

# TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



November 18, 2024

In October, Cal State Fullerton was featured in more than 1,085 news stories reaching approximately 1.09 billion readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in USA Today, Yahoo News, Los Angeles Times and The Orange County Register.

For more stories, visit [news.fullerton.edu](https://news.fullerton.edu).

## NATIONAL HEADLINES

**Who will win the U.S. presidential election? This California professor says he knows** [in](#) [twitter](#) [f](#)

Yahoo! News - October 31, 2024

Reach: 27,247,204

**Who will win the U.S. presidential election? This California professor says he knows** [in](#) [twitter](#) [f](#)

The Sacramento Bee - October 31, 2024

Reach: 2,614,643

**Disney is doubling its fleet of cruise ships. What that says about the company's strategy** [in](#) [twitter](#) [f](#)

MSN.com - October 23, 2024

Reach: 122,001,325

**Disney is doubling its fleet of cruise ships. What that says about the company's strategy** [in](#) [twitter](#) [f](#)

Los Angeles Times - October 23, 2024

Reach: 17,642,920

**What sets Disney cruises apart from its parks? The luxury experience** [in](#) [twitter](#) [f](#)

South China Morning Post - November 4, 2024

Reach: 7,595,904

**2 SoCal colleges rivals in Ballot Bowl** [in](#) [twitter](#) [f](#)

Spectrum News 1 Southern California - November 4, 2024

Reach: 1,562

**The 'Baby Reindeer' case against Netflix could hinge on one line: 'This is a true story'** [in](#) [twitter](#) [f](#)

Los Angeles Times - October 14, 2024

Reach: 17,642,920

## QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

## FOLLOW US



## EXPERTS QUOTED

---

**Origin stories: Artists examine and protect their past at OCCCA** [in](#) [tw](#) [f](#)

Los Angeles Times - October 31, 2024

Reach: 17,642,920

**Leveraging Data to Engage Our Community** [in](#) [tw](#) [f](#)

Planning for Higher Education - October 31, 2024

Reach: 10,611

**#1013 Aaron Lukaszewski: An Evolutionary Approach to Personality** [in](#)



Player FM - October 31, 2024

Reach: 6,677,704

**City Council Notes: Tuesday, October 15 Meeting** [in](#) [tw](#) [f](#)

Fullerton Observer - October 30, 2024

Reach: 11,325

**The Parents' Voice USA celebrates its 15-year anniversary** [in](#) [tw](#) [f](#)

Fullerton Observer - October 29, 2024

Reach: 11,325

**Tuleyome Tales: Western Black Widows** [in](#) [tw](#) [f](#)

Daily Democrat - October 12, 2024

Reach: 56,122

**In CSUF's Latinx Lab, students build community while sharing their stories** [in](#) [tw](#) [f](#)

The Orange County Register - October 25, 2024

Reach: 1,693,765

**Walk on Wilshire Saved for Now** [in](#) [tw](#) [f](#)

Fullerton Observer - October 24, 2024

Reach: 11,325

**EDITORIAL: Phillips 66 closure part of growing trend** [in](#) [tw](#) [f](#)

The Fresno Bee - October 23, 2024

Reach: 2,259,347

**Phillips 66 closure part of growing trend** [in](#) [tw](#) [f](#)

Los Angeles Daily News - October 23, 2024

Reach: 6,614,243

**U.S. Latinos debate who's first-generation** [in](#) [tw](#) [f](#)

hispanicbusinessstv - October 24, 2024

**8 Positions**



SELF - October 23, 2024

Reach: 3,623,424

**CSUF professor explains the lasting power of 'Frankenstein'** [in](#) [tw](#) [f](#)



**Kendra Morales**

Associate Director

Public Relations

kamorales@fullerton.edu

**Cerise Valenzuela Metzger**

Senior Director

Strategic Communications

cmetzger@fullerton.edu

**Michael Mahi**

Associate Vice President

Strategic Communications

mimahi@fullerton.edu



The Orange County Register - October 23, 2024

Reach: 1,693,765

**Argentina's Reform Has Achieved Initial Results. To Rebuild the Economy, It Must First Improve its Relations with the United States and China.**

