"How do they do it?"

It’s a question nobody had the answer to but everyone kept asking during my time as the CSU’s executive vice chancellor and general counsel, and the ubiquity of the inquiry was exceeded only by the incredulity with which it was served.

Now, given what I have come to know as an inherent trait of the Titan family — humility — it’s likely you haven’t yet figured out what the question refers to. That said, given my penchant for bragging shamelessly to compensate for your modesty, I’m more than happy to shed some light on the mystery. The “they” refers to all of YOU — the faculty, staff, students, alumni, partners and donors of Cal State Fullerton — and the “it?” Well, the “it” can’t be surmised as easily, but how ‘bout we start with this:

Now in its 60th year, Cal State Fullerton is at all-time highs in four- and six-year graduation rates for first-time freshmen; all-time highs in two- and four-year graduation rates for transfer students; and all-time highs in conferring baccalaureate degrees to first-generation college students, women and underrepresented students of color. We are ranked nationally for both “academic rigor” and graduating students with the “least amount of debt.” We are the reigning Big West Champions in six different sports, and this year we garnered the most research and grant awards in our history.

What’s more, we’ve done all this during an unprecedented era of disinvestment in public higher education, all while being one of the lowest-funded institutions in the CSU per full-time equivalent student. So the question, then, is valid: How do we do it? And as head-scratching as the inquiry may be to those outside the Titan family, the answer is obvious to those who make up that family, for it is YOUR passion, dedication and benevolence that has spurred this success and empowered all Titans to Reach Higher.

This annual report offers ample evidence in support of that contention, highlighting just a few of the achievements of our faculty, staff and students while recognizing our many donors whose support made our students’ success possible. From the Center for Sport Performance to the Lawrence de Graaf Center for Oral and Public History, all of you are “how we do it,” and I am so honored to join you in upholding and enhancing that proud tradition.

Sincerely,

Fram Virjee
President
This annual report celebrates the university’s events, programs, people and progress during the fiscal year ending June 30, 2018. In these pages, we also honor Cal State Fullerton’s many supporters, who are integral to the institution’s past success and promising future.
UNIVERSITY GIFTS NEAR $24 MILLION

For the third year in a row, Cal State Fullerton has recorded more than $21 million in fundraising commitments, with nearly $23.9 million booked for the fiscal year ending June 30, 2018.

Over the past five years, the university has tripled its fundraising. Over this same time period, the campus has reached new records in the number of gifts from alumni, parents, faculty, staff and individual donors.

“For more than 60 years, Cal State Fullerton has offered its stakeholders the confidence that comes from our leading status and celebrated reputation,” said Greg Saks, vice president for university advancement. “As we celebrate another year of exemplary efforts in philanthropy, we continue to be inspired by our students’ dedication. Our donors believe in the power of a Cal State Fullerton degree and in Titans’ commitment to using their education for the betterment of their communities.”

Fram Virjee became president of Cal State Fullerton in January, after serving as executive vice chancellor and general counsel of the California State University. Virjee seeks to build upon the university’s reputation, and calls on Titans of all ages — and on the community — to advocate for the institution.
WOOLLY MAMMOTH SKELETON IS NOW A TITAN

A rare Siberian woolly mammoth fossil arrived on campus in fall 2017 and is now on permanent display in the Chapman Atrium of the Titan Student Union. Orange County resident John Gregg and the Gregg Family Foundation donated the skeleton, which is 11 feet tall at the shoulders and 24 feet in length from tusks to tail.

The almost fully intact fossil is estimated to be about 20,000 years old and was discovered about 15 years ago in western Siberia, Russia. Most of the world’s woolly mammoth population vanished about 10,000 years ago.

The fossil “will help educate and inspire thousands of students and guests as they walk through the Titan Student Union,” said Michael Karg, senior director of development.

CSUF SOARS AS A TOP NATIONAL UNIVERSITY

U.S. News & World Report ranked Cal State Fullerton among the nation’s “most innovative” institutions last fall.

CSUF was 25th on the list based on a peer-assessment survey in which college presidents, provosts and admissions deans nominate universities “that are making the most innovative improvements in terms of curriculum, faculty, students, campus life, technology or facilities.”

Also in the new ranking, CSUF retains its position on the list of top “national universities” and moved up to 109th among top public schools. The university moved into the national universities category last year based on its elevation to an “R-3” institution — research status by the Carnegie Classification of Institutions of Higher Education — in recognition of the university’s evolution from a master’s-level comprehensive university to one that awards doctorates.

