In 2012, when the faculty, staff, and students of California State University, Fullerton began developing the University’s five-year strategic plan (2013-2018), we aimed incredibly high, perhaps most notably in our ambition to increase six-year graduation rates from 51 to 60 percent. There were those outside our campus community who said we couldn’t reach that goal in five years, and, as it turns out, they were right — we did it in three. In fact, we exceeded it; today, our six-year graduation rate is 61 percent, which is a 10-percent point gain, a 19-percent improvement, and the highest such rate in the institution’s history.

As incredible as this achievement is, it is not an anomaly. Much of our success over the past year exceeds even our own wildly ambitious aspirations — from cutting the achievement gap by three percentage points and conferring more degrees than any other year in Cal State Fullerton history, to surpassing our goal to increase philanthropic giving from $8.5 million to $15 million.

Indeed, “Titans Reach Higher,” the universitywide theme that emerged organically from the pages of our strategic plan, has become far more than a catchphrase; it is who we are in the classroom, what we do on the field, and how we aim to serve all in our community and beyond. This annual report, and the outstanding faculty members, staff members, and students who are highlighted throughout its pages, reflect this inspirational spirit. I am so very proud of the collaborative work that continues to drive our ascension toward becoming the model public comprehensive university of the nation.

Thank you, fellow Titans, and keep reaching higher!

Sincerely,

Mildred García
President
California State University, Fullerton
This annual report celebrates the University’s events, programs, people and progress during the fiscal year ending June 30, 2015. In these pages, we also honor Cal State Fullerton's many supporters, who are integral to the institution’s past success and promising future.
CASTRO, LUI ADDRESS GRADUATES

Faculty marshal Scott Annin led the procession that kick-started the May commencement ceremonies, with almost 60,000 candidates, family members and friends in attendance.

“You have now officially made it to Cal State Fullerton’s biggest party, the most important annual event and my favorite day of the year,” said CSUF President Mildred García, congratulating the Class of 2015 — the largest in University history, with 9,377 graduates.

MSNBC anchor Richard Lui, one of the ceremonies’ keynote speakers, challenged graduates “to become personal innovators ... Do something you didn’t think you could do.”

Julián Castro (above right), 16th secretary of the U.S. Department of Housing and Urban Development, also served as keynote speaker.

“The only reason I’m here is because I’m from a hardworking family and I worked hard,” he said. “And this nation also worked for us … It offers the ability to achieve our dreams.

“Many of you may have grandparents who picked crops, made beds, worked in factories or fought overseas,” he added. “They worked hard for your opportunities. My hope is that one day you may be able to watch your own children walk across the stage to accept their diplomas. Your education has prepared you to succeed in the working world, and our nation needs you to succeed.”
STUDENT-SUCCESS GOALS SPRING FORWARD

Titans kept reaching higher last year when, two years ahead of schedule, CSUF reached its goal to boost the six-year graduation rate to 60 percent. The graduation rate now stands at 61 percent, the highest in the University’s history.

Progress also was made in closing the achievement gap for underrepresented students, which dropped from 12 percent to 9 percent.

Part of this progress lies in the creation of student success teams, which provide students with support and advising services. The goals of this effort, a collaboration between Academic and Student Affairs, are to increase graduation rates, improve student learning, reduce the time to earn a degree and narrow the achievement gap among underrepresented students.

The teams are based in all eight colleges, as well as at the Irvine Campus and Graduate Studies. Some are housed in college-based Student Success Centers, with graduation specialists supporting juniors and seniors preparing to graduate; retention specialists working with freshmen and sophomores to ensure they progress toward degree completion; and college career specialists helping with career planning.

Cal State Fullerton continues to look at how classes are taught and seeks new ways to help students succeed. As part of an ongoing initiative, the CSU invested $532,978 to support Cal State Fullerton’s 2014-15 course redesign efforts.

“Our goal to ensure all students have the greatest opportunity to achieve success frames the challenge we face — to improve student learning and advance college completion,” said Peter Nwosu, associate vice president for academic programs.

Last fall’s incoming freshmen had the chance to follow a “Pathway to Success” — a pilot program that gives students an opportunity to focus some of their general education courses in four areas: global studies; sustainability; food, health and well-being; or power and politics. As part of the classes, students engage in high-impact practices — research, community service or internships — and receive a certificate reflecting their increased awareness in a subject field. The program has been expanded for 2015-16.

TITANS RETURN TO OMAHA

The Titans baseball team claimed a spot in the 2015 College World Series in Omaha, Nebraska — their 17th appearance — by capturing the Big West title, winning regionals and super regionals. They lost to Louisiana State University in June but came back heroes, with hundreds of fans cheering their return home.
A Warm Welcome for New Faculty

President Mildred García’s reception for new faculty at El Dorado Ranch in August 2014 welcomed 60 new tenure-track faculty members. During her third Convocation address that same month, the president also credited faculty with understanding that the University “is both the physical manifestation of the American Dream and springboard for others to attain it — and they know it is an honor to be a part of it.”

NATIONAL ORGANIZATIONS HONOR CAMPUS

In September 2014, President Mildred García accepted the Inclusion Cultivates Excellence Award from the College and University Professional Association for Human Resources in San Antonio, Texas. The award recognizes the University’s emphasis on diversity and inclusion as it relates to the student population, faculty and staff.

CSUF also was one of five colleges and universities honored with the 2014 Higher Education Civic Engagement Awards, which recognizes higher education institutions for leadership and innovation in civic engagement.

“Cal State Fullerton is a shining example of how universities are taking the traditional curriculum model and incorporating initiatives that teach self-awareness, community engagement and lifelong leadership skills,” said Mike Smith, president of the Washington Center for Internships and Academic Seminars, which established the award in partnership with the New York Life Foundation.

In January, the Carnegie Foundation for the Advancement of Teaching honored Cal State Fullerton for its distinctive community-engagement activities. CSUF earned the 2015 Community Engagement Classification for the second time, having previously been honored in the joint category of curricular engagement and outreach and partnerships.