(Chinese) [in](#) [t](#) [f](#)

BG3 - 天天要聞 - October 21, 2024

Reach: 5,553,137

**Candidate's job title sparks controversy in San Gabriel, where Chinese-Americans say they were misled** [in](#) [t](#) [f](#)

San Gabriel Valley Tribune - October 21, 2024

Reach: 1,116,735

**Bogdan Suceavă, the Romanian Novelist Who Teaches Mathematics at a University in California (Romanian)** [in](#) [t](#) [f](#)

Liber Tatea - October 19, 2024

Reach: 4,425,128

**Fullerton to explore making a street closure for outdoor dining permanent**

[in](#) [t](#) [f](#)

Los Angeles Times - October 17, 2024

Reach: 17,642,920

**Southern California Jews, Muslims solemnly remember Oct. 7 on anniversary of attack** [in](#) [t](#) [f](#)

The Orange County Register - October 7, 2024

Reach: 1,840,402

**Kicker: Signs of the times** [in](#) [t](#) [f](#)

WORLD - October 16, 2024

Reach: 3,323,795

**Orange County Republicans are holding a 'ballot collection day'** [in](#) [t](#) [f](#)

The Orange County Register - October 10, 2024

Reach: 1,693,765

**Effective Leadership in Academia** [in](#) [t](#) [f](#)

Ivoox - October 9, 2024

Reach: 1,154,815

**From baby boomers to Gen Z, no one knows how to talk about sex. Here's why.** [in](#) [t](#) [f](#)

USA Today - October 8, 2024

Reach: 85,680,588

## ALUMNI NEWS

---

**Fathom Holdings' Subsidiary, Verus Title, Appoints Industry Veteran Monica Schroeder as President and Promotes Penelope Vockel to Chief Operating Officer** [in](#) [t](#) [f](#)

