Latino Communications Initiative Becomes Cover Story

The College of Communications’ Latino Communications Initiative was the cover story of the Oct. 6 issue of *Hispanic Outlook in Higher Education*. The feature, “Preparing Students to Work in Hispanic Media,” discussed the work of the initiative and its director, Inez Gonzalez, in getting students ready to succeed in the Latino media market, expanding its curriculum and exploring internship opportunities. It also offered a look ahead for the initiative, including plans for two certificate programs emphasizing cultural competency in Hispanic communications issues.

Dia de Los Muertos Celebrated

Cal State Fullerton celebrated the annual Dia de los Muertos with two days of dance performances, face painting and altars. The Chicana and Chicano Studies Alliance’s festivities took place on Oct. 29, while the events presented by Movimiento Estudiantil Chicano de Aztlan (MEChA) were held Nov. 4. Both days’ events were free and open to the public.

Cal State Fullerton Reports $16 Million in Gifts for Past Year

At a time when the California State University system is celebrating record-breaking donor support, Cal State Fullerton nearly doubled its total over the prior year.

Titan raised $16,027,456 in total gift commitments for the 2013-14 fiscal year, exceeding every year in its history save for 2008, when alumnus Steven G. Mihaylo made his transformative gift to the College of Business and Economics that now bears his name.

The University’s endowment climbed from $34 million to just over $50 million during the same period. “Much of our success this past year is due to Orange County citizens who see Cal State Fullerton as an investment-worthy intellectual and cultural center for Orange County, an invaluable partner in workforce and economic development and a model for supporting student success. We thank them for their support,” said Greg Saks, vice president for university advancement.

Students Shared “Illuminating Ideas” at Conference

Art-graphic design major Ashley Adams is delving into what makes a powerful and visually appealing logo. Biochemistry student Julianne Truong is studying ways to synthesize new compounds to stop West Nile virus infections. And Gregory Weisberg, pursuing a double major in geography and earth science, is examining how to critically identify seasons to provide insight into regional climate trends.

These Cal State Fullerton undergraduates are working alongside their faculty mentors to go beyond what they have learned in the classroom by conducting independent studies on real-world issues and challenges.

To share their knowledge and respective research and creative activities, they were among students participating in the 22nd annual Southern California Conference for Undergraduate Research on Nov. 22, hosted for the first time by Cal State Fullerton.
For the fiscal year that ends June 30, 2015, tuition fees make up 54.3 percent of campus operating fund revenue followed by state allocation (39.8 percent), other receipts (3.1 percent), and non-resident fees (2.7 percent).

Diverse: Issues in Higher Education ranks CSUF No. 6 for bachelor’s degrees awarded to Hispanics and No. 12 for those awarded to Asian Americans.

Cal State Fullerton has seven buildings certified or equivalent for Leadership in Energy and Environmental Design (LEED). The campus is also home to the first LEED Platinum student housing complex in California and the first Platinum-rated building in the California State University system.

The main campus consists of 29 permanent buildings or building clusters. The latest addition is the student housing and dining complex. Five new residence halls house 1,084 students.

Did You Know?

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