaries. The report does not include membership in various University support groups. Every effort has been made to ensure the accuracy and completeness of these listings. If your name was inadvertently omitted or incorrectly shown, please notify University Advancement at 657-278-2118.
BUILDING A LEGACY

While a student at Cal State Fullerton, Dan Black ’67 (B.S. physics) enrolled in a basic physics course taught by the late Raymond Adams, who inspired more than a little fear in him. That tough professor and hard-earned C, as well as professors Harvey Blend, Ronald Crowley and Roger Dittman, are the reason why Black came back to Cal State Fullerton after founding three multimillion dollar companies.

He never took a business course, but realized early on it would have been helpful. In 2000, he established the Dan Black Program in physics and business, otherwise known as the Phys-Bus program. He also established the Dan Black Scholarship for physics majors and gave generously to the College of Natural Sciences and Mathematics. And while this college may be where his heart lies, Black is a tireless champion of the University. He is actively involved with the Center for Oral and Public History and helped kick-start an endowment fund for the Cal State DC program.

Most importantly, Black is building a legacy of commitment to the University through bequests that will sustain several initiatives — including the Dan Black Phys-Bus Program, Dan Black Physics scholarships and an endowed professorship — long after we no longer see him mentoring students on campus.

“My success was not because of me. It was because of the people around me. I sat down and thought, ‘How did I get so lucky?’” he said. “This was back when I had sold my first company — when I basically could retire. And what I came up with was my four physics professors. They changed my life.”

For more information about how you can support the College of Natural Sciences and Mathematics, please contact Mike Karg, director of development, College of Natural Sciences and Mathematics, at 657-278-3348.
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FUELED BY PHILANTHROPY

Donnie Crevier knew about brand trust long before the concept made a splash in marketing circles. The owner of Crevier Classic Cars and Crevier Sales & Leasing built a name for himself in automotive sales and in philanthropic endeavors — and among his many acts of generosity, he chose to reach out to Cal State Fullerton through a subject he could teach a class or two about.

In 2013, a gift from the Crevier Family Foundation allowed the University’s College of Communications to launch the Center for Brand Values Communication and Research in partnership with The Values Institute. The center studies how organizations communicate shared values that lead to brand trust and impact organizational decisions.

A family man committed to education, Crevier hopes the center makes a difference in CSUF students. “I’d love to find out how the center impacts their lives and careers,” he said.

Crevier is driven to reach out to others. “We are big supporters of doing the right thing for the right reasons — coaching, directing and hiring people that also think along those lines, and not just about the old fast buck,” he explained.

“It’s hugely important that we think about others that have less — and if we’re lucky enough to have a little good luck along the way, I think it’s our responsibility to help others and inspire people the way we may have been inspired, coached and mentored.”

Community involvement has always been a priority for the accomplished businessman. He has many honors to his name, including the OC Human Relations Award. In 2002, Time magazine awarded Crevier its Quality Dealer Award for exceptional performance and distinguished community service.

For information about how you can support the College of Communications, please contact Theresa Davis, associate vice president for college and program development, at 657-278-7642.
LEADING BY EXAMPLE

Not long after Rohullah Latif ’14 (B.S. mechanical engineering) was elected president and CEO of Associated Students Inc., he ran into a fellow student who asked him what he would do to help students who were struggling financially. Latif thought about it that night, and the next morning he met with Jonathan Leggett, ASI vice president. Together they decided to give a portion of the scholarship money that came with their positions to create new scholarships. Before he graduated, Latif, who served on the board of governors of the Cal State Fullerton Philanthropic Foundation as its student representative, also donated to the Center for Oral and Public History.

“I wanted to set the precedent for other presidents and students to realize that they come here to learn and have fun, but they need to give back as well,” said Latif.

Latif is currently working as a manufacturing engineer, trying to get his own company off the ground, filing a patent for a design on which he collaborated, participating in a regional engineering competition, and mulling over possibilities for graduate school.

“The way I look at it, I had to seize as many opportunities as I could to be successful. I had help along the way — professors, vice presidents, deans, even President García herself — everyone,” explained Latif. “I’m proud to be a graduate of Cal State Fullerton, and I want to continue donating when I can. I also want to sit on the Philanthropic Foundation board again one day and give back to my University.”

Latif was one of 500 seniors who participated in the University’s Senior Gift program. This new program encourages graduating Titans to start a tradition of giving back to their alma mater, demonstrating their support of their Cal State Fullerton experience.
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SUPPORTING RE-ENTRY STUDENTS

**Carole Wakeman**, whose mother was a teacher, valued education. But, like many in her generation, World War II interrupted her plans. Then marriage and children put them on hold. However, she never forgot the dream of earning a college degree. One day she decided, “Well, the kids are grown and I’m going back to school.” So in 1989, Wakeman finally earned that coveted degree — a bachelor of arts in American studies.