NEW ERA FOR MUSIC PROGRAM

In summer 2014, the College of the Arts announced the establishment of the School of Music, a re-designation of its Department of Music. Cal State Fullerton’s music program is one of the largest in the western U.S., with more than 400 undergraduate and graduate students enrolling annually. In October 2014, the school released its debut album, “Sabor!” directed by Professor of Music Bill Cunliffe and featuring the Fullerton Jazz Orchestra, Fullerton Latin Ensemble and other guest artists.
RESPONDING TO ENVIRONMENTAL CHALLENGES

Cal State Fullerton is responding to the ongoing drought in California and other sustainability concerns with initiatives that include the replacement of several lawn areas with drought-resistant plants and groundcover, a result of a mandatory water order announced in April 2015 by Gov. Jerry Brown.

That same month, the campus joined as a partner in the U.S. Department of Energy’s Workplace Charging Challenge, a national effort to provide or increase access to EV charging stations at workplaces across the country. The University currently maintains 11 EV charging stations in various locations.

CSUF also partnered in the Billion Dollar Green Challenge, a Sustainable Endowments Institute program that encourages higher education and nonprofit institutions to invest a total of $1 billion to finance energy-efficient improvements.

The University has a strong history of adopting sustainable practices. These include the installation of solar panels that generate 1.16 megawatts of power; use of electric vehicles on campus; and construction of several LEED-ranked or LEED-equivalent buildings. CSUF has added light fixtures that increase campus visibility while saving energy, installed water bottle refilling stations, and conserved water by installing low-flow fixtures and creating bioswales (above) to capture water runoff.

The University also is installing metering for irrigation across campus and developing more infrastructure to retain rainwater on campus.

Energy Digital magazine included Cal State Fullerton in its listing of the top 10 campuses for solar energy generation. Coming in at No. 7, CSUF “is working to go off the grid completely, and it’s two-thirds of the way there,” the publication stated.

GIFTS TO CSUF TOP $17.5 MILLION

Cal State Fullerton ended its 2014-15 fiscal year with more than $17.5 million in philanthropic gift commitments, exceeding the amount received during the previous year.

The gift total is just one measure of the University’s fundraising success. Since 2012, alumni donors at CSUF have grown by 37 percent, with the number of individual donors overall growing by 39 percent. Participation in giving by faculty and staff rose to 17.4 percent. In addition, nearly 1,450 graduating seniors participated in the University’s class gift program in 2014-15 by donating funds to their alma mater.

Philanthropic support plays a significant role in student success through University programs, scholarships and initiatives, with much of it coming from alumni, parents, friends, and faculty and staff. Corporations, foundations and other organizations also help advance Cal State Fullerton’s educational mission. The honor roll beginning on page 16 of this report celebrates the University’s supporters over the past year.

“Our students and all members of the Titan community thank our alumni and other generous supporters,” said Greg Saks, vice president for university advancement. “They have again demonstrated that Cal State Fullerton is investment-worthy and are truly helping to prepare the future leaders of Orange County and beyond.”

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Music in the Air
Campus and community members were dancing and singing along as they celebrated the 2014 Concert Under the Stars event, “All That Jazz.” Lending their talents to the annual performance were, top, Patricia Prunty, professor of music, and at left, student Glen Turner, a member of the Fullerton Jazz Orchestra.

GRANTS AND CONTRACTS
SUPPORT STUDENT PROGRESS
Cal State Fullerton received more than $22 million in grants and contracts over the past year to advance student programs and support educational efforts. The University and its partners in the Santa Ana Partnership received $5 million as part of California’s Awards for Innovation in Higher Education, an effort to make system-level changes to pre-college academic preparation and the college access and completion process to strengthen Santa Ana’s quality of life and economy.

Other grants include:
• A $1 million National Science Foundation grant for an after-school program in Anaheim to integrate STEM study and entrepreneurship training to engage seventh- and eighth-graders
• More than $1.5 million from the National Institutes of Health-National Cancer Institute to bolster various aspects of cancer awareness, research and training
• $709,564 from the U.S. Department of Education to support the development of a National Resource Center for Asian Languages on campus
• $617,139 from the National Science Foundation for “Scholarships to Enhance Excellence in the Chemical and Biological Research-Based Workforce”
• $600,146 from the National Science Foundation for “Graduate Readiness and Access in Mathematics Program”
• $500,000 National Science Foundation continuing grant for the protection and curation of the paleontology collection at the John D. Cooper Archaeological and Paleontological Center
CAMPUS MILESTONES

Several campus programs, schools and even a college celebrated anniversaries during the 2014-15 academic year. In July 2014, Project MISS (Mathematics Intensive Summer Session) feted 25 years of student success. To date, the summer program has helped more than 1,500 high school girls from underrepresented groups improve their mathematical skills.

The University’s Osher Lifelong Learning Institute (OLLI) celebrated its 35th anniversary in October 2014, recognizing 28 individuals as “Legends of OLLI” and 23 members with OLLI Volunteer Awards.

The College of Education commemorated its 10th anniversary with “Education Week” in November 2014, offering lectures and discussions on student engagement. CSUF established the College of Education in 2004 and has since awarded more than 3,000 master’s degrees. Beginning in 2010, it began offering a doctorate in education.

The Cal State DC Scholars Program also celebrated 10 years of success in spring 2015. Over the past decade, more than 350 students have participated in the program, which provides internship opportunities in congressional offices, executive agencies, nonprofit organizations and other entities in the nation’s capital.

In May 2015, the School of Nursing welcomed current, former and founding faculty members and students to honor four decades of accomplishments. The school began with just eight students and four faculty members and has graduated more than 3,300 students since 1990.

Magic Johnson Over-delivers

Businessman and former NBA champion Earvin ‘Magic’ Johnson spoke to CSUF students in March 2015 as part of the University’s Business Madness Week, inspiring them to be the next generation of business leaders. One of the keys to his success, he said, was to offer more than he promised. “I love this word — over-deliver,” said the basketball icon.

Laverne Cox Wows Titans

“Orange Is the New Black” actress Laverne Cox greeted students at the Titan Gym in May 2015, sharing her experience as a transgender woman. “I stand before you as an artist, an actress, a sister and a daughter — and I believe it’s important to name the various intersected components of my multiple identities because I’m not just one thing, and neither are you,” she told a cheering crowd.
TITANS ASSIST NEPAL

Following the deadly earthquakes that struck Nepal on April 25, two faculty members flew to the devastated country to lend a hand. Landslide and earthquake expert Binod Tiwari (above), professor of civil and environmental engineering, co-led a team of 11 geotechnical experts as part of the Geotechnical Extreme Event Reconnaissance Team funded by the National Science Foundation to collect information to support Nepal’s rebuilding efforts.

