

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



December 2, 2020

Welcome to the November issue of **TITANS of Media** featuring news about Titans here and around the world. Please visit news.fullerton.edu for additional stories of outstanding Titans.

During the month of November, news articles about CSUF reached over 1 billion readers with over 500 news clippings featuring our faculty experts, student successes, and Titans serving around the world. Enjoy this sampling of news from the past month.

If you have any comments or suggestions, please don't hesitate to contact me at ckeung@fullerton.edu.

– Chi-Chung Keung
Director of News Media Services

FEATURES

Don't tell the kids but chores are good for them ... all year long

Yahoo! Finance - November 25, 2020

Reach: 40,338,359

Don't tell the kids but chores are good for them ... all year long [in](#) [t](#) [f](#)

Markets Insider- Business Insider - November 25, 2020

Reach: 6,282,402

Don't tell the kids but chores are good for them ... all year long [in](#) [t](#) [f](#)

Benzinga - November 25, 2020

Reach: 3,630,922

Don't tell the kids but chores are good for them ... all year long [in](#) [t](#) [f](#)

Associated Press - November 25, 2020

Reach: 27,354,836

Don't tell the kids but chores are good for them ... all year long [in](#) [t](#) [f](#)

Morningstar - November 25, 2020

Reach: 2,378,327

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Don't tell the kids but chores are good for them ... all year long   




Long Beach Press-Telegram -
FinancialContent - November 25, 2020
Reach: 87,780

CSUF faculty members collaborate on book about pandemics   

Orange County Register - November 23, 2020
Reach: 3,052,952

Courses teach automation to prepare students for the workforce   


SearchEnterpriseAI - November 25, 2020
Reach: 63,877

CSUF study: Latinx first-gen students' success tied to family social support   




Orange County Register - November 23, 2020
Reach: 3,052,952

Online or in-store? CSUF marketing professor predicts holiday spending trends   

Orange County Register - November 20, 2020
Reach: 3,052,952

A grateful heart means welcoming others to the Titan table   


California CA - AmericanTowns.com -
November 18, 2020
Reach: 2,250,071

A grateful heart means welcoming others to the Titan table   

Orange County Register - November 18, 2020
Reach: 3,052,952

Cal State schools see enrollments surge during COVID-19 pandemic   

The Press Democrat - November 11, 2020
Reach: 8,856,219

Cal State schools see enrollments surge during COVID-19 pandemic   

Yahoo news - November 10, 2020
Reach: 64,781,573

Cal State schools see enrollments surge during COVID-19 pandemic   

Los Angeles Times - November 10, 2020
Reach: 31,800,606

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Cal State schools see enrollments surge during COVID-19 pandemic   

The San Diego Union-Tribune - November 9, 2020
Reach: 2,736,868

EXPERTS QUOTED

4 Science-Backed Ways to Get You Feeling

Energetic   

Medium - November 27, 2020
Reach: 109,990,589

Psychologist Says Chores Are Good For Kids

(Duh!), But Here's Why   

Moms.com - November 26, 2020
Reach: 6,605,165

Commentary: Education's unprecedented present may forecast future problems   

Los Angeles Times - November 23, 2020
Reach: 31,800,606

Elizabeth Holmes Argues Her Wealth Had Nothing

To Do Why She Committed Fraud   

The Traderszone Network - November 23, 2020
Reach: 370

The pandemic is hurting gay and lesbian bars. The consequences for the community could be devastating   

Channel 3000.com - November 22, 2020
Reach: 1,157,265

The pandemic is hurting gay and lesbian bars. The consequences for the community could be devastating   

997wpro - November 22, 2020
Reach: 13,607

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

CATCOUNTRY 951FM - November 22, 2020

Reach: 200

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   


News Radio 770 - November 22, 2020

Reach: 7,138

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

KTEN.com - November 22, 2020

Reach: 1,119,757

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

FOX 40 WICZ TV - November 22, 2020

Reach: 1,125,931

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

CNN.com - November 22, 2020

Reach: 178,765,352

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Erie News Now - November 22, 2020

