Welcome to the December issue of TITANS of Media featuring news about Titans here and around the world. Please visit news.fullerton.edu for additional stories of outstanding Titans.

During these first three weeks of December, news articles about CSUF reached nearly 760 million readers with over 500 news clippings featuring our faculty experts, student successes, and Titans worldwide. Enjoy this sampling of news for the month.

I hope you've enjoyed these monthly updates of our news coverage and Titans' stories around the world. This will be our last issue of 2020.

On behalf of our team in Strategic Communications, we wish you a safe and joyful holiday season. See you in 2021.

-- Chi-Chung Keung
Director of News Media Services

FEATURED STORIES

CSUF program makes Christmas possible for families who need help
Orange County Register - December 22, 2020
Reach: 2,184,192

CSUF workshop brings experiences of undocumented immigrants to life
Orange County Register - December 21, 2020
Reach: 2,184,192

"Cal State Fullerton" on Forged in Fire
History Channel - December 19, 2020

Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
Canadian Insider - December 16, 2020
Reach: 83,712
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
ForexTV.com - December 16, 2020
Reach: 19,091
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
GlobeNewswire - December 16, 2020
Reach: 5,787,596
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
Big Spring Herald - FinancialContent - December 16, 2020
Reach: 937
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Buffalo News - FinancialContent - December 16, 2020
Reach: 2,801
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
Daily Herald - FinancialContent - December 16, 2020
Reach: 14,832
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Valley City Times Record - FinancialContent - December 16, 2020
Reach: 708
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Kane Republican - FinancialContent - December 16, 2020
Reach: 607
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
Minyanville - FinancialContent - December 16, 2020
Reach: 1,907
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
SM Daily Press - Financial Content - December 16, 2020
Reach: 1,117,185
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Sweetwater Reporter - FinancialContent - December 16, 2020
Reach: 524

Chi-Chung Keung
Director, News Media Services
657-278-8487
ckeung@fullerton.edu

Cerise Metzger
Assoc. Director, News Media Services
657-278-4856
cmetzger@fullerton.edu

Ellen Treanor
Associate Vice President
Strategic Communications
657-278-4475
etreanor@fullerton.edu

Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Pilot News - FinancialContent - December 16, 2020
Reach: 840
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Lethbridge Herald - FinancialContent - December 16, 2020
Reach: 1,117,185
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Newport Daily Express - FinancialContent - December 16, 2020
Reach: 150
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Punxsutawney Spirit - FinancialContent - December 16, 2020
Reach: 593
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
The Wapakoneta Daily News - FinancialContent - December 16, 2020
Reach: 410
Pandemic Words are Here to Stay Even as Vaccine Offers Some Relief
Electric Light & Power - Market - FinancialContent - December 16, 2020
Reach: 1,117,185
How Selfish Are Plants? Let's Do Some Root Analysis

123News - December 14, 2020
Reach: 981

Should You Have To Be Over 25 To Become A Police Officer? Or Have A College Degree? A New California Bill Would Require It

LAist - December 14, 2020
Reach: 1,464,755

Reps. Gil Cisneros and Harley Rouda reflect on what went wrong and what’s next

Orange County Register - December 14, 2020
Reach: 2,184,192

"Cal State Fullerton" on KABC (Radio)

KABC-AM (Radio) - December 14, 2020
Reach: 2,260,977

"Cal State Fullerton" on KABC-AM (Radio)

KABC-AM (Radio) - December 14, 2020
Reach: 2,260,440

"Cal State Fullerton" on KABC-AM (Radio)

KABC-AM (Radio) - December 14, 2020
Reach: 2,260,440

"California State University" + Fullerton on KABC (Radio)

Southern California Public Radio - December 14, 2020
Reach: 2,260,977

King tides expected again this weekend

Orange County Register - December 12, 2020
Reach: 2,184,192

King tides expected again this weekend

Press-Telegram - December 11, 2020
Reach: 2,234,475

Orange County Nonprofit Provides Hope, Empowers the Needy

Hews Media Group - December 11, 2020
Reach: 20,639

Civil Asset Forfeiture: Policing For Profit

Townhall - December 8, 2020
Reach: 4,702,845

Arellano: Don’t be a ‘pandejo,’ take the pandemic seriously

The Press Democrat - December 7, 2020
Reach: 5,193

Column: Don’t be a ‘pandejo.’ Take the pandemic seriously [Los Angeles Times] 

Daily Republic - December 3, 2020
Reach: 2,236,242

Column: Don’t be a ‘pandejo.’ Take the pandemic seriously

Los Angeles Times - December 3, 2020
Reach: 31,800,606

Column: Don’t be a ‘pandejo.’ Take the pandemic seriously

Yahoo news - December 3, 2020
Reach: 64,781,573

Column: Don’t be a ‘pandejo.’ Take the pandemic seriously

Los Angeles Times (Premium) - December 3, 2020
Reach: 31,800,606

The Main Thing Is Dread: On Don DeLillo’s “The Silence”