CSUF also moved up to the top quartile of the nation’s “Best Value Colleges,” according to Forbes’ recently released annual ranking of higher education institutions. Using data from the U.S. Department of Education’s College Scorecard and PayScale, Forbes reviewed net price, net debt, alumni earnings, timely graduation, school quality and access for low-income students to determine the national listing of colleges and universities. CSUF moved up to 68th out of 300 institutions in 2018, as compared to its ranking of 190 in 2017.

Cal State Fullerton also climbed to fourth in the nation and second in California for the number of bachelor’s degrees awarded to underrepresented students overall in an analysis conducted by Diverse: Issues in Higher Education.
NASA GRANT FUELS INTERSTELLAR SPACE STUDY

Physics researchers James F. Woodward and Heidi Fearn (above) share the same out-of-this-world mission: to get around space-time faster and farther, beyond the solar system and into interstellar space, to find out if life exists beyond Earth.

In May, their vision and research efforts earned the space scientists a two-year, $500,000 NASA Innovative Advanced Concepts Phase II grant to advance their study on space propulsion for future human exploration missions.

Woodward, an experimental physicist and professor emeritus of history, and Fearn, professor of physics, were awarded a $125,000 NASA Innovative Advanced Concepts Phase I grant in 2017 to develop a feasibility study for their “MEGA drive propulsion” research to develop an interstellar probe.

For about four decades, Woodward has worked to develop a method of starship propulsion that does not require propellant. For this next phase of their research, Woodward and Fearn will collaborate with experts from industry and academia, including those at Johns Hopkins University, in hopes of developing a breakthrough technology.

“If our concept is successful, it would revolutionize space exploration,” Fearn said. “It would be a serious game-changer. NASA can literally go to the stars.”
ASTROPHYSICIST REACHES FOR THE STARS

The Gravitational-Wave Physics and Astronomy Center celebrated another first-of-its-kind discovery — this one occurring 130 million light years away from Earth.

Astrophysicist Jocelyn Read (above) and her team of students were part of the international research effort that detected the first gravitational waves produced from colliding neutron stars, marking the first time that a cosmic event has been viewed in both gravitational waves and light.

The Aug. 17, 2017, discovery was made using the U.S.-based Laser Interferometer Gravitational-Wave Observatory (LIGO), the Europe-based Virgo detector and some 70 ground- and space-based observatories.

A leading binary neutron-star expert, Read has been awarded numerous grants for her research, including nearly $1 million from the National Science Foundation to lead a CSUF project to recruit and support underrepresented students in gravitational-wave science. In June, she was awarded a nearly $205,000, three-year National Science Foundation grant for her project “RUI: Dense Matter and Gravitational Waves: The Coalescence of Neutron Star Binaries.”

“There is a gold mine of science to come,” the associate professor of physics said.

BASIC NEEDS CENTER OPENS ON CAMPUS

The Cal State Fullerton tradition of Titans helping Titans expanded its reach in February with the grand opening of Tuffy’s Basic Needs Center.

Dedicated to assisting students who experience such hardships as food or housing insecurity, the center promotes wellness and offers support — food assistance, short-term housing, hygiene products, professional clothing, emergency grant funds and off-campus social services — that helps them complete their education.

“Students who face sudden crisis situations that cause basic-needs hardships will clearly struggle to meet academic expectations,” said Carmen Curiel, associate dean of students. “A center specifically intended to address these concerns and provide needed resources can help restore a student’s well-being, and in turn, result in educational achievement.”

Tuffy’s Basic Needs Center is coordinated by the university’s Dean of Students Office and supports the California State University’s Basic Needs Initiative.
**CSU Recognizes Student Affairs Leader**

The California State University honored Berenecea J. Eanes, CSUF’s vice president for student affairs *(above, with CSU Chancellor Timothy White)*, with the 2018 Wang Family Excellence Award for Outstanding Staff Performance. The annual Wang awards celebrate four faculty and one staff member for outstanding commitment to student achievement and contributions in their fields.

A key player in developing and implementing the university's first-ever strategic plan, Eanes launched a number of campus initiatives to support success among a diverse student population, raised more than $14 million in support of students and student programs, and currently serves as co-chair of the Graduation Initiative 2025 task force to boost four-year graduation rates.

**Robotics Researcher Wins Career Award**

Known for her work in developing novel robotics technologies to assist people with neurological disorders such as strokes and spinal cord injuries, mechanical engineer Nina Robson *(below right)* has been awarded a $500,000 Early CAREER Award from the National Science Foundation.

Robson, associate professor of mechanical engineering and director of the university's Human Interactive Robotics Lab, is the first woman in the College of Engineering and Computer Science to garner the Faculty Early Career Development Program (CAREER) award. She is the fifth CSUF faculty member to receive the prestigious grant.