Jeffrey A. Kottler (left, in white), professor of counseling and founder of the nonprofit Empower Nepali Girls, traveled with a medic and a hospital administrator, treating 744 patients. He will return in December 2015 with a group of students to assist people suffering from post-traumatic stress disorder.
PRESIDENT GARCÍA HONORED

Cal State Fullerton President Mildred García was among college and university presidents, business and nonprofit leaders and others who joined President Barack Obama and Vice President Joe Biden for the December 2014 White House College Opportunity Summit.

“California State University, Fullerton, is not only a proud and grateful participant at these summits, we also believe we are the right participant,” said García. “Our increased success of enrolling, retaining and graduating the very students President Obama is talking about — first-generation, low-income, working parents and diverse students of color — make us a national model in this arena, and I was pleased to collaborate with colleagues from around the country to foster a greater collective impact.”

Later that month, García was elected to the 2015-16 Board of Directors of the Congressional Hispanic Caucus Institute, chaired by Congresswoman Linda Sanchez. García is the only university president elected to the 26-member board.

She also received the Dr. Frank W. Hale Jr. Distinguished Service Award from the National Association of Diversity Officers in Higher Education for dedicating "a substantial period of her career to promoting diversity initiatives in higher education"; was honored by her alma mater, Teachers College of Columbia University, with the 2015 Distinguished Alumni Award; and was chosen to serve on the nonpartisan National Commission on Financing 21st Century Higher Education, formed by the Miller Center at the University of Virginia.

In May, García and five other women presidents in the CSU system (pictured above) received the Trailblazer Award from Leadership California in recognition of their achievements and leadership in academia.

FULBRIGHT DISTINCTION

Sorel Reisman, professor of information systems and decision sciences, was named a Fulbright Specialist in Open Educational Resources. The Fulbright Specialist Program promotes linkages between U.S. scholars and professionals and their counterparts at host institutions. Zair Ibragimov, associate professor of mathematics, was selected as a Fulbright U.S. Scholar to Uzbekistan to teach and conduct research in fractal geometry.

AMERICAN COUNCIL ON EDUCATION FELLOW

Stephan R. Walk (above), professor of kinesiology and associate dean of the College of Health and Human Development, was one of 47 emerging U.S. college and university leaders selected for the 2015-16 class of the American Council on Education (ACE) Fellows Program. The program is designed to strengthen higher education by identifying and preparing the next generation of leaders for senior positions in college and university administration.
Faculty members campuswide were recognized in 2014-15 for outstanding work. Among them was mathematics professor Scott Annin, who received the 2015 Outstanding Professor Award for his record of superlative teaching and scholarship. Annin is co-directing a $600,000 National Science Foundation grant project to support disadvantaged students aspiring to earn a graduate degree in mathematics.

Emily Bonney, associate professor of liberal studies, received the Faculty Leadership in Collegial Governance Award. The 2015-16 chair of the Academic Senate has served as an administrative fellow in the College of Humanities and Social Sciences since 2013.

William “Bill” Hoese, professor of biological science, was the recipient of the Carol Barnes Excellence in Teaching Award, which honors faculty who demonstrate academic rigor in teaching consistent with the mission and goals of CSUF and the California State University. Hoese was instrumental in developing the Biology Undergraduate Research Scholars Training, a new undergraduate research-training effort.

Zvi Drezner, professor emeritus of information systems and decision sciences, won the L. Donald Shields Excellence in Scholarship and Creativity Award. Drezner, a renowned scholar in the field of location analysis, was named a Fellow of the Institute of Operations Research and Management Science in 2013.

Sora Park Tanjasiri, acting chair and professor of health science, received the California State University’s Wang Family Excellence Award in January. She was among four CSU faculty members and one staff member to earn the $20,000 award in 2015.

Biochemistry major Ashley Chui (right) won the 2015 Glenn Nagel Undergraduate Research Award — California State University Biotechnology Symposium’s top undergraduate research award — for her work investigating a type of protein responsible for degenerative neurological diseases.

For more than 22 years, a Cal State Fullerton business team has taken top honors or been in the top 10 of the national Small Business Institute Student Consulting Project of the Year Competition. In February 2015, the graduate team of Fernando Arevalo, Daniel Equina, Anita Kao, Ryan Laiola and Sumer Sharma took second place with their case study for Reborn Cabinets, Inc.
CSUF SCIENTIST CO-LEADS CREATION OF FOSSIL DATABASE

A new online database of fossils became available in February 2015 as a result of a global effort co-led by James Parham (above), assistant professor of geological sciences. The Fossil Calibration Database connects data from fossil record and DNA sequences to estimate the origination times of key groups of plants and animals, providing molecular biologists with paleontologist-approved data for organisms across the tree of life.

The database, developed by the National Evolutionary Synthesis Center, was supported by a grant from the National Science Foundation.

CLASSROOM LESSONS LEAD TO PRACTICAL APPLICATIONS

Computer science students Noemi Quezada and Maira Ahmad won the grand prize in the Disaster Response Challenge at the International Women’s Hackathon for their app, “Missing You,” which helps reunite individuals with their loved ones after a natural disaster.

Accounting graduate student Dhaval Bhatt built the MyParkingBuddy.com site to connect students arriving at CSUF to students leaving in order to find parking. A My Parking Buddy app will be available in the future.

GEO-WALL WIN FOR STUDENT ENGINEERS

In March 2015, Cal State Fullerton student engineers John Thurlo, Eric Kim, Shelley Rodriguez and John Stapleton captured the first place Geo-Challenge trophy in the national “Geo-wall” or stabilized earth wall competition in San Antonio, Texas. This is the Titans’ second consecutive win in the annual competition, run by the Geo-Institute of the American Society of Civil Engineers.

ALUMNI SHARE SUCCESS STORIES IN ANIMATION

“The Creators’ Panel” in March 2015 brought back five alumni who have sold animated show concepts to talk to students about creating and selling a show. Among these were Farnaz Eshaashari-Charmatz ’04 (B.A. art-entertainment art/animation), creator of Nickelodeon’s “Shimmer and Shine”; Joshua Pruett ’02, ’04 (B.F.A. art-entertainment art/animation, M.A. art-design), who sold a haunted mansion show concept; Eric Gonzalez ’05 (B.F.A. art-entertainment art/animation) and Erich Haeger ’04 (B.F.A. art-entertainment art/animation), creators of the “Muertoons” books, plush toys and animated series; and Kris Wimberly ’08 (B.F.A. art-entertainment art/animation and illustration), who sold a show under the working title “Peach Fuzz.”