Reach: 2,298,355

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

KRDO-TV - November 22, 2020

Reach: 6,648,909

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

KTVZ-TV - November 22, 2020

Reach: 3,390,283

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

KEYT-TV - November 22, 2020

Reach: 2,272,990

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Clayton News Daily - November 22, 2020

Reach: 1,104,968

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Albany Herald - November 22, 2020

Reach: 90,015

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Gwinnett Daily Post - November 22, 2020

Reach: 4,467,424

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Henry Herald - November 22, 2020

Reach: 1,170,247

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Jackson Progress-Argus - November 22, 2020

Reach: 25,720

**The pandemic is hurting gay and lesbian bars.
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devastating**   

Jackson Progress-Argus - November 22, 2020

Reach: 25,720

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

Rockdale Newton Citizen - November 22, 2020

Reach: 98,550

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   




F3News - November 22, 2020

Reach: 4,010

**The pandemic is hurting gay and lesbian bars.
The consequences for the community could be
devastating**   

KITV 4 News - November 22, 2020


Reach: 7,748,257

**BREAST CANCER SURVIVOR RELEASES
MOBILE APP TO SUPPORT FAMILIES IMPACTED
BY CANCER THROUGH CREATIVITY**   
SEO Press Release Distribution - November 17, 2020
Reach: 7,341

Paleontologists uncover three new species of extinct walruses in Orange County 


Phys.org - November 16, 2020

Reach: 5,443,238

Paleontologists uncover three new species of extinct walruses in Orange County 

Health Medicine Network - November 16, 2020

Reach: 1,648

Paleontologists uncover three new species of extinct walruses in Orange County 

EurekAlert! - November 16, 2020

Reach: 1,107,032

Paleontologists uncover three new species of extinct walruses in Orange County, California 

ScienceDaily - November 16, 2020

Reach: 7,660,539

Special 360 Degree Tour of 'Vision 2020' 

California CA - AmericanTowns.com - November 11, 2020

Reach: 2,250,071

How to Study Abroad in Pandemic 

ExBulletin - November 10, 2020

Reach: 47,520

OC fights health inequalities and fights state restrictions 

ExBulletin - November 10, 2020

Reach: 47,520

Should Disneyland reopen? Orange County says yes, Calif. disagrees 

San Francisco Chronicle - November 7, 2020

Reach: 4,300,142

California State University, Fullerton Establishes the Institute for Black Intellectual Innovation 

The Journal of Blacks in Higher Education - November 10, 2020

Reach: 39,014

CSUF economists foresee a shaky recovery from pandemic's fiscal disruption 


Orange County Register - November 5, 2020

Reach: 2,151,463

Park Life: First California amusement park reopening and Disneyland installs 23,000 safety measures 


San Bernardino County Sun - November 4, 2020

Reach: 3,340,278

Park Life: First California amusement park reopening and Disneyland installs 23,000 safety measures 


SGVTribune.com - November 4, 2020

Reach: 2,209,836

Park Life: First California amusement park reopening and Disneyland installs 23,000 safety measures 

Redlands Daily Facts - November 4, 2020

Reach: 1,152,383

Park Life: First California amusement park reopening and Disneyland installs 23,000 safety measures 