“The research will lead to creating robust mechanisms that increase industry’s ability to develop next-generation robotic systems, leading to improvements in health care, manufacturing and production, as well as augmenting technologies for the elderly and disabled,” said Robson.
Scientists are celebrated for their passion for teaching

With antibiotic resistance one of the greatest threats to human health, biological science professor Marcelo E. Tolmasky (above) has dedicated more than 30 years to studying novel treatments in the global fight against bacterial diseases.

For his world-renowned work in molecular microbiology, his dedication to mentoring students in his biotechnology laboratory on campus, and for creating opportunities for students in science and academia, Tolmasky received the 2018 Andreoli Faculty Service Award from the California State University Program for Education and Research in Biotechnology. He is the sixth Titan faculty member to be so recognized.

Tolmasky joined the College of Natural Sciences and Mathematics in 1994. Since 2006, he has led the National Institutes of Health-supported Minority Health and Health Disparities International Research Training Program (MHIRT), an international summer research experience for underrepresented students.

For giving of his time, energy and passion to the teaching and learning of science, biological science professor William “Bill” Hoese was the recipient of the 2018 M. Patricia Morse Award for Excellence and Innovation in Science Education from the Society for Integrative and Comparative Biology.

The scholar, who co-directs the university's Southern California Ecosystems Research Program, has mentored hundreds of students in research experiences since he joined CSUF in 2000. Last fall, Hoese also received the Society for Advancement of Chicanos/Hispanics and Native Americans Outstanding College/University Mentor Award for his “exemplary service and deep commitment” to students, particularly underrepresented future scientists.
GRANTS DRIVE COLLABORATIVE RESEARCH, IMMERSIVE EDUCATION

Programs and projects that enhance students’ educational experiences received more than $27 million in 2017-18. Research included faculty-student collaborations on the use of big data to look for corollaries between fertility treatments and cancer, helping a native oyster population, and geologic mapping in central Sierra Nevada. Awards included:

- A two-year, $1.4 million award and partnership between the School of Nursing and Mountains Community Hospital and Rural Health Clinics that supports the Rural-Women of the Mountains Accessing New Services Project, which places nurse-midwife and women’s health nurse practitioner trainees at a critical access point for communities near the San Bernardino Mountains;
- $1.4 million in federal funding for a stipend program that provides two years of support to full-time master of social work students who commit to work for a minimum of two years in a public child welfare agency after graduation;
- $609,000 for the Bridges to Stem Cell Research program, which trains the next generation of undergraduate researchers as part of a five-year grant expected to total $3,045,000;
- $444,319 from the Andrew W. Mellon Foundation to establish a Mellon Mays Undergraduate Fellowship program to support students in the humanities who plan to pursue doctorates;
- $521,265 from the U.S. Department of Education in fourth-year funding for “Strengthening Opportunities, Access and Resources” (SOAR), which helps first-generation graduate students — particularly underprivileged and underrepresented students — succeed in college;
- nearly $300,000 from Cisco Systems Inc. to develop an interdisciplinary, undergraduate “internet of things” elective track that provides students with technical skills for the emerging field of connecting smart devices to the internet; and
- a second, $100,000 grant from the Andy Warhol Foundation for the Arts to support Grand Central Art Center’s artist-in-residence program.
STUDENT-ATHLETES WIN BIG

It was a gangbuster year for Titan Athletics as five teams reached the NCAA Tournament. This was the highest tally for a single year in program history, an achievement that garnered the program its first Big West Commissioner’s Cup.

Both men’s and women’s soccer won the Big West Tournament in the fall, while the men’s basketball team claimed the Big West Tournament title for the third time in program history.

The softball squad won the Big West Championship for the third straight year and advanced to the NCAA Los Angeles Regional Final. Also on the diamond, the baseball team earned its 30th conference title in program history and qualified for the NCAA Tournament for the 27th straight year.

The men’s track and field team also won a Big West Championship for the second straight year and the men’s 4x100-meter relay advanced to the NCAA Championships — the first time the Titans have been represented at the championships since 2011.
CAMPUS CHEERS FOR 2018 GRADUATES

Nearly 12,000 graduates and candidates for graduation were eligible to walk across the stage this May in celebration of achieving bachelor’s, master’s and doctoral degrees.

President Fram Virjee welcomed the crowd at the all-university ceremony, acknowledging members of the graduating class for their hard work.

“You worked incredibly hard to get here,” he said. “More than half of you are the first in your family to graduate from college, but trust me, you will not be the last.