The Q&A was part of Dana Lamb’s “Professional Practices in the Visual Arts” course. Lamb ’75, ’82 (B.A., M.A. art), professor emeritus of art, was honored in March by entertainment trade magazine Variety as “Animation Educator of the Year.”
■ FALL ENROLLMENT TRENDS

![Enrollment Trends Graph]

■ STUDENT ETHNICITY (exclusive of international students)

- American Indian: 0.1%
- Asian/Pacific Islander: 22.7%
- Black/African American: 2.3%
- Hispanic/Latino: 40.5%
- White: 25.4%
- Multi-Race: 4.6%
- Unknown: 4.4%

Fall 2015

■ OPERATING BUDGET

For the fiscal year ending June 30, 2015, the University’s annual operating fund was $362.6 million.

■ PRESTIGIOUS ECONOMIC FORECASTS

Mihaylo College's annual and mid-year Economic Forecasts for the nation, Southern California and Orange County are extensively reported on and cited by the media, and valued by business and government entities.

Several media outlets, including the Los Angeles Times, Orange County Register and National Public Radio

■ No. 7 among “BEST BANG FOR THE BUCK” institutions nationally

Washington Monthly (August 2015)
A LEADER IN EDUCATING UNDERREPRESENTED STUDENTS
No. 5 in the nation in terms of baccalaureate degrees awarded to underrepresented students
Diverse: Issues in Higher Education (October 2015), based on data from the U.S. Department of Education

NO. 1 IN CALIFORNIA AND FIFTH IN THE NATION among top colleges and universities awarding bachelor’s degrees to Hispanics
Hispanic Outlook in Higher Education (May 2015), based on data from the U.S. Department of Education

No. 7 among “TOP PUBLIC REGIONAL UNIVERSITIES” in the West and 37th among “Best Regional Universities” in the West
U.S. News & World Report (September 2015)

No. 23 among top master’s-level universities
CONTRIBUTING TO THE PUBLIC GOOD
Washington Monthly (October 2015)

No. 5 nationally and No. 2 in California for BEING A TOP DESTINATION FOR COMMUNITY COLLEGE TRANSFERS among four-year nonprofit universities
A SUPERIOR INVESTMENT
For every $1 invested by the state in CSUF, it returns $5.15 to the state’s economy.

“Working for California: The Impact of the California State University,” ICF International (2010); excludes impact of alumni

56 PERCENT OF CSUF GRADUATES were First-Generation University Graduates
National Center for Education Statistics IPEDS Data Center (October 2015); for undergraduates receiving bachelor’s degrees

MEANINGFUL OUTCOMES
As just one assessment of student outcomes, CSUF graduates earn more than the national average.

CSUF graduates’ mid-career salary

$82,500

National mid-career median salary of graduates from public universities

$60,500

2015-16 PayScale College Salary Report

CSUF’S STATEWIDE IMPACT
An economic powerhouse in Orange County and beyond, CSUF is an employer, a generator of economic activity, and a provider of tax revenue.

MORE THAN 245,000 ALUMNI
Living alumni (May 2015)

“Working for California: The Impact of the California State University,” ICF International (2010); excludes impact of alumni

$1.05B in economic activity
8,947 jobs supported
$65.5M in state and local tax revenue
**ENDOWMENT FUND VALUE**

**as of June 30**

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<th>Value</th>
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**TOTAL GIFT COMMITMENTS**

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<tr>
<td>2014-15</td>
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</tr>
</tbody>
</table>

**DONOR CONSTITUENCIES**

**during 2014-15 fiscal year**

- Alumni: 28%
- Faculty and Staff: 5%
- Parents: 4%
- Friends: 19%
- Foundations: 18%
- Corporations: 22%
- Other Organizations: 4%
- TOTAL: 100%

**DESIGNATION OF GIFTS**

**during 2014-15 fiscal year**

- Academic Divisions: 55%
- Athletics: 6%
- Endowment: 21%
- Property and Buildings: 7%
- Research: 1%
- Student Financial Aid: 9%
- Unrestricted Purposes: 1%
- TOTAL: 100%

Since 2012, GIVING BY ALUMNI has risen by 37%.
This report recognizes $17,531,708 in philanthropic support through outright cash gifts, pledge payments, in-kind donations, testamentary commitments and new pledges to the University between July 1, 2014 and June 30, 2015, as reported to the Cal State Fullerton Philanthropic Foundation and University Advancement by on-campus beneficiaries. The report does not include membership in various University support groups. Every effort has been made to ensure the accuracy and completeness of these listings. If your name was inadvertently omitted or incorrectly shown, please notify University Advancement at 657-278-2118.
AN ADVOCATE FOR STEM CAREERS

Mona Simpson

Mona Simpson ‘87 (B.S. engineering-mechanical) is a self-professed “big fan” of Cal State Fullerton, as is her employer. The director for Site Services and Manufacturing Support in Boeing’s Shared Services Group Supplier Management organization knows firsthand that Cal State Fullerton graduates arrive at Boeing with the best combination of academic training and hands-on practicality.

“Boeing is the largest corporate donor to the College of Engineering and Computer Science. It’s all about our desire to continue to attract the best and brightest students,” said the alumna.

Since 1997, Boeing has donated more than $1 million to support scholarships, research grants and programs at CSUF. Over the past three years, the company has expanded its reach to provide tutoring services in the college’s Center for Academic Support, explore the development of a composites lab and assist in projects like the Formula-SAE race car.

“Boeing provides charitable contributions and grants for scholarships, participates in advisory boards, oversees and mentors student projects in many areas, and provides technical talks to students,” said Simpson, referring to the company’s relationships with universities in the U.S. and abroad. “We try to help students with different types of mentoring and avenues into what it’s like to work in the technology industry. We want to align those efforts and resources so we keep the STEM (science, technology, engineering and mathematics) pipeline flowing — and of course, we’re hoping that Boeing is one of those beneficiaries.”

In addition to being the Boeing executive focal for Cal State Fullerton and a recipient of CSUF’s 2015 Distinguished Alumna Award, Simpson is a member of the Engineering and Computer Science College Leadership Council and the California State University Foundation’s Board of Governors.