Insider Tracking - October 31, 2024

Reach: 8,737

**Verus Title appoints new president and COO** [in](#) [t](#) [f](#)

Investing.com - October 31, 2024

Reach: 1,893,557

**MONI Holdings Announces Acquisition of Technology and New Board Member** [in](#) [t](#) [f](#)

The Hood Magazine - October 31, 2024

Reach: 1,212

**LP Insurance welcomes Travis Reed as broker for Northern Nevada region**



Insurance Business America - October 31, 2024

Reach: 60,592

**Dedicated devotee of the Wissahickon receives rare reward**

Chestnut Hill Local - October 30, 2024

Reach: 24,195

**Stephanie Woithe, Recognized by BestAgents.us as a 2024 Top Agent**



Sportify - October 28, 2024

**Xavier Creative House Hires Jami Rogers as Vice President of Sales & Marketing**

citybiz - October 28, 2024

Reach: 57,196

**Xavier Creative House Hires Jami Rogers as Vice President of Sales & Marketing**

FACE Magazine - October 28, 2024

Reach: 611

**Stephanie Woithe, Recognized by BestAgents.us as a 2024 Top Agent**



Suara KL - October 28, 2024

**The Institute of Makeup Artistry is hosting a Grand Opening in Santa Ana this afternoon**

New Santa Ana - October 23, 2024

Reach: 52,847

**José Daniel López: From Unemployment in Ecuador to Shining on the Univision Screen (Spanish)**

Expreso - October 22, 2024

Reach: 6,628,860

**Remembrance Week talk encourages grieving through creative expression**

The Daily Orange - October 20, 2024

Reach: 88,642

**Ian F. Natapradja Appointed as Avrist General's Director of Finance (Indonesian)**

Media Asuransi News - October 15, 2024

Reach: 48,308

**Inland Empire Civil War Round Table will present 'A Southern Perspective on the Civil War'**

San Bernardino County Sun - October 11, 2024

Reach: 3,325,330

**Making your EAP work for your employees**

EMS1.com - October 10, 2024

Reach: 1,140,592

**Christina Karabatsos and Jeffrey Jones Join JT Magen as Project Managers in Los Angeles**

citybiz - October 8, 2024

Reach: 57,196

**Historian Don Farrell at Rotary Club of Tumon Bay on Oct. 8** [in](#) [t](#) [f](#)

Pacific Daily News, Hagatna - October 5, 2024

Reach: 47,958

**8 days, 112 movies: Newport Beach Film Festival is poised to celebrate 25 years** [in](#) [t](#) [f](#)

Los Angeles Times - October 4, 2024

Reach: 20,041,531

**'Real Women Have Curves,' the play, opening in La Habra** [in](#) [t](#) [f](#)

Calo News - October 3, 2024

Reach: 7,726

---

**IN CASE YOU MISSED IT!**

**Federico García Lorca's BLOOD WEDDING Announced At Cal State**

**Fullerton** [in](#) [t](#) [f](#)

BroadwayWorld.com - October 29, 2024

Reach: 1,191,380

**OC Credit Unions Report Assets Climb 7.7% to \$46B** [in](#) [t](#) [f](#)

Orange County Business Journal - October 27, 2024

Reach: 31,850

**Arboretum's 'living laboratory' expands horizons for CSUF faculty, students** [in](#) [t](#) [f](#)

The Orange County Register - October 22, 2024

Reach: 1,693,765

**Ex-gang member shares story of challenge and change** [in](#) [t](#) [f](#)

Viking News - October 18, 2024

Reach: 1,826

**Remembering local visionary G. Ray Kerciu** [in](#) [t](#) [f](#)

Laguna Beach Independent - October 14, 2024

Reach: 11,410

**CSUF's College of Education celebrates 20 years training tomorrow's educators** [in](#) [t](#) [f](#)

The Orange County Register - October 14, 2024

Reach: 1,693,765

**CSUF's TAPP Center has the 'secret sauce' to support nontraditional students** [in](#) [t](#) [f](#)

The Orange County Register - October 11, 2024

Reach: 1,693,765

**Redesigned Visual Arts Complex at CSUF debuts** [in](#) [t](#) [f](#)

The Orange County Register - October 10, 2024

Reach: 1,693,765

**CSUF communications course gives students insights into political campaign strategies** [in](#) [t](#) [f](#)

The Orange County Register - October 9, 2024

Reach: 1,693,765

**Effective Leadership in Academia** [in](#) [t](#) [f](#)

Ivoox - October 9, 2024

Reach: 1,154,815

**Cal State Fullerton's new minor unites students from Southwest Asia and North Africa** [in](#) [t](#) [f](#)

The Orange County Register - October 8, 2024

Reach: 1,693,765

**OC Business Schools See Shift to Shorter Programs** [in](#) [t](#) [f](#)

Orange County Business Journal - October 6, 2024

Reach: 31,939

**OC Insider: Passing Grades** [in](#) [t](#) [f](#)

Orange County Business Journal - October 6, 2024

Reach: 31,939

**Here's to the losers: Art installation highlights past presidential wannabes** [in](#) [t](#) [f](#)

Spectrum News 1 Southern California - October 3, 2024

Reach: 21,955

**3 themed communities added to on-campus housing options at CSUF** [in](#) [t](#) [f](#)

The Orange County Register - October 3, 2024

Reach: 1,840,402

**What is tuition reimbursement?** [in](#) [t](#) [f](#)

USA Today - October 3, 2024

Reach: 93,713,993

**Efforts to register new voters at Cal State Fullerton is underway** [in](#) [t](#) [f](#)

The Orange County Register - October 2, 2024

Reach: 1,840,402

Titans of Media is compiled by CSUF Strategic Communications and Brand Management