

TITAN REPORT



EXAMINING TV'S ROLE IN RACISM

In television, there is a long history of stereotyping Black people as “criminals, disposables and people living on the periphery of the narrative,” said Anthony Sparks. As a Black actor, writer, producer and current showrunner for the Ava DuVernay- and Oprah Winfrey-produced television series “Queen Sugar,” the associate professor of cinema and television arts at Cal State Fullerton has both experienced the effects of stereotyping and worked to flip the script.

“Casting in racial ways over and over again affects our understanding. Images are internalized. We attach meaning to Black bodies as safety hazards, even if it’s disconnected from reality. And TV has been pumping this into our national imagination for decades.”

“The police procedural has long been a part of TV,” noted Hunter Hargraves, associate professor of cinema and television arts. “Post World War II, there was strong conformity to promote the public good and the narrative that ‘we trust the police.’ Due to social media and streaming platforms, however, narratives about African Americans and the police are starting to change. These two technologies have allowed more people with different perspectives to tell stories and challenge the status quo.”

BIT.LY/CSUF-CINEMA-TV-EXPERTS



The Future of Work is Here

Remote work is here to stay, and nimble firms that focus on the human experience will be best positioned to succeed, according to a trio of Cal State Fullerton management professors.

Jay Barbuto, Gerard Beenen and Shaun Pichler agree that agility is the common thread among organizations that are surviving or thriving amid the COVID-19 health crisis, and agility will continue to be highly valued afterward. The ability to pivot an organization’s strategy, operations or business model needs to be combined with a leadership style that values listening, inclusion and compassion to support the human elements involved in rapid change.

“A realization has emerged amid the pandemic that the traditional ‘work-at-the-office contract’ is not, in all cases, the best mode for productive employee engagement,” said Barbuto, director of the Center for Leadership and professor of management.

Pichler, professor of management, added, “The crisis has made clear that a lot of work can be done remotely. Alternative work arrangements were more of a luxury before the pandemic but are going to be the new normal.”

Beenen, associate dean and professor of management, imagines hybrid working conditions as a new normal that involves telecommuting one or two days a week, but the driving factor will be meeting performance and achievement goals.

BIT.LY/CSUF-POST-PANDEMIC-WORKPLACE

TITANS EXPLORE LIFE'S POSSIBILITIES WITH ALUMNI ON ROADTRIP NATION

In early 2020, three Titans traveled throughout Southern California in “Mac” the RV, talking with accomplished CSUF alumni about their career paths. The experience was facilitated by Roadtrip Nation, an organization dedicated to helping people find career and life fulfillment. The three found that while there’s not one perfect path and it’s impossible to plan precisely for the future, finding their passion and staying true to themselves is what matters most.

WATCH THE CSUF ROADTRIP VIDEOS AT **ROADTRIPNATION.COM/ROADTRIP/CSUF**

Titans Return

For latest updates on how Cal State Fullerton is dealing with COVID-19 recovery, visit: **titansreturn.fullerton.edu**.



PHOTO BY MATT BROWN

Entire CSUF Men's Basketball Program Registers to Vote

When protestors across the globe took to the streets to demand social justice and racial equity, Cal State Fullerton's head basketball coach Dedrique Taylor considered how he might respond, and inspire his team comprised primarily of Black student athletes.

In an unprecedented response, the team, along with all coaches and support staff, registered to vote in the Nov. 3 election and participate in their constitutional right, the team announced on Sept. 22, National Voter Registration Day.

[BIT.LY/CSUF-BASKETBALL-REGISTER-VOTE](https://bit.ly/csuf-basketball-register-vote)



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TITAN noun | tī-tən
one who stands out for **greatness of achievement**

TITANS of Giving



Rayanne and Lawrence Krueger

Through a generous donation by Rayanne and Lawrence Krueger, the Fieldshouse Rising Memorial Scholarship was established in honor of family friend, Chris Fields, who tragically died from COVID-19. The scholarship will support students in the College of Engineering and Computer Science who are actively working to promote diversity and inclusion in STEM fields.

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