“I’ve been fortunate enough to stand on the shoulders of a great company and be aligned with a great school,” said Simpson.

For more information about how you can support the College of Engineering and Computer Science, please contact Hart Roussel, director of development, at 657-278-5429.
Honor Roll / INDIVIDUAL GIVING

$1,000,000+
Melissa and Jeffrey ‘80 Van Harte

$500,000 - 999,999
Jeanette and James ‘77 Woods

$100,000 - 499,999
Anonymous
Richard Baillif (deceased)
Beth G. ‘71 and Steven Bangert
Kathy C. and Dan O. ‘67 Black
Dr. Lawrence B. de Graaf •
Paul M. Lehman ‘69
William Lyon
Adriana Mraz
The May and Stanley Smith Charitable Trust

$50,000 - 99,999
Dr. Slas H. • and Mrs. Tina Abrego
Dr. and Mrs. Russell V. Benson • (deceased)
Mary B. ‘78 and Michael Curtius
Donna and Jim Konoske
Mary B. ‘78 and Michael Curtius
Dr. and Mrs. Thomas P. Klammer •
Parker S. Kennedy
Susan James and Ron Trujillo
Daniel K. Huckabay ‘03
Matt Henderson
Charles W. Wentworth
Lia and Albert C. Wisting ‘75
Dr. James F. Woodard •
Douglas R. Young
Abel A. Zeballos •

$25,000 - 49,999
Joan and Richard W. ‘77 Becktel
Lee and Dr. Nicholas A. Begovich
Valerie and Edward Bullock
Rachelle Cracchiolo ‘71
Donna and Michael ‘08 Dannan
Frank P. Greinke
Dorothy B. ‘71 • and William H. (deceased) Heide
Don A. Hudson
Mildred Knott
Yvette and Roger ‘81 Kotch
Chuck Miller
Dr. Maria Linder and Gordon Nielson •
Dana Pratiss
C. R. Tracy

$20,000 - 49,999
Abel A. Zeballos •

$10,000 - 24,999
Mahfuz Alam
Doreen H. and Steven Allmand

$5,000 - 9,999
Elizabeth and Wylie Atken
My-Ngoc T. ‘95 and Phillip E. ‘95 Alfred
Maria A. ‘83 and Dino S. ‘77 Basdaskis
David Bedillion
Susan Bennett
Mr. Michael Behl
Peggy and Kevin ‘77 Calcagno
Samuel W. Cardill
Marilyn D. and Jack B. Carlson
Joy and Andrew L. ‘06 Carroll
Sandra and Paul ‘92 Carter
Carole ‘86 and Ron Casell
Michael Chang
Ronald E. Clapper •
Dr. Jewel Plummer Cobb •
Shannon L. Cook and Scott N. Coler ‘85
Tania and Joseph ‘93 Ferrucci
Annette Feliciani ‘80 and Bryan Fitzpatrick ‘78
Fred F. Flores
Jane Deming Fund
Carol J. ‘80 and John Geisbauer
Paul Goldenberg
Dr. Vicki L. Golich ‘74
Patricia Stone and James Gutmann •
Fredric S. Klop •
Luke S. Peters
James A. Peterson ‘64
Dr. Jewel Plummer Cobb •
Dr. Jewel Plummer Cobb •
Carol J. and Wayne Knyal
Dr. Shari G. McMahan •
Helena ‘80 and Mark D. Krikorian ‘79
Monica Cottam
Laura and Dr. Bruce E. Corigliano
Monica Cottam
Jeanne C. King and Dr. Chris Cozby •
Monica Cottam
Heather and Chris Vanderhook
Charles W. Wentworth
Lia and Albert C. Wisting ‘75
Dr. James F. Woodard •
Douglas R. Young
Abel A. Zeballos •

$2,500 - 4,999
Abel A. Zeballos •

$1,000 - 2,499
John Belli
Assemblywoman Marilyn C. Brewer, Ret.
Valerie J. ‘77 and Lawrence P. Casey
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FOR THE GREATER GOOD

Dung Vu

When Dung Vu ’04 (B.A. business administration – finance and management) attended Cal State Fullerton, she helped support her family financially. She didn’t have a car but most of her friends went to CSUF as well, so she would ride with them.

Today, as president of the Cal State Fullerton Alumni Association 2015-16 Board of Directors, Vu hopes her gifts to scholarships in the Mihaylo College of Business and Economics and the Alumni Association can help alleviate students’ financial burden so that they may navigate the college experience more comfortably.

“You see so many motivated students that have the ‘it factor’ and just need a little financial support to get them where they need to be,” she explained. “Being able to financially assist them helps ensure they reach their goals of graduating and securing a career.”

As a student, Vu was involved in University activities and organizations, even serving as co-president of the finance association. “I missed my student involvement — being able to participate, being able to connect with friends,” said the financial services professional.

While supporting the Student Finance Association as an alumna, she discovered the Alumni Association chapter program and helped charter the business finance chapter. She soon joined the Alumni Association board “to make a bigger difference.”

Vu’s passion lies in being able to give back to her community — whether it is Cal State Fullerton or a nonprofit organization — and connecting individuals to achieve a common goal. “My main aspiration is in connecting people to provide opportunities for personal and professional development,” she explained.

One day, she added, she would like to create her own foundation and establish an endowment at Cal State Fullerton.

For more information about how you can support the Alumni Association, please contact Dianna Lopez Fisher, executive director, at 657-278-2586.
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CHAMPIONING PROFESSIONAL DEVELOPMENT

Caecilia Gotama

TV stereotypes of engineers and scientists are getting a little old for Caecilia Gotama ’82 ’86 (B.S., M.S. engineering-mechanical).

“It’s become a running joke — engineers who can’t communicate well, who can’t socialize. And not just engineers — physicists, chemists, scientists,” said the alumna. “My goal is to change that.”

Communications and soft-skills development for engineers and those in other technical fields is a passion for Gotama. Her most recent gifts are helping create an Endowed Teaching Support Fund to integrate communication skills into the College of Engineering and Computer Science’s curriculum.

Gotama knows how to challenge the norm. She studied engineering as “a rebellion. My dad didn’t think it was a very feminine thing to do, and, at 15, you do exactly the opposite of what your parents tell you,” she laughed.