Los Angeles Review of Books - December 1, 2020
Reach: 2,260,440

ALUMNI NEWS

"Cal State Fullerton" on Sanditon on Masterpiece

WCML (PBS) - December 21, 2020

"Cal State Fullerton" on The Open Mind

KCWC (PBS) - December 20, 2020

Orange Coast College names its new vice president of instruction after months of searching

Los Angeles Times - December 12, 2020
Reach: 33,547,300

Faces of the arts shutdown: Theater’s Bryan & Katie Banville: ‘We definitely went through a phase of loss and grief’

The San Diego Union-Tribune (Premium) - December 20, 2020
Reach: 5,105

Faces of the arts shutdown: Theater’s Bryan & Katie Banville: ‘We definitely went through a phase of loss and grief’

The San Diego Union-Tribune - December 19, 2020
Reach: 2,450,625

Design Packaging With A Sustainable End In Mind

Graphic Design USA - December 18, 2020
Reach: 5,193
In his new book, A Way Out: The Hidden Fortune of Service, Kris Chettayar reveals a service mentality is the #1 thing you can do to improve your wealth and overall health.
Defeating A Virus, Depression, and Financial Uncertainty - A Way Out: The Hidden Fortune of Service
The Inyo Register - FinancialContent - December 11, 2020
Reach: 185

Defeating A Virus, Depression, and Financial Uncertainty - A Way Out: The Hidden Fortune of Service
Morning News - FinancialContent - December 11, 2020
Reach: 1,117,185

Defeating A Virus, Depression, and Financial Uncertainty - A Way Out: The Hidden Fortune of Service
StreetInsider - FinancialContent - December 11, 2020
Reach: 1,117,185

Defeating A Virus, Depression, and Financial Uncertainty - A Way Out: The Hidden Fortune of Service
Camedia - FinancialContent - December 11, 2020
Reach: 360

Defeating A Virus, Depression, and Financial Uncertainty - A Way Out: The Hidden Fortune of Service
Daily Herald - FinancialContent - December 11, 2020
Reach: 14,832

"Best of Los Angeles Award" Winning Bankruptcy Attorney, Charles Daff, Gives His Thoughts On U.S National Debt Denial
EIN Presswire - December 10, 2020
Reach: 65,265

"Best of Los Angeles Award" Winning Bankruptcy Attorney, Charles Daff, Gives His Thoughts On U.S National Debt Denial
Einnews - December 10, 2020
Reach: 1,147,446

Round Two for New Interim City Manager
South Pasadena Review - December 10, 2020
Reach: 4,239

First-gen Sun Devil and Victoria Foundation awardee dedicates her career to lifting up other students
Arizona State University - December 10, 2020
Reach: 91,197

Chris Struckhoff, CEO Of Lionheart Capital Management LLC, Reinvents Financial Planning
Fox 21 Delmarva - December 10, 2020
Reach: 3,274
Hot Sauce Brand Truff Hopes to Repeat Its Success
Adweek Magazine - December 1, 2020
Reach: 1,437,506

IN CASE YOU MISSED IT

What Will Orange County's Future Elected Leaders Look Like?
Voice of OC - December 8, 2020
Reach: 4,493,929

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
Daily Magazine - December 21, 2020
Reach: 11,949

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
The Middle East North Africa Financial Network - December 21, 2020
Reach: 5,597,713

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
TMCnet.com - December 21, 2020
Reach: 976

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
PICANTE Today - December 21, 2020
Reach: 23,516

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
GlobeNewswire - December 21, 2020
Reach: 5,787,596

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
Press Releases - Digital Journal - December 21, 2020
Reach: 1,133,033

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
Big Spring Herald - December 21, 2020
Reach: 937
Nothing Is Impossible -- Steve Wiideman's Mindset For Success
The Kane Republican - Financial Content - December 21, 2020
Reach: 1,117,185

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
Pittsburgh Post-Gazette - FinancialContent - December 21, 2020
Reach: 1,683

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
Electric Light & Power - Market - FinancialContent - December 21, 2020
Reach: 1,117,185

Nothing Is Impossible -- Steve Wiideman's Mindset For Success
Wedbush - Financial Content - December 21, 2020
Reach: 1,117,185

Roland Reiss (1929–2020)
Artforum - December 17, 2020
Reach: 1,169,344

Hot Sauce Brand Truff Hopes to Repeat Its Success
Adweek Magazine - December 1, 2020
Reach: 1,437,506

Many Universities Lag on Social Mobility Indicators, Report Finds
Inside Higher Ed - December 1, 2020
Reach: 1,958,102