DailyBulletin.com - November 4, 2020

Reach: 2,293,695

California, still predictably blue: John Phillips 

San Bernardino County Sun - November 4, 2020

Reach: 3,340,278

California, still predictably blue: John Phillips 

Press-Enterprise - November 4, 2020

Reach: 5,532,543

California, still predictably blue: John Phillips 

SGVTribune.com - November 4, 2020

Reach: 2,209,836

California, still predictably blue: John Phillips 

DailyBulletin.com - November 4, 2020

Reach: 2,293,695

California, still predictably blue: John Phillips 

Los Angeles Daily News - November 4, 2020

Reach: 7,725,963

California, still predictably blue: John Phillips 

Redlands Daily Facts - November 4, 2020

Reach: 1,152,383

California, still predictably blue: John Phillips 

Daily Breeze - November 4, 2020

Reach: 3,318,143

California, still predictably blue: John Phillips 

Whittier Daily News - November 4, 2020

Reach: 1,124,527

California, still predictably blue: John Phillips 



Press-Telegram - November 3, 2020

Reach: 1,196,832

2020 Election Night Results: 49th Congressional

District   

Voice of OC - November 3, 2020

Reach: 2,248,154

This Video Explaining The Root Of Political

Divisiveness In America Is A Must-Watch  



Essence Magazine - November 2, 2020

Reach: 1,789,523

CSUF: OC Needs 2 Years + for Recovery   

Orange County Business Journal - November 2, 2020

Reach: 64,780




Designing new mirror materials for better

gravitational-wave detection   

Science Blog - November 2, 2020

Reach: 54,031

ALUMNI NEWS

ChangeMakers: Leya Hale, self-discovery and reclaiming the Native narrative   




MPR News - November 30, 2020

Reach: 1,281,831

The Pandemic: Driving Growth of Plant-based Products   

Vitamin Retailer Magazine - November 30, 2020

Reach: 2,030

Teresa Wilcox selected as Top Marriage & Family Therapist of the Year by IAOTP   

Fox 21 Delmarva - November 25, 2020

Reach: 3,926

Mike Butler Joins Welsh, Carson, Anderson & Stowe As An Operating Partner in the Firm's

Healthcare Group   

KTVN Channel 2 - November 23, 2020

Reach: 2,290,869

企业家眼中应该学的大学课程   

Posts Careerengine - November 18, 2020

Reach: 7,741,663

California & Northwest People: Updates About Construction Professionals for November

2020   

Engineering News Record - November 17, 2020

Reach: 1,175,589

Comenzó escribiendo diarios y se graduó de

Pepperdine   

La Opinión - November 14, 2020

Reach: 7,382,696

Pelican Products Adds To Leadership Team 



CleanLink - November 11, 2020

Reach: 60,989

Hundreds of copies of Newton's Principia found in new census   

SpaceDaily.Com - November 10, 2020

Reach: 1,116,181

Pelican Products Announces Brad Antoine as VP of Financial Planning and Analysis   

HuntingLife - November 9, 2020




Reach: 11,158

Designing new mirror materials for better

gravitational-wave detection   

SpaceDaily.Com - November 5, 2020

Reach: 1,116,181

Lycoming faculty recognized for excellence in teaching   

SunGazette.com - November 4, 2020

Reach: 54,597

Danica Sierra Appointed Business Development Manager at RWS   

Green Lodging News - November 2, 2020

Reach: 2,867

Dylan Shih of SarsCovid19Research.com Publishes New Study on The Trend of COVID-19 in the US   

Southcarolina Magazine - November 2, 2020

Reach: 240

Acclaimed Bankruptcy Attorney, Charles Daff, Chosen One of L.A.'s 100 Most Fascinating

People for 2020   

FOX 40 WICZ TV - November 10, 2020

Reach: 1,125,931

Hot Rods announce promotions; Wolz named assistant GM   

Bowling Green Daily News - November 18, 2020

Reach: 70,500

'White' Without The Privilege: An Arab American's Quest To Be Counted   

LAist - November 20, 2020

Reach: 2,495,762

Famosos con diploma: las profesiones desconocidas de las estrellas de Hollywood 



El Comercial News - November 21, 2020

Reach: 970

IN CASE YOU MISSED IT

William Camargo's Lens Brings Focus to

Obscured Histories in Orange County   

KCET - November 3, 2020

Reach: 3,330,757

Cal State schools see enrollments surge during

COVID-19 pandemic   

Los Angeles Times (Premium) - November 10, 2020

Reach: 31,800,606

Cal State schools see enrollments surge during

COVID-19 pandemic   

The Marietta Daily Journal - November 11, 2020

Reach: 3,339,813