Over the years, the engineer — now retired from Gotama Building Engineers, which she founded in 1998 — has shared her experience and insight with students. She helped develop a series of workshops focused on learning about personality types, making compelling project proposals, creating impactful presentations, teamwork and negotiating skills. Planning is underway for a multiyear pilot project to adapt soft-skills content into the academic context, provide training and complement instructors with communications and soft-skills experts.

“I always believed in giving back,” said Gotama, who also holds an MBA from Pepperdine University. “I got here because a lot of people helped me out and it’s only fair that I do the same now that I am in a position to do so. Cal State Fullerton was one of the organizations that helped get me here. It’s only natural that I give back.”

For more information about how you can contribute to the College of Engineering and Computer Science, please contact Hart Roussel, director of development, at 657-278-5429.
HARVESTING THE FRUITS OF EDUCATION

Silas Abrego

Silas Abrego made a commitment to himself early in life as he worked the fields in California. Picking "grapes in Selma, prunes in Santa Rosa, wine grapes in Cucamonga and apricots in Hemet," he came to a swift conclusion: "Education was going to be my ticket out."

The CSU Board of Trustees member and vice president emeritus for student affairs has dedicated his career to education and helping the underrepresented. He and his wife, Tina, recently pledged $50,000 to the Dr. Silas H. Abrego Scholarship Endowment Campaign, which supports the CSUF Abrego Future Scholars — high-achieving, low-income Hispanic students committed to community service, engagement or extracurricular activities. The five-year campaign seeks to grow the endowment to $1 million.

“I want to help young people who aspire to have an education but whose schools might not be promoting higher education, or they face financial difficulty or don’t have any role models to encourage them,” he explained. “But they have this inner strength and motivation and desire to pursue higher education. I want the scholarship to give them that opportunity.”

Abrego earned numerous honors while at Cal State Fullerton, including the Hispanic Association of Colleges and Universities (HACU) Lifetime Achievement Award and the Hispanic Education Endowment Fund (HEEF) Apple of Gold. Both awards were presented in 2014, in recognition of his commitment to Latino students’ academic success.

He founded the Hispanic Scholarship Golf Tournament in 1988 to support underrepresented students; the event has raised more than $1 million.

Abrego commended CSUF President Mildred García for her commitment to all students and “for not only attracting high-caliber Latino students, but also graduating them,” he said. “I worked at Cal State Fullerton for 27 years around so many dedicated people. I’m so proud of this University.”

For more information about how you can support our students through scholarships, please contact Victoria Jagoda, director of development, Scholarships and University Programs, at 657-278-7446.
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ANNUAL REPORT  2015
24
A FOCUS ON STUDENT SUCCESS

Shari McMahan

Shari McMahan knows firsthand the many ways in which Cal State Fullerton shapes students’ futures. Before becoming the University’s deputy provost, she served as dean of the College of Health and Human Development and interim associate vice president for research, creative activities and technology transfer. She also is a proud Titan mom — her son is a junior on campus.

“I believe in this institution,” she said. “I can think of no finer place to send your kids to school.”

McMahan’s gifts often are directed toward centers and programs such as the Center for Sport Performance, Center for Sociocultural Sport and Olympic Research and the Athletic Training Education Program — all part of the College of Health and Human Development — as well as the College of Communications’ Forensics team.

“The faculty that run these centers and programs are providing once-in-a-lifetime experiences for our students,” she said. “I feel compelled to help drive their mission and provide those opportunities, because these high-impact practices are changing lives.”

Indeed, as deputy provost, McMahan monitors how these practices impact retention and graduation, as well as graduate school attendance rates.

“What I remember most from my college years was the research experience I had with a faculty member and the opportunity it gave me to present work in front of critics,” said McMahan. “High-impact practices are near and dear to me not only because I feel personally responsible for helping meet the University mission, but because I see such great examples on campus of students getting that kind of high-quality experience.

“Many of our students are first-generation and underrepresented,” she added. “With experiences like these, I have no doubt they will always remember Cal State Fullerton and, someday, give back by way of their time, talents or treasures.”

For more information about how you can contribute to the College of Health and Human Development, please contact Elizabeth Eastin, director of development, at 657-278-5466. To support the College of Communications, please contact Theresa Davis, associate vice president of college and program development, at 657-278-7642.
Hundreds of educators from across Orange County and the region came to Cal State Fullerton this summer for the first-of-its-kind “Better Together: California Teachers Summit.”

This unprecedented day of learning was supported by grants, including $1.25 million to Cal State Fullerton, from the Bill & Melinda Gates Foundation.

The daylong, July 31 event gave teachers a unique opportunity to hear from other educators and speakers, as well as share cutting-edge strategies and proven best practices to teach the new California Standards in math and English language arts. Cal State Fullerton was a leader for the statewide event, which brought more than 15,000 teachers to 33 locations across California. The California State University, New Teacher Center and the Association of Independent California Colleges and Universities and its member institutions partnered to organize the summit, co-sponsored by the California Department of Education.

“ Teachers gathered for a day of sharing, learning and networking to create a better future for California students,” said Claire Cavallaro, dean of CSUF’s College of Education, which led the CSU effort.

For educators like Richard Torres ’97, ’04 (B.A. English, M.S. education-educational administration), who teaches sixth grade at Cambridge Elementary School in Orange, the summit was an opportunity to grow professionally through exchanges of ideas, ingenuity and passion.

“So many times we sit in rooms and we’re taught by people who don’t spend time teaching in the classroom. They have ideas and strategies that they’ve developed through research, but they haven’t necessarily been in the classroom and practiced it,” said Torres.

“We’re looking toward each other for the answers … to grow as educators.”

For more information about how you can support the College of Education, please contact Barbara Caganich, director of development, at 657-278-7485.
MEETING THE CHALLENGE

James D. and Jeanette Woods

James D. Woods ’67 (B.S. business administration), chairman emeritus and former CEO of Baker Hughes Inc., and his wife, Jeanette, believe so strongly in education that they were the first pledge in a $1 million endowment three years ago.

In October 2014, at the Mihaylo College of Business and Economics’ annual Economic Forecast, Dean Anil Puri announced the success of the campaign to support and sustain the event. The center that originates the forecast is now named the James and Jeanette Woods Center for Economic Analysis and Forecasting.

Woods enrolled at CSUF in 1960, the first year classes were offered on the permanent campus, attending night classes while working at Baker Hughes, where he moved up the corporate ladder. He retired in 1997 and now serves as a member of Mihaylo’s Dean’s Advisory Board.

