

TITANS *of* MEDIA

Selected Media Coverage

Distributed by Strategic Communications

October 28, 2021

Welcome to the October issue of **TITANS of Media**. Please find a sampling of stories from last month featuring news about Titans here and around the world. Visit news.fullerton.edu for additional CSUF stories.

This month, CSUF and Titans appeared in over 900 news clippings reaching over 2.5 billion readers worldwide.

For the latest news coverage, please visit CSUF in the News at: <http://news.fullerton.edu/csuf-in-the-news/>

– Chi-Chung Keung
Director of News Media Services

FEATURED STORIES

CSUF book selection ‘They Called Us Enemy’ rivets

readers   

Orange County Register - October 27, 2021

Reach: 2,103,041

Cal State Fullerton Hosts Critical Race Theory Panel Amid

Heated National Debate   

Voice of OC - October 25, 2021

Reach: 2,262,249

Experts say as cyber attacks increase, so do jobs



Orange County Register - October 25, 2021

Reach: 2,103,041

CSUF tackles food insecurity while respecting students' privacy

  

Orange County Register - October 22, 2021

Reach: 2,103,041

疫情衝擊全球經濟! 美專家預測：增長放緩 未來1年恐陷停滯性通

膨   

MSN 台灣 - October 22, 2021

Reach: 29,443

QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

FOLLOW US



專家：未來一年美國經濟低增長 較高通脹的滯漲走勢  



World Journal - October 20, 2021

Reach: 1,217,998

OC Unemployment Rate Will Keep Falling: CSUF  



Orange County Business Journal - October 20, 2021

Reach: 30,713

How a first-generation CSUF grad from Garden Grove became Miss California   

Orange County Register - October 15, 2021

Reach: 2,103,041

Food for thought: CSUF food pantry keeps students nourished   

Orange County Register - October 12, 2021

Reach: 2,103,041

Pollak Library: More space, resources and expanded collections   

Orange County Register - October 11, 2021

Reach: 2,103,041

Titans come together: A COVID-19 Remembrance  



Orange County Register - October 8, 2021

Reach: 2,103,041

CSUF program helps nontraditional students succeed   

Orange County Register - October 3, 2021

Reach: 2,103,041

EXPERTS QUOTED

How 5 nurses retain resiliency through the pandemic 



Becker's Hospital Review - October 1, 2021

Reach: 1,621,892

La rara y apestosa 'flor cadáver' volverá a abrirse en el Jardín Botánico de San Diego   

The San Diego Union-Tribune - October 26, 2021

Reach: 2,772,311

Chi-Chung Keung

Director, News Media Services

657-278-8487

ckeung@fullerton.edu

Cerise Metzger

Assoc. Director, News Media Services

657-278-4856

cmetzger@fullerton.edu

Ellen Treanor

Associate Vice President
Strategic Communications

657-278-4475

etreanor@fullerton.edu

Haga un recorrido por la granja, plante un jardín y muchos más eventos relacionados con las plantas   

MSN Latino - MSN.com - October 25, 2021

Reach: 13,985

Rare and stinky corpse flower set to bloom again at San Diego Botanic Garden  



Tribune (Premium) - October 24, 2021

Reach: 2,767

Botanic Gardens awaits bloom of Corpse Flower   

The Coast News Group - October 21, 2021

Reach: 73,337

Nurses have had a tough year (and then some). How they've stayed resilient  



Waukesha Freeman - October 15, 2021

Reach: 75,988

7 Latino Heritage Sites in Need of Urgent Protection   

Sierra Club - October 12, 2021

Reach: 7,725,196

Nasopharyngeal cancer incidence varies among Asian American subgroups  



Healio - October 11, 2021

Reach: 1,908,467

Study Finds Significant Variation in the Incidence of Nasopharyngeal Cancer Among Ethnic Subgroups of Asian Americans



The Asco Post - October 8, 2021

Reach: 1,146,593

How the Great Chicago Fire shaped the suburbs 150 years ago



Shaw Local - October 7, 2021

Reach: 4,400,729

Chinese and Laotian Americans more likely to be diagnosed with nasopharyngeal cancer



The Medical News - October 6, 2021

Reach: 6,995,502

Chinesische und laotische Amerikaner werden häufiger mit Nasopharynx-Krebs diagnostiziert



