

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



June 3, 2025

In May, Cal State Fullerton was featured in more than 820 news stories reaching approximately 3.21 billion readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in CNN, The Independent, The Guardian and The Orange County Register.

For more stories, visit news.fullerton.edu.

NATIONAL HEADLINES

The summer of trials and true crime coverage is here – and it's not even Memorial Day yet [in](#) [t](#) [f](#)

CNN - May 10, 2025

Reach: 107,161,051

Australian twins went viral for speaking in unison. But is twin telepathy real? [in](#) [t](#) [f](#)

The Independent - May 12, 2025

Reach: 8,179,667

Trump cabinet member's links to El Salvador crypto firm under scrutiny [in](#) [t](#) [f](#)

The Guardian - May 14, 2025

Reach: 85,298,540

It's Not Just a Feeling: Data Shows Boys and Young Men Are Falling Behind [in](#) [t](#) [f](#)

nytimes.com - May 14, 2025

Reach: 144,189,655

What 'Touch Starvation' Does to Boys—And How Parents Can Help [in](#) [t](#) [f](#)

Parents Magazine - May 29, 2025

Reach: 4,015,466

California college students find creative solutions to manage graduation costs [in](#) [t](#) [f](#)

EdSource - May 22, 2025

Reach: 1,147,190

EXPERTS QUOTED

OC Faces Slower Job Growth, More Unemployment [in](#) [t](#) [f](#)

QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

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Orange County Business Journal - May 5, 2025

Reach: 63,485

What Just Happened? Making Sense of Trump's First 100 Days Panel [in](#)



Fullerton Observer - May 6, 2025

Reach: 9,942

How a little Disney magic could inspire more to visit Abu Dhabi [in](#) [t](#) [f](#)

The National - May 8, 2025

Reach: 1,311,938

OC's Little Saigon is thriving 5 decades after the end of the Vietnam War



KABC-TV - May 10, 2025

Reach: 4,179,327

Higher Density Housing Could be Coming to Brea [in](#) [t](#) [f](#)

Voice of OC - May 19, 2025

Reach: 1,104,195

Fossilized Whales in Chile's Atacama Desert Puzzle Paleontologists [in](#) [t](#)



MSN NZ - May 22, 2025

Reach: 89,712

33 years later, man finds himself face-to-face with old friend who shares an unusual gesture that changed him [in](#) [t](#) [f](#)

Upworthy - May 30, 2025

Reach: 12,225,282

ALUMNI NEWS

Marie Bucoy-Calavan of Choral Arts Is May 22 Breakfast Speaker [in](#) [t](#) [f](#)

The Georgetown - May 1, 2025

Reach: 18,356

Certerra (formerly RMA Companies) Appoints Cody Gallarda as Chief Financial Officer [in](#) [t](#) [f](#)

AP (Hosted) - May 1, 2025

Reach: 4,420,902

Brent Consedine Named New President of Berkshire Hathaway HomeServices California Properties [in](#) [t](#) [f](#)

AP (Hosted) - May 1, 2025

Reach: 4,420,902

Jonalyn Saxer, Kennedy Holmes, and More Will Lead BRING IT ON at The Muny [in](#) [t](#) [f](#)

BroadwayWorld.com - May 2, 2025

Reach: 1,227,876

Meet Betty Martinez Franco: Irvine's District 5 Councilmember



Kendra Morales

Associate Director

Public Relations

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Cerise Valenzuela Metzger

Senior Director

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Michael Mahi

Associate Vice President

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Irvine Community News and Views - May 2, 2025

Reach: 5,677

Johnson named undersecretary at state department of corrections  



IE Business Daily - May 4, 2025

Reach: 813

Lori Jenks named SVP of Event Operations, Access Intelligence   

Access Intelligence - May 7, 2025

Reach: 1,862

QSR Unveils First Franchisee Advisory Group of Industry Leaders  



QSR Magazine - May 7, 2025

Reach: 2,245,091

Shaping Tomorrow's Visual Storytellers   

Voice of OC - May 8, 2025

Reach: 1,104,195

Disney Legend Martha Blanding to Receive Honorary Doctorate and Speak at CSUF Commencement Speech   

LaughingPlace.com - May 9, 2025

Reach: 26,353

Journalist and Alumna Vikki Vargas to Address Cal State Fullerton's Class of 2025   

Fullerton Observer - May 9, 2025

Reach: 14,735

Disney Legend Martha Blanding to Address Cal State Fullerton's Class of 2025   

Chip and Company - May 10, 2025

Reach: 22,657

The Truth About Competing in the Miss America Pageant   

Santa Clara Weekly - May 12, 2025

Reach: 10,736

Journalist Vikki Vargas to speak at Cal State Fullerton's graduation ceremony   

CALÓ News - May 12, 2025

Reach: 18,369

New Executive Chef Leads Team at Brennan's   

New Orleans Magazine - May 12, 2025




Reach: 29,178

Venessa Verdugo's HOOLIGANI to be Presented in June at Hollywood

Fringe   

BroadwayWorld.com - May 13, 2025

Reach: 1,227,717

The Orange County Women's Chorus Presents One World: What We Leave   

Huntington Beach News - May 14, 2025

Reach: 819

Meet the SHSS Board   

International Association of Fire Chiefs - May 14, 2025

'Hamilton' returns for a third time to Wharton; two-week run starts May 21



Lansing State Journal - May 15, 2025

Reach: 5,537,778

SDCF Receives \$50K Gift From Lynnette Barkley to Support Development Program Alumni