“As a first-generation college graduate myself, I can tell you that you not only changed your life with this degree, you changed the narrative of your family and their legacy, and opened doors of opportunity to people who haven’t even been born yet.”

Keynote speaker Earl Lewis, former president of the Andrew W. Mellon Foundation, now professor of history and African American and African studies at the University of Michigan, was presented with an honorary doctorate of humane letters.

“Graduates, your job — deploying the discipline of mind that comes with the pursuit of knowledge for the betterment not only of yourself and your family, but also the greater society — is just beginning,” said Lewis.
DIAMOND JUBILEE AT CONCERT UNDER THE STARS

Nearly 4,000 friends and supporters of Cal State Fullerton gathered in September for the 60th Anniversary Diamond Jubilee at Concert Under the Stars, where they enjoyed an evening of music and dance performed by CSUF students and alumni. Among the crowd-pleasers was CSUF mascot Tuffy Titan, who took to the stage for a specially written version of “Tuffy in the Sky With Diamonds.” The annual event raised more than $1 million for student scholarships and programs.
At a Glance | State of the University

**FALL ENROLLMENT TRENDS**

<table>
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<tr>
<th>Year</th>
<th>Enrollment</th>
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<td>40,439</td>
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<td>2018</td>
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</tr>
</tbody>
</table>

**CSUF** has been elevated to **“R-3” STATUS** (research-level institution) in recognition of the university’s evolution from a master’s level comprehensive institution to one that awards doctorates.  
*Carnegie Classification of Higher Education (2016)*

**OPERATING BUDGET**

For the fiscal year ending June 30, 2018, the university’s annual operating fund was $416.9 million.

**Revenue**
- Tuition Fees: 49.2%
- State Allocation: 43.9%
- Other Receipts: 4.5%
- Non-Resident Fees: 2.4%

**Expenses**
- Salaries and Benefits: 70.8%
- Other Operating Costs: 15.9%
- Tuition Discounts: 13.3%
**CSUF is NO. 4 IN THE NATION** in terms of baccalaureate degrees awarded to underrepresented students.

*Diverse: Issues in Higher Education* (August 2018), based on data from the U.S. Department of Education

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**STUDENT ETHNICITY**

- American Indian: .1%
- Asian: 20.9%
- Black/African American: 1.9%
- Hispanic/Latino: 41.5%
- International*: 7.6%
- Multi-Race: 4%
- Pacific Islander: .2%
- White: 20%
- Unknown: 3.8%

* Ethnicity data are unavailable for international students; numbers may not total 100% due to rounding.

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**CSUF’S COMMITMENT to SUPPORTING FIRST-GENERATION STUDENTS** is reflected in its graduation rates — 56 percent of bachelor’s degree recipients are first-generation university graduates.

*CSUF Office of Assessment and Institutional Effectiveness* (October 2017)

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**CSUF HAS PRODUCED more than 274,500 WORKFORCE-READY GRADUATES** since 1957.

*CSUF Office of the Registrar* (May 2018)

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**CSUF delivers 110 degrees at 46% BELOW THE NATIONAL AVERAGE TOTAL COST** of attendance at four-year public universities.

*College Scorecard, U.S. Department of Education*

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46%

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**46%**

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**CSUF ranked in the TOP 12% of “BEST COLLEGES FOR YOUR MONEY.”**

*Money* (August 2018)
**At a Glance | State of the University**

- **A SUPERIOR INVESTMENT**
  For every $1 INVESTED by the state in CSUF, it RETURNS $13.40 to California’s economy.

- **CSUF IS AMONG THE TOP**
  Performers in the nation helping low-income students REACH FINANCIAL SUCCESS.
  “Social Mobility Index” with data from PayScale Inc. and IPEDS (January 2017)

- **CSUF’S STATEWIDE IMPACT**
  An economic powerhouse in Orange County and beyond, CSUF is an employer, a generator of economic activity and a provider of tax revenue.