“Jim’s compassion and his feelings for his alma mater are examples that I hope future generations of students will look up to,” said Puri.

The $500,000 pledge they gave to kick off the Mihaylo endowment was but one of the many gifts and support that the Woods have given to the University. They have been a major contributor to Titan Athletics and he served as president of the Titan Athletic Foundation and campaign co-chair for the Titan Sports Complex. The alumnus also served on the cabinet for the $15 million Campaign for the College of Business and Economics; because of their support for the building campaign, his name now graces the grand foyer of Mihaylo Hall.

Woods has been honored with the Alumni Association’s Distinguished Alumni Award, and in 2000 was recognized anew at the University’s Vision & Visionaries gala. In 2006, he received an honorary doctorate of humane letters in recognition of his success as a business leader and philanthropist.

For more information about how you can contribute to the Mihaylo College of Business and Economics, please contact Carol Spencer, senior director of development, at 657-278-2857.
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Narver Insurance Corporate Office
Nationwide Mutual Insurance Co.
New York Life Insurance Company
Northwestern Mutual
On Legacy Transplant Donor Network
Patrons of The Library
Peapod, Inc.
PricewaterhouseCoopers LLP
Quantum Automation
Robert E. Harris Insurance Agency
Operating Account
RSM McGladrey Pullen, Inc.
Southern California Gas Company
Southern Counties Lubricants LLC
SPACEX
Tarsadia Foundation
TD Ameritrade Services Company, Inc.
Teach A Man To Fish
The Epiph Foundation for Research
The Rainier Group, Inc.
Union Bank of California
Verizon Communications Inc.
Vesu Inc.
Zenith Insurance Company
Zoological Society, San Diego

$5,000 - 9,999
Air & Water, Inc. Heating, Cooling, Purifying
AMES Realty
Los Angeles Angels of Anaheim
AT&T Inc.
Automobile Club of Southern California
The Ayco Charitable Foundation
Bazz Houston Company
Bergkvist Bergkvist and Carter, LLP
Paul J. Carter, Attorney at Law
Big B's Barbecue
Brian's Beer & Billiards
Burch Family Foundation
C. H. Robinson Company
Capital Pacific Holdings
Casanova Pendrill
CNG Services, LLC
Cofiroute USA
Commercial Surety Bond Agency
Computer Comforts, Inc.
Core Care III, Morningside of Fullerton
Court Appointed Special Advocates (CASA)
Cox Communications
CUPA-HR College & University Professional Assoc.
Deloitte Touche Tohmatsu
Disney Voluntears Community Fund
Donahue Schriber
Dow and Guild Inc.
DSS Staffing Inc.
Enterprise Holdings Company
Experian
Fastenal Company Purchasing
Fletcher Jones Motor Cars
Fluir Corporation
Fullerton Garden Club
Gamma Phi Beta Delta Delta Chapter
Grant Thornton
HAAS Factory Outlet
Hoag Memorial Hospital Presbyterian
Law Offices of Robinson, Calcagnie & Robinson
Llorente Investigations, Inc.
Lockheed Martin
Mitsubishi Rayon Carbon Fiber & Composites
Moss Adams, LLP
NCH Tax & Wealth Advisors, Inc.
Orange County Tax Executive Inst.
Pi Kappa Alpha Colony
C&L Refrigeration
RGL, Inc.
Schroeder Management Company Inc.
Service Champions Heating & Air Conditioning
Silverado Senior Living
Southern Wine & Spirits of America, Inc.
Sunset Signs and Printing, Inc.
Superior Press
Target
Tee It Up For the Troops, Inc.
Tek Systems
TELACU Education Foundation
Teresa’s Jewelers
Texas Instruments, Inc.
The Rosso Family Foundation
Travelers Companies
Tribal Tech, LLC
Tuition Insurance Services, Inc.
U.S. Investment Corporation
UPS
Ventura Foods
William Lyon Homes
Worldwide Facilities, Inc.
Zions Management Services Company

$2,500 - 4,999
2003 Eagle Foundation
ACE Calendering Enterprises, Inc.
Advance Beauty College
Aire Rite Air Conditioning & Refrigeration
The Alderson Family Foundation
American Technologies, Inc.
Anaheim Ducks
Aramark Corporation Aramark Tower
ARB, Inc.
Ayres Group
Bartco Lighting Inc.
BDG USA, LLP
Ben’s Asphalt, Inc.
Bergelectric Charitable Foundation
Big’s Bar & Grill
Bowermaster and Associates
Brotherhood Crusade
Buffalo Wild Wings
C J Segerstrom & Sons
Caliber Interiors, Inc.
California Career School
California Police Youth Charities
California United Bank Headquarters
Cal Pac Paintings & Coatings Acquisition, Inc.
CalRTA Laura E. Settle Scholarship Foundation
Care Ambulance Service, Inc.
Casa Herrera, Inc.Operating Account
Cascade Pump Company
Christy’s
Coney Insurance Brokers and Risk Managers
Creative Artists Agency
Cypress Point Restaurants, LLC
Delta Chi
Eat on Drilling Co., Inc.
ELS CPA’s & Business Advisors
Empire-Physicians Medical Group, Inc. EPMG
Enterprise Rent-A-Car Co. Los Angeles
Fairmont Private Schools
Farmers & Merchants Trust Co. of Long Beach
Ferrucci Law Group
Fullerton Families & Friends
GBS Linens
GI Howard and Company CPAs, LLP
Guy Yocom Construction
HCOC Education Foundation
Heroes Restaurant and Bar
Hill Brothers Chemical Company
HOSA Technology, Inc.
IREM of Orange County
ISCS, Inc.
J C. Ford Company
Just Softball
Kieser
Lantronix
Law and Lewis, LLP
Liberty Mutual Insurance
Little Professor Book Center
Livingston Family Foundation
Los Angeles Dodgers
MacKenzie Corporation
Macy’s/ Bloomingdale’s
Mercedes Lewis Foundation
Mayer Investment Company
McCoy Mills Ford
McGladey LLP
Mitsubishi Electric US, Inc.
NeoCell Corporation
Norm Wilson & Sons, Inc.
Nutriship
Oggi’s Pizza & Brewing Company
On-Camera Audience, Inc.
One West Bank
ORCO Block Co.
Pacific Premier Bancorp
Partners Federal Credit Union
Plumbing Mechanical Contractors, Inc.
Quick Bridge Funding
R J. Noble Company
Red Lumber Service
RGEAR LLC
Rohl LLC
Rose Society of Saddleback Mountain
Rotary Club of Fullerton South
Saw Service of America, Inc.
SC Fuels
Shepard Bros. Inc.
Shock Doctors Sports
Shopoff Realty Investments, L.P.
Shulman Hedges & Bastian, LLP
Silicon Valley Community Foundation
Smart & Final Charitable Foundation
Specific Media
Spencer Educational Foundation Inc.
SportClips
St. Bonaventure University
St. Joseph Health
State Farm Insurance Companies
States Logistics Services Inc
Summerfield Foundation
Ted Johnson Propane
The Fertility SOURCE
The Presser Foundation
Thoro Packaging
Toshiba Corporation
Totten Tubes, Inc.
Toyota Motor Sales USA, Inc.
University Sports Publications
Univision Management Company
Vail Dunlap
Western Overseas Corporation
YourCause, LLC