BroadwayWorld.com - May 16, 2025

Reach: 1,227,717

enVveno Medical Adds Sandy Prietto to its Executive Team as Vice President of Marketing

Stock Titan - May 19, 2025

Reach: 1,034,745

AI in the Courts: Are Your Policies and Training Ready for the Future?



Court Leader - May 20, 2025

Reach: 626

Retired NBC4 reporter Vikki Vargas receives honorary doctorate at CSUF



KNBC-TV - NBC LA - May 22, 2025

Reach: 1,289,057

From selling vegetables in rural Vietnam to PhD scholarship in US:

Woman defies odds

VnExpress International - May 23, 2025

Reach: 1,818,166

OC50 2025: Tam Nguyen

Orange County Business Journal - May 26, 2025

Reach: 47,341

OC50 2025: Julian Hamood

Orange County Business Journal - May 26, 2025

Reach: 47,341

CSUF Alum Receives Honorary Doctorate

Precinct Reporter - May 27, 2025

Reach: 1,846

Unveiling the Hidden Cost of Urban Dreams: A Groundbreaking Study on Child Migration in India

Associated Press - May 28, 2025

Reach: 49,179,289

The Beloved Cassell's Music is Closing After Decades of Serving the Northeast Valley

MSN.com - May 28, 2025

Reach: 110,190,075

Brittany Force Is 'Very Proud' After Becoming the Fastest Woman in Motorsports History: 'I Have Never Been Fearful to Push the Limits'



OK! Magazine - May 30, 2025

Reach: 7,773,855

IN CASE YOU MISSED IT!

Passing On The Reins to Next Generation Journalists

Voice of OC - May 1, 2025

Reach: 1,102,565

Master's & MBA Guide 2025

Orange County Business Journal - May 5, 2025

Reach: 63,485

Results Announced for 2025 “Top 10 Chinese American Outstanding Youth” Awards

LA Post - May 5, 2025

Reach: 3,198

Anaheim Launches Citywide Girls in Government Program

Voice of OC - May 5, 2025

Reach: 1,102,565

CSUF's mental health fair highlights the help available

The Orange County Register - May 5, 2025

Reach: 1,352,584

CSUF's SWANA Resource Center opens with a cultural celebration

The Orange County Register - May 6, 2025

Reach: 1,352,584

Los Angeles as Site for Diasporic Ghosts

Hyperallergic - May 6, 2025

Reach: 4,481,698

NV5 Awards 2025 National Society of Black Engineers Scholarships

Yahoo! Finance - May 8, 2025

Reach: 47,435,420

Morongo Basin Conservation Association awards three scholarships to local graduating high school seniors

KCDZ-FM - May 9, 2025

Reach: 7,352

Artists find the healing power of art after losing work to LA fires

The Orange County Register - May 9, 2025

Reach: 1,264,593

Spring Dance Ensemble in Concert showcases various genres and emotions

Viking News - May 12, 2025

Reach: 3,361

More than \$250,000 in scholarships awarded to students by the New Haven Schools Foundation

Tri-City Voice - May 13, 2025

Reach: 9,593

Riverside's Raincross Master Chorale will present 'Poetry in Motion'

The Press-Enterprise - May 13, 2025

Reach: 2,235,097

Bright futures ahead: CSUF starts four days of commencement ceremonies

The Orange County Register - May 19, 2025

Reach: 1,264,593

IPMI Awards Top Industry Accreditation to Leading Parking, Transportation, and Mobility Organizations [in](#) [t](#) [f](#)

Parking & Mobility - May 20, 2025

Reach: 6,793

100% of Charter School Graduates are Accepted into College (Spanish)

[in](#) [t](#) [f](#)

La Opinion - May 22, 2025

Reach: 6,665,091

Golden Valley sends off senior student-athletes with ceremony [in](#) [t](#) [f](#)

Santa Clarita Valley Signal - May 23, 2025

Reach: 1,171,352

Mothers Day Celebration at CSUF Center for Healthy Neighborhoods [in](#)

[t](#) [f](#)

Fullerton Observer - May 23, 2025

Reach: 14,735

Cerritos College breaks graduation record for fourth year in a row with over 9,000 awards [in](#) [t](#) [f](#)

2UrbanGirls - May 29, 2025

Reach: 48,177

Titans of Media is compiled by CSUF Strategic Communications and Brand Management