- **Our GRADUATION RATE OF 66 PERCENT** — the highest in CSUF history — reaffirms our commitment to seeing students engaged through degree completion. The university also is No. 1 in the CSU system and No. 2 in California for the number of bachelor’s degrees awarded.
  CSUF Office of Assessment and Institutional Effectiveness (October 2017)

- **SINCE 2012, the number of ALUMNI DONORS has INCREASED BY 137%.”**

- **CSUF is NO. 13 IN THE NATION**
  for academic rigor.
  GradeInflation.com (2016)

CSUF Economic Impact Analysis, ICF (2017); excludes impact of alumni

CSUF Economic Impact Analysis, ICF (2017); excludes impact of alumni
### Designation of Gifts during 2017-18 fiscal year

- **Academic Divisions**: 63%
- **Athletics**: 9%
- **Endowment**: 14%
- **Research**: 1%
- **Student Financial Aid**: 9%
- **Unrestricted Purposes**: 4%
- **TOTAL**: 100%

### Donor Constituencies during 2017-18 fiscal year

- **Alumni**: 24%
- **Faculty and Staff**: 6%
- **Parents**: 1%
- **Friends**: 17%
- **Foundations**: 13%
- **Corporations**: 23%
- **Other Organizations**: 16%
- **TOTAL**: 100%

### Endowment Market Value (August 2018)

- **2012-13**: $61,233,989
- **2013-14**: $61,233,989
- **2014-15**: $61,233,989
- **2015-16**: $61,233,989
- **2016-17**: $61,233,989
- **2017-18**: $61,233,989

### Total Gift Commitments during 2017-18 fiscal year

- **2012-13**: $8,576,132
- **2013-14**: $16,072,520
- **2014-15**: $17,531,670
- **2015-16**: $22,556,790
- **2016-17**: $23,520,744
- **2017-18**: $23,470,373
This report recognizes nearly $24 million in philanthropic support through outright cash gifts, pledge payments, in-kind donations, testamentary commitments and new pledges to the university between July 1, 2017 and June 30, 2018, as reported to the Cal State Fullerton Philanthropic Foundation and University Advancement by on-campus beneficiaries. The report does not include membership in various university support groups. Every effort has been made to ensure the accuracy and completeness of these listings. If your name was inadvertently omitted or incorrectly shown, please notify University Advancement at 657-278-2118 or uarecords@fullerton.edu.
Empowering the Next Generation of Humanities Scholars

Growing up, Vivian Ngo always had a book in her hands. Within the pages, she learned about language, emotion, culture and friendship, planting the seeds for a lifelong love of learning.

Today, she is a comparative literature student at Cal State Fullerton, with dreams of becoming a professor, speaking three languages and creating musical compositions.

“We take a book, and only understand it when we live through human connection. That is what I love, sharing ideas and thoughts with my colleagues,” said Ngo, who hopes to conduct research on the positive effects of literature in helping young children learn a second language.

Ngo is one of four recipients of the new Mellon Mays Undergraduate Fellowship, along with American studies major Daniella Camacho, linguistics major Danielle Narcisco and Spanish major Ileana Perez.

The focus of the fellowship, supported through a $444,319 grant from the Andrew W. Mellon Foundation, is to increase academic opportunities and provide financial support for students planning to pursue doctoral degrees in the humanities immediately after completing their bachelor’s degrees.

During their undergraduate years, fellows will be paired with faculty mentors to develop research plans, meet with top scholars and other humanities professionals, and prepare for internships at research institutions across the United States.

“I am excited for the opportunities this program will provide our students and faculty, and the long-term impact it will have on higher education,” said Sheryl Fontaine, dean of the College of Humanities and Social Sciences, which serves more than 8,000 students. “Receiving this Mellon Mays grant, our campus joins a list of institutions of higher education that, until now, has mostly included private colleges or research-based universities.”

Cal State Fullerton took the lead in writing and securing the grant as part of a five-campus consortium — with Cal State Dominguez Hills, Cal State Los Angeles, Cal State Long Beach and Cal State San Bernardino — serving more than 100,000 students, the majority of whom are underrepresented, first-generation or low-income students. The total funding for the five CSU campuses is $2.2 million.

“This collaboration between MMUF, Cal State Fullerton and four of our sister campuses has the potential to become one of the most impactful partnerships in the three-decade history of this transformative program,” said Fram Virjee, CSUF president. “In addition to better serving our students and elevating their academic aspirations beyond a bachelor's degree, the work and success of this consortia will be of value to other public institutions and to the national academic landscape.”

For Camacho, who is interested in researching such topics as race representation in film, the evolution of the internet and social media, and swing dance culture, the fellowship provides valuable resources to support her goal of becoming a professor.

“I am grateful for the opportunities Mellon Mays provides in order to help us, such as stipends for research, travel and accommodations for conferences, and mentors that will help guide us through the process of applying to graduate school,” said Camacho. “I am most looking forward to making connections along the way and learning from this experience.”

To give to the College of Humanities and Social Sciences, contact Alina Mircea-Trotz, the college’s senior director of development, at 657-278-2559 or amircea-trotz@fullerton.edu.
Clockwise from top left: Mellon Mays Scholars Vivian Ngo, Ileana Perez, Daniella Camacho and Danielle Narciso
Exploring the
SCIENCE OF ATHLETICS

At Cal State Fullerton’s Center for Sport Performance, kinesiology faculty and student researchers are applying scientific innovation and technology to study every aspect of the body’s training process — from cellular changes to biomechanics — and help athletes achieve peak performance.

