TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications

January 2, 2025

In December, Cal State Fullerton was featured in 165 news stories reaching approximately 830 million readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in Yahoo News, MSN.com, World Journal, the Los Angeles Times and The Orange County Register.

For more stories, visit <u>news.fullerton.edu</u>.

NATIONAL HEADLINES

Americans see positive LGBTQ+ influences all around, a source of hope at a tough time 📊 🥣 🖪 Los Angeles Times - December 29, 2024 Reach: 16,180,065 NYE with DJ D-Nice or at Gloria Molina Grand Park: The best of L.A. arts and culture 📊 💓 🖪 Los Angeles Times - December 27, 2024 Reach: 16,180,065 The Parents Who 'Don't Teach Sharing' New York Magazine - The Cut - December 26, 2024 Reach: 5.025.328 Philanthropist Zhang Xianghua Inducted into Southern California Orange County Hall of Fame (Chinese) World Journal - December 17, 2024 Reach: 1,865,093 Cal State Fullerton's new president, Ronald Rochon, looks to push students to success in 😏 🗗 The Orange County Register - December 7, 2024 Reach: 1,555,059

EXPERTS QUOTED

CSUMB's Alison Haupt: A virtual Ph.D. in marine biology mentoring in y Merced Sun-Star - December 21, 2024 Reach: 1,142,651 Visit the Free Traveling Exhibit "Your Baby's Amazing Brain" on

December 20 in y r Fullerton Observer - December 20, 2024

QUICK LINKS

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Reach: 12,739 CSUF, Fullerton College political scientists dissect results in post-election forum 📊 🤟 😭 The Orange County Register - December 18, 2024 Reach: 1,646,083 Addressing Ovarian Cancer Outcome Disparities With Cultural Understanding, Disaggregated Research in 🕤 😭 American Journal of Managed Care - December 16, 2024 Reach: 2.273.869 History of Santa Ana, CA Japantown filled with good, bad & ugly. MSN.com - December 15, 2024 Reach: 127,645,172 **Revealing Ovarian Cancer Survival Gaps Among Asian American** Subgroups 📊 🥣 🖪 American Journal of Managed Care - December 11, 2024 Reach: 2,273,869 PROFIT TALKS: SBDC Small Business Summit 📊 💓 😭 Ivoox - December 8, 2024 Reach: 1,064,429 What just happened in the 2024 election?: Making Sense of the 2024 Elections my Fullerton Observer - December 3, 2024 Reach: 16,345

CSUF equips next generation of teachers to bridge political divides through civic discourse in y r

Spectrum News 1 Southern California - December 20, 2024 Reach: 1,158,665

ALUMNI NEWS

(SEASON 11 EPISODE 11) "CHRIS GARZA INTERVIEW" In ♥ I Ivoox - December 30, 2024 Reach: 1,064,429 Surprise Councilman Ken Remley dies at 80, served city 8 years In ♥ I Yahoo! News - December 27, 2024 Reach: 64,621,151 Karen Roarke: 10 Who Made a Difference in RI in 2024 In ♥ I GoLocalProv - December 25, 2024 Reach: 1,123,795

A new-look board: Delta College welcomes four new trustees in y rahoo! News - December 21, 2024



Kendra Morales Associate Director Public Relations kamorales@fullerton.edu

Cerise Valenzuela Metzger Senior Director Strategic Communications cmetzger@fullerton.edu

Michael Mahi Associate Vice President Strategic Communications mimahi@fullerton.edu Reach: 64,621,151

Linda Saldaña begins first term as school board president in yr 🗗

The Downey Patriot - December 18, 2024 Reach: 10,664

Annadale R. White, 98 in S If Coeur d'Alene Press - December 18, 2024 Reach: 82,747

Meet Ana Fierro | Photographer & Library Technical Assistant 🛅 🎔 😭

Shoutout LA - December 17, 2024 Reach: 93,004

Cerritos hires Cynthia Nava as city clerk 🛅 🍯 🖪

The Downey Patriot - December 16, 2024 Reach: 10,664

Artpace announces 2025 Spring International Artists-in-Residence in y ArtDaily - December 10, 2024 Reach: 33,602

Mentoring the Next Generation in y

Voice of OC - December 2, 2024 Reach: 1,118,312

IN CASE YOU MISSED IT!

CSUF's Mobile Crisis Team puts students first 📊 🕤 😭 The Orange County Register - December 19, 2024 Reach: 1,646,083 Vice Chairman Doug Chaffee Funds Cal State Fullerton's Project Rebound Future Women's Housing Facility Fullerton Observer - December 14, 2024 Reach: 12.739 New Film "Final Wager" Highlights Local Talent and Fullerton's Community Spirit 📊 🥣 🖪 Fullerton Observer - December 13, 2024 Reach: 12,739 California banned bilingual education for nearly 20 years and has yet to recover from the damage (Spanish) La Opinion - December 9, 2024 Reach: 1,178,071 CSUF Among Top 5 National Institutions for Bachelor's Degrees to Latinx Students 📊 🥣 🖪

hispanicbusinesstv - December 7, 2024

The Road to the Development of Bilingual Education is Bumpy (Chinese) in V I Sing Tao Daily - December 22, 2024

Reach: 3,319,818

Holiday travel brings financial challenges for families my

Spectrum News 1 - December 23, 2024 Reach: 9,978,972

Healthy Awareness: Looking Back at Technology

Fullerton Observer - December 25, 2024 Reach: 12,739 **1930s 'Mexican Repatriation' movement heeds warning of Trump's mass deportation plans m y m** Spectrum News 1 - December 26, 2024 Reach: 9,978,972 **All the Arts for All the Kids Foundation opens Fullerton studio to extend its reach m y m** The Orange County Register - December 27, 2024 Reach: 1,646,083

MOTAL moves to new digs in Fullerton In **S** Fullerton Observer - December 30, 2024

Reach: 12,739

Titans of Media is compiled by CSUF Strategic Communications and Brand Management