

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



July 29, 2024

In July, Cal State Fullerton was featured in 730 news stories reaching approximately 1.25 billion readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in BBC, The New York Times, USA Today and The Orange County Register.

For more stories, visit news.fullerton.edu.

NATIONAL HEADLINES

Will Trump Redefine This Mark of Shame? [in](#) [tw](#) [f](#)

The New York Times - July 6, 2024

Mistrial for Karen Read, US woman accused of boyfriend's murder [in](#) [tw](#)

[f](#)
BBC - July 1, 2024

JoJo Siwa faces rejection from LGBTQ+ community. Why? [in](#) [tw](#) [f](#)

USA Today - July 13, 2024

Reach: 64,567,205

Chef Roy Choi talks struggles, successes and living in O.C. [in](#) [tw](#) [f](#)

Los Angeles Times - July 17, 2024

Reach: 19,450,787

Latino Health Access 'promotoras' celebrated in art as pandemic heroines

[in](#) [tw](#) [f](#)

Los Angeles Times - July 2, 2024

Reach: 21,860,923

EXPERTS QUOTED

JoJo Siwa faces rejection from LGBTQ+ community. Why? [in](#) [tw](#) [f](#)

MSN.com - July 13, 2024

Reach: 155,465,008

JoJo Siwa faces rejection from LGBTQ+ community. Why? [in](#) [tw](#) [f](#)

AOL - July 13, 2024

Reach: 22,136,698

What is a soft launch? All about the social media trend and how to do it right, according to experts [in](#) [tw](#) [f](#)

Womens Health Mag_UK - July 12, 2024

Reach: 8,894,197

QUICK LINKS

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[For the Media](#)

[Titan Athletics](#)

FOLLOW US



Biden faces continued pressure following last week's debate [in](#) [t](#) [f](#)

Spectrum News 1 Southern California - July 4, 2024

Reach: 13,147

Social media reactions fuel polarization following attempted assassination of former President Trump [in](#) [t](#) [f](#)

Spectrum News 1_LA-WEST - July 15, 2024

Reach: 1,123,720

Leaping lily pads! Botanist grows rare water lily at Cal State Fullerton [in](#)



Spectrum News 1_LA-WEST - July 29, 2024

Reach: 1,123,720

We asked, you answered: What are some weird things you have in common with a sibling? [in](#) [t](#) [f](#)

North Country Public Radio - July 12, 2024

Reach: 70,553

Spectrum News 1: What You Need to Know About California Proposition 3



CSUF News - July 29, 2024

Reach: 23,186

KTLA: President Biden Drops Out of Presidential Race [in](#) [t](#) [f](#)

CSUF News - July 29, 2024

Reach: 23,186

KTLA: Biden Ends Reelection Campaign [in](#) [t](#) [f](#)

CSUF News - July 29, 2024

Reach: 23,186

ALUMNI NEWS

The Art League inaugurated the exhibition "Landscapes and Details" by artist Ricardo Marrero (Spanish) [in](#) [t](#) [f](#)

El Adoquín Times - July 19, 2024

Reach: 9,795

D. Mark Morris to seek re-election to school board [in](#) [t](#) [f](#)

The Downey Patriot - July 18, 2024

Reach: 12,944

Bailey Damian is new recreation specialist for TVRPD [in](#) [t](#) [f](#)

Tehachapi News - July 13, 2024

Reach: 18,043

Literary Titan bestows upon author Kay A. Oliver the prestigious Gold and Silver Book Awards for Fiction in July 2024 [in](#) [t](#) [f](#)

Associated Press - July 8, 2024

Reach: 49,992,567



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Seattle Credit Union Selects Michael Cruz as Chief Financial Officer [in](#) [tw](#) [f](#)



Credit Union Connection - July 8, 2024

Reach: 576

A Spotlight on Future OC Business Leaders [in](#) [tw](#) [f](#)

Orange County Business Journal - July 1, 2024

Reach: 23,118

Whitney Rydbeck, actor from "Friday the 13th," dies: What happened?

(Spanish) [in](#) [tw](#) [f](#)

Excélsior - July 20, 2024

Reach: 7,801,254

Whitney Rydbeck, Crash Test Dummy Ad Campaign Star and 'Friday the 13th' Actor, Dies at 79 [in](#) [tw](#) [f](#)

Yahoo! Entertainment - July 20, 2024

Reach: 9,182,923

Brothers Design Apparel With UFO Themes [in](#) [tw](#) [f](#)

Orange County Business Journal - July 29, 2024

Reach: 58,769

Accounting Firms Utilize New Technology for Growth [in](#) [tw](#) [f](#)

Los Angeles Times - July 28, 2024

Reach: 19,450,787

IN CASE YOU MISSED IT!

Fight for success: Glendora boxer Jajaira Gonzalez returns to ring, qualifies for Paris Olympics [in](#) [tw](#) [f](#)

The Orange County Register - July 26, 2024

Reach: 1,898,675

DeSimone-led team wins global Blind Prediction Competition for shake table earthquake response of concrete walls [in](#) [tw](#) [f](#)

DeSimone Consulting Engineers - July 18, 2024

Reach: 1,052

Angel City beats Club América to open NWSL vs. Liga MX Femenil Summer Cup [in](#) [tw](#) [f](#)

Los Angeles Times - July 21, 2024

Reach: 19,450,787

Late eco-artist couple The Harrisons install live citrus grove at the Whitney. [in](#) [tw](#) [f](#)

Artsy - July 10, 2024

Reach: 1,611,589

Deaths, injuries and billions of dollars: The cost of extreme heat in California [in](#) [tw](#) [f](#)

The Orange County Register - July 8, 2024

Reach: 1,898,675

Victoria Regia Blooms in U.S. Greenhouse After 7 Years of Trying (Portuguese) [in](#) [tw](#) [f](#)

Casa e Jardim - July 2, 2024

Reach: 1,169,338

The Wooden Floor's Employee Balancing Act [in](#) [tw](#) [f](#)

Orange County Business Journal - July 1, 2024

Reach: 23,118

Femenil Summer Cup: Angel City FC beats Club America [in](#) [t](#) [f](#)

The Orange County Register - July 20, 2024

Reach: 1,898,675

Unequal access to quantum information education may limit progress in this emerging field – now is the time to improve [in](#) [t](#) [f](#)

AP (Hosted) - July 23, 2024

Reach: 4,434,758

Titans of Media is compiled by CSUF Strategic Communications and Brand Management