Created in 2008, the center is a collection of laboratories that applies cutting-edge technology and the latest research to explore how the body moves, reacts and changes. Students get an up-close experience in all types of physical sport and movement, as well as insight into sports psychology that sheds light on mental performance. They also study the changes athletes’ bodies undergo during conditioning.

“With all health studies, we’re trying to understand how best to improve the human condition,” explained Andrew Galpin, associate professor of kinesiology and center co-director. “While most ‘health’-related studies focus on treating and managing disease, we feel it’s imperative to study the elite. How else do we know what to aim for? To understand how to optimize, we need to study those who are the best.”

The center’s focus is “to help athletes improve performance and avoid injuries,” said co-director and associate professor of kinesiology Scott Lynn. “We’re checking movement patterns, the little things that could build to an injury.”

Alumna and kinesiology lecturer Whitney Leyva ‘13, ’16 (B.S., M.S. kinesiology) has conducted anaerobic wingate tests measuring power and capacity during the center’s pre-season fitness testing with the Anaheim Ducks. The experience, she noted, “used what I learned in my measurement, statistics and test assessment classes. I now use this information as examples when I teach my students.”

The center’s work to improve golfers’ performance caught the attention of business alumnus Jeffrey Van Harte, whose support helped further golf research within the biomechanics lab.

“I was interested in establishing something that had the capability to measure golf swing movement that could improve our men’s and women’s golf teams, as well as other players,” said Van Harte, noting Lynn’s worldwide reputation among top golfers and coaches.

In the biomechanics lab, researchers use a nine-camera motion capture/analysis system, ball-flight and launch monitors, force and pressure plates, as well as two systems that measure the electrical activity of muscle tissue. The lab, said Van Harte, “gives golfers a better handle on their movements.”

The center, he added, “helps Cal State Fullerton recruit golfers, gives legitimacy to the kinesiology program and enhances its reputation. I think it makes us unique and builds more pride in our university.”

Athos, a San Francisco Bay-area sports performance technology company specializing in wearable products with embedded biometric sensors, sees the benefits of partnering with the center to test their products.

“We support it because it’s well aligned with our goals,” said Christopher Wiebe, chief technology officer and Athos co-founder. “Working with the center and its faculty and student research validates our products and exposes the university to the latest in technology.”

To support the Center for Sport Performance, contact Elizabeth Eastin, director of development for the College of Health and Human Development, at 657-278-5466 or eeastin@fullerton.edu.
A Boost for

FAMILY BUSINESSES

When Cindy Ayloush joined the Center for Family Business more than a decade ago, she was wrestling with what to do with the family-owned Hydraflow. “My mother and father had owned 80 percent of the company. I was struggling with what we were going to do with this business,” said the CEO and CFO of the company, which manufactures aerospace and defense systems components.

“My family business has learned so much from our colleagues. We feel grateful to make a difference in the community.”

Ayloush began attending the workshops offered by the center and signed up two of her children for the Family Business Dynamics course, where they learned there are best practices in family business. She also benefited from seminars that taught her about succession planning and the importance of buy/sell agreements. The head of Hydraflow also met her first consultant, who helped the company strike a balance with the family’s third generation.

“I realized we could transition to a true family business by getting my three children and my brother’s three children involved,” said Ayloush. “It has helped my family and our non-family employees learn about family businesses. It has given them a sense of security.”

Housed within Mihaylo College of Business and Economics, the center was established in 1995 “to help family businesses succeed and maintain their legacy,” said Ed Hart, the center’s director. “Some family businesses are established to create financial freedom for the family; others are established with the idea of maintaining them for generations to come. We identify what their needs are and try to help them through workshops, peer-to-peer affinity groups, special events and our annual Family Business Hall of Fame.”

Today, about 60 family businesses are members of the center. Ten years ago, Ayloush and other supporters created the Rick Muth Endowed Chair for Family Business, a professorship specializing in family business instruction, research and special projects. The $1.5 million endowment was the first of its kind at Cal State Fullerton and is named after the CEO of ORCO Block and Hardscape, Rick Muth, who led the campaign.

Tam Nguyen ’05 (M.B.A.), president of Advance Beauty College, is interim chair and a second-generation family business owner. He is teaching the Family Business Dynamics course, which focuses on unique issues faced by family-owned and -operated businesses. The course is open to juniors and seniors at the university, as well as the public.