$1,000 - 2,499
Advanced Exercise Equipment, Inc.
Aer Energy Matching Gifts Program
Allstate Insurance
Alpha Chi Omega Epsilon Kappa Chapter
Alpha Delta Pi Sorority
Anaheim/Orange County Visitor and Convention Bureau
Annual Wild Game Feed Inc.
Applied Medical Resources
Aprem Advisors
Armstrong/RoRbitaille/Riegel, Inc.
Associated Group
Auto Club Speedway
Bank of the West
Morris Basdakis Wealth Management
Benchmark Transitions
BOMA Orange County
Bowlimor Lane AMF
Bridgford Family Fund Attn: Allan Bridgford
C2 Reprographics
California Public Risk Management Association
Cannon Business Solutions, Inc.
Canyon Inn
The Capital Group Companies, Inc.
Car Sound Exhaust System, Inc.
CENGAGE Learning
CH2M Hill Engineers, Inc.
Computer Sports Medicine
ConocoPhillips Company
Council for Exceptional Children, Orange County
David H. Sutherland & Co., Inc.
DKG Epsilon Lambda
Easter Seals Southern California
EBS Construction Services, Inc.
Eco Fun Challenge, LLC
ECC World
Emeriti of CSUF Fullerton
Executive Event Services
Extraordinary Events
F B Davis, Inc. dba Flame Broiler, FBD
Feather Insurance & Financial Service, Inc.
Fidelity National Financial
Foodservice Industry Risk Management Association
Friends of Golf, Inc.
Friends of Jazz Inc.
Fuller Theological Seminary
G. Palmer & Associates
Gamma Phi Beta Foundation
Gary Bale Redi-Mix Concrete
The William Gillespie Foundation
Globalview Advisors LLC
Greenshine Media, Inc.
HBLA, Certified Public Accountants, Inc.
Hispanic Chamber of Commerce
Holthouse Carlin & Van Trigt LLP
Hormel Foods Corporation
Imperial Paving Co., Inc.
Ingram Micro Inc.
Institute of Management Accountants
Orange Coast Chapter

2015 ANNUAL REPORT
Cal State Fullerton received more than $22.7 million in additional support in the past fiscal year as contracts and grants from government agencies, educational institutions and other organizations, completing the picture of total external support. These funds support research projects, student services, community outreach and assistance, and other important University efforts.

511 Tactical Development Center
Alzheimer’s Family Services Center
America UIC Tour Company
American Chemical Society
American Psychological Association
BAE Systems
Bernice Barbour Foundation
Bill And Melinda Gates Foundation
Buena Park School District
California Community Foundation
California Department of Education
California Environmental Protection Agency, Air Resources Board
California Governor’s Office of Business and Economic Development
California Institute of Regenerative Medicine
California Institute of Technology
California Office of Historic Preservation
California State University
California State University, Sacramento - University Enterprises, Inc.
California State University, San Bernardino
California Wellness Foundation
Cell-Crete Corporation
Chevron USA
City of Laguna Beach
City of Pasadena
City of Riverside
Cliff Edge Consulting
Crevier Family Foundation
CSU Foundation
Disability Communications Fund
Eppley Foundation for Research
Federal Highway Administration
Fullerton School District
Health Resources and Services Administration
Highline School District 401
Jumpstart for Young Children
Mineta Transportation Institute
National Institutes of Health
National Science Foundation
National Speech & Debate Association
Orange County Interest (MOU)
Orange Unified School District
Project Access
Rancho Santiago Community College District
Raytheon
Research Corporation for Science Advancement
S.D. Betchel, Jr. Foundation
San Diego County Office of Education
SDSU Research Foundation
Santa Ana Unified School District
Sonoma County Junior College District
Storelocal
The Henry Luce Foundation
The Russell Sage Foundation
U.S. Department of Education
U.S. Department of Health and Human Services, Public Health Service
U.S. Small Business Administration
University of British Columbia
University of California, Berkeley
University of California, Los Angeles
University of California, Riverside
University of California, San Diego
University of California, Santa Cruz
University of Kentucky
University of Maryland
University of Southern California
University of Wisconsin, Milwaukee
U.S. Department of Justice/University of Texas
UST Global Inc.
Zoological Society of San Diego
The Ontiveros Legacy Society consists of University supporters who have included CSUF in their estate plans for any form of planned gift. The Ontiveros name honors the land grant ownership of Fullerton and other north Orange County cities. Martina and Juan Pacifico Ontiveros were the original owners of thousands of acres in Fullerton, Brea and Placentia, including land now home to CSUF. The name celebrates the legacy of Cal State Fullerton’s past, as it advances toward the future.

For more information about the Ontiveros Legacy Society and planned giving, please contact Michele Cesca, associate vice president, Central Development, at 657-278-4869.
MAKE YOUR MARK

Through a planned gift, you have the power to leave a legacy—one that both supports the University and provides meaningful benefits to you and your loved ones.

Ontiveros Legacy Society members have done just that, enjoying the financial advantages that come with a planned gift while knowing that the impact of their generosity will be felt by Titans today and far into the future.

Helpful planning tools are available online, or you may contact Michele Cesca, associate vice president, Central Development, at 657-278-4869 or CSUFplannedgift@fullerton.edu for more information.

TITANS REACH HIGHER  fullerton.edu/CSUFplannedGift