As a “re-entry” student, Wakeman understood how difficult it could be to return to school after years of work and raising a family. For that reason, she recently granted a gift to the WoMen’s Center at Cal State Fullerton to upgrade the WakeMan Seminar Room. Additional funding established an endowed scholarship and will help provide scholarships to re-entry students.

“Mom recognized that life experiences help prepare you for college,” said April Wakeman, Carole’s daughter. “You learn from years of work and volunteering, not to mention raising a family. But it can be difficult to go back.

*That’s why mom wanted to help the WoMen’s Center because they serve many re-entry students. She realized that in a big university, you need small groups of friends and supporters, and that’s what this center provides.*

Wakeman’s love of education has extended through her family. “Cal State Fullerton is our family school,” April continued. Wakeman’s two sons, a son-in-law, a daughter-in-law, two grandchildren (and one of their wives) are all CSUF alums. Two other grandchildren are current Titans.

For more information about contributing to the WoMen’s Center, please contact Joan Rubio, executive director, central development, at 657-278-3947.
PUTTING ‘SCHOOLS FIRST’

SchoolsFirst Federal Credit Union was founded more than 80 years ago with a commitment to serving the unique financial needs of school employees. Through the years, the credit union’s support of Southern California’s educational community has helped hundreds of thousands of school employees and their families build their financial futures, including those within the Cal State Fullerton family.

Since 1994, SchoolsFirst FCU has served as a major benefactor and source of support for CSUF programs in nearly every college at Cal State Fullerton. Most recently, the credit union followed a 2009 six-figure pledge with a $500,000 naming gift benefiting the College of Education’s SchoolsFirst Federal Credit Union Center for Creativity and Critical Thinking.

“As a credit union that serves school employees, it’s a pleasure to work with Cal State Fullerton to support teacher development and advancing education for all,” says Bill Cheney, president and CEO of SchoolsFirst. “We applaud the University’s dedication to innovative professional development for educators — a model that will help build tomorrow’s educators and leaders. We are pleased that our support will have a direct impact on thousands of students and their teachers through the transformative programs the college provides. And we look forward to celebrating many future successes together.”
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Anthony Zegers
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● Faculty/staff/emeriti ● Honorary alumni ▲ Parent of a student

28 | ANNUAL REPORT 2013/14
since 2012, the Angell Foundation has been providing support to one of Cal State Fullerton’s most beloved programs, Guardian Scholars. The program awards former foster youth with a full scholarship to the University, as well as additional assistance such as housing, tutoring and counseling. The program is a working partnership between the private sector and public agencies.

The most recent grant from The Angell Foundation supports scholarships, educational enrichment and leadership development. Additional funds will provide support for staff, a student development retreat and summer programming to increase student retention.

“We have been impressed with the dedication of the Guardian Scholars staff and their tireless commitment to the students,” said Perry Oretzky, president of The Angell Foundation.

“In addition to supporting students’ personal development and academic achievement, Guardian Scholars provides a nurturing community and sense of stability for the foster youth in its program.

“With the gap in resources available for emancipated foster youth to pursue higher education, The Angell Foundation is thankful that programs such as Guardian Scholars are available to provide the financial and programmatic assistance to help foster youth attain their university degrees, as well as gain the skills needed to realize their career aspirations,” Oretzky continued. “Our foundation believes that a college degree or credential can be transformative and we are proud to partner with Cal State Fullerton to ensure that the foster youth on its campus have continued access to the Guardian Scholars program.”

For more information about contributing to Guardian Scholars, please contact Victoria Jagoda, director of development, Scholarship & University Programs, at 657-278-7446.
### HONOR ROLL / CORPORATIONS, FOUNDATIONS & ORGANIZATIONS

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- The Boeing Company
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- Friends of the Fullerton Arboretum
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$500 – 999

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More than $21.5 million in additional support in the form of contracts and grants from government agencies, educational institutions and other organizations was received by the University in the past fiscal year, completing the picture of total external support for Cal State Fullerton. These funds support research projects, student services, community outreach and assistance, and other important University efforts.

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American Psychological Association
Bae Systems
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California Association of Realtors
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U.S. Small Business Administration
Zoological Society of San Diego
The Ontiveros Society consists of University supporters who have included CSUF in their estate plans for any form of planned gift. The Ontiveros name honors the land grant ownership of Fullerton and other north Orange County cities. Martina and Juan Pacífico Ontiveros were the original owners of thousands of acres in Fullerton, Brea and Placentia, including land now home to CSUF. The name celebrates the legacy of Cal State Fullerton’s past, as it advances toward the future.

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For more information about the Ontiveros Society and planned giving, contact Joan Rubio, executive director, central development, at 657-278-3947 or jrubio@fullerton.edu.
Through a planned gift, you have the power to leave a legacy – one that both supports the University and provides meaningful benefits to you and your loved ones.

Ontiveros Society members have done just that, enjoying the financial advantages that come with a planned gift while knowing that the impact of their generosity will be felt by Titans today and far into the future.

Helpful planning tools are available online, or you may contact Joan Rubio at 657-278-3947 or CSUFplannedgift@fullerton.edu for more information.