Nguyen was inspired to accept the position so he could give back. “My family business has learned so much from our colleagues and the speakers. We feel grateful to make a difference in the community,” he explained, adding that he has been able to meet “gold-standard businesses” through his involvement with the Center for Family Business. “My hope is to contribute to the next generation of family business owners by sharing what I have learned.”

The center is important to the community, said Ayloush, because “probably 80 percent of all businesses in California are family-owned. We have formed common bonds because we have the same problems and issues as other family business owners. We have formed a network of friends that we can go to for advice. The best advice we get in the center is from other members.”

To contribute to the Center for Family Business, contact Paul Stover, interim senior director of development for Mihaylo College of Business and Economics, at 657-278-2857 or pstover@fullerton.edu.
Where

ORAL HISTORY AND SCHOLARSHIP MEET

Jessica Buckle spent much of her summer writing abstracts for oral history interviews and doing an inventory of the El Toro Oral History Project, which contains more than 500 interviews of individuals once stationed at the former El Toro Marine Base in Irvine.

The venue for Buckle’s journey back in time were the quarters of the Lawrence de Graaf Center for Oral and Public History, on the third floor of the Pollak Library. Buckle, who is pursuing a master’s degree in history, chose to intern at the center after hearing its director Natalie Fousekis, professor of history, speak at her graduate student orientation.

“I fell in love with oral history,” said Buckle.

The center preserves history by providing a way for students and researchers to access vital information about the past and present — and to make connections to the future, said the graduate student. “It keeps the stories of those who have come before us alive.”

Now in its 50th year, the Lawrence de Graaf Center for Oral and Public History — named in 2017 for the founding faculty member and professor emeritus of history in appreciation of gifts and pledges totaling over $1 million — is the largest regionally focused oral archive in California. It holds more than 6,000 recorded interviews, related transcripts, photographs and other materials.

A 2011 National Endowment for the Humanities Challenge Grant kicked off a fundraising campaign that has thus far raised more than half the amount needed to relocate and double the square footage of the center; build climate-controlled archives; and provide a processing room, exhibit space, and a larger reading and conference area for classes and workshops.

“Because we are also a teaching lab, we will have a collaborative work space for students to work on oral and public history projects. Every project that we do involves students,” said Fousekis.

“Given the increasing demands of the digital age, it is imperative that COPH have state-of-the-art facilities, equipment and workforce not merely to enlarge its holdings, but also to properly preserve, technically process and effectively deliver the consequential information and multicultural perspectives within these holdings to potential users in a variety of formats,” explained Arthur Hansen, professor emeritus of history, former center director and “past, present and future donor.” The Hansen Lectureship in Oral and Public History was established in his honor in 2008.

“It keeps the stories of those who have come before us alive.”
“The neat thing about COPH is that a lot of the archives focus on stories and story lines in history that aren’t always heard,” said Louis Filliger, a third-year history student who also completed an internship at the center. “The archives place value on social history, the history of the common person and those groups that are ignored and marginalized. For that reason, it is a valuable asset to the community and the university as well.”

Support from Craig Ihara, professor emeritus of philosophy, and his family will create an exhibit case dedicated to the Japanese-American experience.

“Preserving memories, especially those of immigrants and people who have lived through important events, is vital to understanding who we are as Americans,” explained Ihara.

“I know after I finish my program, I will continue to use the center as a resource in my own teaching,” said Buckle, a high school history teacher. “I hope to be able to bring students to the center so they, too, can experience the vibrant place of history and culture that I have come to know and cherish.”

