

TITAN REPORT



TITAN CAPITAL MANAGEMENT UPS ITS GIVING SIGNIFICANTLY TO ADDRESS COVID-19 NEEDS

Cal State Fullerton's Titan Capital Management program donated nearly \$80,000 to programs across the university to help with the substantial needs caused by the COVID-19 pandemic. This year the executive committee that decides the program's annual distribution chose to enhance their outlay after becoming aware of increased needs outside of the business college due to COVID-19.

Alongside matching gifts from Jeffrey Van Harte '80 (B.A. business administration-finance), chairman and chief investment officer of Jackson Square Partners and founder of TCM and his firm, TCM supported the following programs:

- CBE Tutoring Center: \$30,000
- Center for Healthy Neighborhoods: \$12,000
- Center for Economic Education: \$10,000
- Other CBE Centers: \$8,000
- School of Nursing: \$7,500
- President's Scholars: \$7,000
- Guardian Scholars: \$5,000

[BIT.LY/CSUF-TITAN-CAPITAL-MANAGEMENT](https://bit.ly/csuf-titan-capital-management)

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View the CSUF 2019-20 Annual Report at news.fullerton.edu/publications.



Economists Optimistic on U.S. and Local Economic Recovery from COVID-19

"We are more upbeat than the consensus," summarized Mira Farka during the 26th annual fall economic forecast presentation from Cal State Fullerton's Woods Center for Economic Analysis and Forecasting.

Farka, center co-director and associate professor of economics, along with Anil Puri, center director, believe the nation's real GDP will reach its pre-pandemic level by the end of 2021 and the economy will return to full employment by the end of 2022.

Their optimism stems from the fact that the U.S. economy was healthy before the pandemic hit, the policy response from the government was "unprecedented both in timing and scope" and many sectors — particularly housing — have already bounced back. In addition, coronavirus treatments have improved and vaccines appear to be on the way.

Puri and Farka do not expect a smooth recovery, though, noting the uneven impact of the virus on segments of the population, disparities in unemployment rates and skewed effects of the pandemic on varying industry sectors.

Hardest hit is the leisure and hospitality industry, which has a strong presence in the local area. While Orange County typically fares better than the nation as a whole economically, in this case, the two expect it will take just as long to get back to full employment — the end of 2022.

[BIT.LY/CSUF-ECONOMIC-FORECAST-FALL-2020](https://bit.ly/csuf-economic-forecast-fall-2020)

FROM STUDENT FILMS TO NETFLIX'S 'THE UMBRELLA ACADEMY'

Alumnus David Castañeda '15 (B.A. communications-radio/TV/film), most notably known for his role as Diego Hargreeves in Netflix's superhero TV series "The Umbrella Academy," didn't always know that he wanted to be an actor, but Cal State Fullerton helped him realize his passion and potential.

"I felt like I belonged at CSUF," he said. "I was part of the TV-Film Society club and made friends there. Shelley Murray, the club adviser, was great. She would be at our meetings and point out that every time she saw me, I had a script in my hand. My first-ever audition was for a student film at Cal State Fullerton, although I bombed it! Another benefit of going to Fullerton was commuting. I was in La Puente/West Covina, and I'd commute to campus, then I'd go to LA for my auditions. I never had time to stay in LA to hang out because I had to be back at CSUF for a class.

"And for the up-and-coming filmmakers at CSUF: Work hard so you can hire me. I'm going to need another job at some point." [BIT.LY/CSUF-ALUMNI-CASTANEDA](https://bit.ly/csuf-alumni-castaneda)



Cal State Fullerton Breaks All-Time Enrollment Records While National Averages Drop

Some of the reasons CSUF did so well when others did not is because the campus did not skip a beat in pivoting to remote programming and dedicated itself to specialized and intentional outreach and communications efforts, according to Elizabeth Zavala-Acevez, associate vice president for student affairs.

While enrollments did see a dip across the nation, Cal State Fullerton enrollment headed in the opposite direction. A record 41,408 students enrolled at the university this fall, a 3.86% increase from last year's enrollment of 39,868.

According to the National Student Clearinghouse, undergraduate enrollment is running 4.4 percent below last year's level. For-profit four-year colleges are also showing drops.

So why did CSUF do so well when others did not? For starters, according to Elizabeth Zavala-Acevez, associate vice president for student affairs, the campus did not skip a beat in pivoting to remote programming and dedicated itself to specialized and intentional outreach and communications efforts.

[BIT.LY/CSUF-BREAKS-ALL-TIME-ENROLLMENT-RECORD](https://bit.ly/csuf-breaks-all-time-enrollment-record)



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TITAN noun | tī-tən
one who stands out for **greatness of achievement**

TITANS of Giving



Howard Seller

Natalie Graham, associate professor of African American culture wanted to create a space for intellectual study and a think tank for creatives. She envisioned a place where students could write or edit a journal, develop creative arts and activities, learn more about African American culture, deepen their intellect and understanding. And where senior faculty members and the Black community could welcome and mentor newer faculty members. The more she thought about it, the more compelled she became to create such an environment.

The result is the Institute of Black Intellectual Innovation. Howard Seller, professor emeritus of English, very quickly made a choice to donate \$35,000 to assist in developing the institute.

"I was extremely impressed by the IBI's goals and clear plans for development," Seller said. "The multiple contributions the institute will make to students, faculty and the general community are especially relevant and timely. It seems clear to me that this endeavor is precisely what the College of Humanities and Social Sciences should be promoting and supporting." PLEASE VISIT [GIVING.FULLERTON.EDU](https://giving.fullerton.edu)