To contribute to the Lawrence de Graaf Center for Oral and Public History, contact Alina Mircea-Trotz, senior director of development for the College of Humanities and Social Sciences, at 657-278-2559 or amircea-trotz@fullerton.edu.
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Gwendolyn A ’96 and Carlos C. Leija ’91
Eduardo Leon ’12
Eric S. Leong ’15
Nancy Lermer
Kit C. Leung ’09
Marty C. Lewis ’90
David K. Li ’90
Peggy and Dr. Charles Lindahl
Tanya Lindschmidt
Linda and Wayne Lindholm
John D. Liverpool Jr. ’73
Linda F. Lockwood ’00
Bonnie K. Long ’12
Sally Rae Lonner
Barbra J. Lopez ’91
Glenda L. and Robert A. Lopez ’09
Dr. Calvin G. Lowe ’86
Brian R. Loyd ’97
Imelda and Luis Lozano
Betti N. Lundgren
Mary and David Ly ’86
Nina Macdonald and Ted Wright
Mark Madrid
Paul S. Magaudda
Jakyung L. Kim and Steven P. Malessi ’80
Talez Malkian
Kelli and Christopher Marine
Dr. Lisa K. Marsh
Diana L. ’96 and Jose Martinez
Dorothy M. Martinez ’76
Katherine Martinez
Margarito Martinez
Mayumi L. Martinez ’98
Silvia Martinez and Rebeca Ortega
Jo-Anne P. Matsuba
Dr. Irene Matz ’80
John R. Maxey
Freddie M. Maxie ’79 and Charles A. Gordon ’05
Tricia J. McFarland
Katie and Michael McGill
Marlene and Kevin McGlenney
Margery McIntosh
Rosemary Medel ’92
Sylvia Meluzin
Deanna Merino-Contino
Michael Milana
Barbara A. Miller
Martha L. and Dr. Leroy Lance D.D.S.
Linda L. and Wayne L. Langford
Dominguez Larry
Diep T. Le
Daniele L. LeGesne
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Margery McIntosh
Rosemary Medel ’92
Sylvia Meluzin
Deanna Merino-Contino
Michael Milana
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and Robert Hulbrock
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Ashley Say
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Holly Stone ’96
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Katrena Wong
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Sahag Yedalian ’01
Emeline M. Yong
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California Foundation for Stronger Communities
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EnCore Composite Structures Inc.
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Fluer Corporation
The Robert Friedman Trust
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Gluck Bradley Foundation
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KPMG
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Nike
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Pro-Dex, Inc.
Public Relations Society of America
Royal Business Bank
Safariland, LLC
Schroeder Management Company Inc.
Service Corporation International
Shulman Hodges & Bastian, LLP
So Cal Office Technologies
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TELACU Education Foundation
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Zoological Society, San Diego

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Adams Iron Co., Inc.
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Aluminum Precision Products, Inc.
American Beverage Association
American Capital Group
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Aires Group
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Birch Capital LLC
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Brian’s Beer & Billiards
C J Segerstrom & Sons
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Capital Pacific Holdings
The Carver Family Future Generation Foundation
CHOC Children’s
Comerica Inc.
Cordoba Corporation
CORE Physical Therapy
Cox Communications
Deloitte Touche Tohmatsu
The Doris Libbee Foundation
EandM
Eaton Drilling Co., Inc.
Essilor of America, Inc.
Experian
The Far West Athletic Trainers’ Association
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Fluidmaster
Freeman Family Trust
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Harbor Distributing, LLC
Helpmates Staffing
Henry Schein Inc.
Hilti North America
The Howard Seller Living
Hydraflow
IMI Critical Engineering
IMRI
Ingram Micro Inc.
The Irvine Company
Jonas Center-Nursing & Veterans Healthcare
JSI Auto Group
King’s Hawaiian
La Agencia de Orci y Asociados
La Marca
Law & Mediation Offices of Elizabeth Yang
Law Offices of Robinson, Calcagno & Robinson
Lennox Industries Inc.
Loutech Inc.
Marin Community Foundation
Marine Corps Aviation Association
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RJE International, Inc.
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Vista Foods
Viant Inc.
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7 Leaves Cafe
A&A Maintenance
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C&L Refrigeration
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California United Bank
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Ciee, Inc.
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dtn tech
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Jayaweera Family Trust
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Cal State Fullerton received $27.2 million in additional support in the past fiscal year as contracts and grants from government agencies, educational institutions and other organizations, completing the picture of total external support. These funds support research projects, student services, community outreach and assistance, and other important university efforts.

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Association of Public & Land-Grant Universities
Buena Park School District
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California Department of Fish and Wildlife (CADFW)
California Department of Parks and Recreation
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St. Joseph Hospital
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State of California, the Office of Statewide Health Planning & Development
TD Ameritrade
Texas A&M University
The Allergan Foundation
The Beim Foundation
The Leakey Foundation
The Rivkin Center For Ovarian Cancer
Tuolumne River Trust
Tustin Unified School District
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U.S. Department of Agriculture
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University of Southern California
University of Wisconsin
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U.S. Department of Transportation
U.S. Small Business Administration
Washington Tree Fruit Research Commission
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* deceased
The Ontiveros Legacy Society consists of university supporters who have included Cal State Fullerton in their estate plans for any form of planned gift. The Ontiveros name honors the land grant ownership of Fullerton and other north Orange County cities. Martina and Juan Pacífico Ontiveros were the original owners of thousands of acres in Fullerton, Brea and Placentia, including land that is now home to CSUF. The name celebrates the legacy of Cal State Fullerton’s past as it advances toward the future.

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