Nachrichten Welt - October 6, 2021

Reach: 1,106,910

SEO Headline (Max 60 characters) A

National Consortium for Digital Ethnic

Studies



Inside Higher Ed - October 6, 2021

Reach: 1,527,673

Cal State Fullerton student wins broad

COVID vaccine exemptions



The College Fix - October 3, 2021

Reach: 2,208,928

Overnight New Digest: Fossilized dinosaur

DNA possibly found



Daily Kos - October 2, 2021

Reach: 2,928,126

ALUMNI NEWS

Standard Chartered appoints Vinay Gandhi in regional private banking role



Hubbis - October 25, 2021

Reach: 20,696

Standard Chartered Makes Top Asian Regional Private Banking Appointment



Wealth Briefing Asia - October 25, 2021

Reach: 2,732

One young dancer's family shares history with The Wooden Floor in Santa Ana



Orange County Register - October 21, 2021

Reach: 2,103,041

Embedding upskilling into the flow of work

is vital: Kofax's SVP, HR



people matters - October 20, 2021

Reach: 41,910

Doanh nhân gốc Việt viết sách truyền bá 'chân lý' đến nhân loại



NGUOI VIET Online - October 18, 2021

Reach: 2,266,270

New Irvine Police Department Chief

Michael Kent sworn in



PublicCEO - October 18, 2021

Reach: 9,192

Pasadena principal wins national education award



Pasadena Weekly - October 14, 2021

Reach: 20,121

Meet San Gabriel's New Community Development Director



Colorado Boulevard - October 13, 2021

Reach: 12,858

PS Business Parks Names Adeel Khan as Chief Financial Officer



The Registry - October 11, 2021

Reach: 27,188

American Dream Survives Pandemic, Thrives In Southern California



California Patch.com - October 9, 2021

Reach: 4,419,312

Industry Mourns Loss Of John Kilroy



Aftermarketnews - October 8, 2021

Reach: 53,770

College parents suffer as more campus child care centers close



The Hechinger Report - October 7, 2021

Reach: 1,111,486

Waste Pro's Bill Jones Named Divisional

Vice President



Waste Advantage Magazine - October 27, 2021

Reach: 35,525

Lunch & Learn with Vince: SVF Flow Controls - Empowering Pumps and Equipment



Empowering Pumps - October 27, 2021

Reach: 30,619

Ruiz Returns To Lead Jovenville's Design Team



Graphic Design USA (GDUSA) - October 25, 2021

Reach: 5,011

Watch Nobel Laureate Maria Ressa's 2020

interview with inewsouce   

California News Times Today - October 8, 2021

Reach: 7,714,947

IN CASE YOU MISSED IT

Western State Housing Markets Remain Hot, Rate of Price Appreciation

Decelerates   

The Epoch Times - October 26, 2021

Reach: 10,277,315

Cuộc hành trình của Colin Powell

Vien Dong Daily News - October 25, 2021

Reach: 31,716

Reach: 35,088

Parenting for Liberation, Helping

Parents   

Precinct Reporter - September 29, 2021

Reach: 7,314

Tail end of strong storm from the north drenches parts of Southern California –

Press Telegram   

California News Times Today - October 25, 2021

Reach: 7,714,947

At Least 1 Person Killed In Crash Off The

57 Freeway   

California Patch.com - October 25, 2021

Reach: 4,419,312

Haga un recorrido por la granja, plante un jardín y muchos más eventos relacionados con las plantas

MSN Latino - MSN.com - October 25, 2021

Reach: 13,985

Salem State leads effort to expand digital ethnic studies

The Boston Globe - October 22, 2021

Reach: 4,002,986

Lineage Performing Arts Center Hosts Día de los Muertos Celebration

Pasadena Now - October 22, 2021

Reach: 2,228,570

Improving student outcomes

Fast Company - October 22, 2021

Reach: 5,335,903

Botanic Gardens awaits bloom of Corpse Flower

The Coast News Group - October 21, 2021

Reach: 73,337

Take a farm tour, plant an herb garden and many more SoCal plant events for fall



Yahoo news - October 20, 2021

Reach: 64,612,530

LAUSD Spent Millions on a Virtual Learning Maze for Students, Parents



dot.LA - October 19, 2021

Reach: 53,800

Understanding What Drives Student Success

Saleforce.org - October 19, 2021

Reach: 1,104,220

21 most diverse colleges in 2021

Becker's Hospital Review - October 18, 2021

Reach: 1,484,543

Cựu nữ sinh Bolsa Grande HS đại diện

California thi Miss America 2022

NGUOI VIET Online - October 17, 2021

Reach: 2,266,270

Complaint: Santa Ana Arts Collective's affordable housing comes with price of living in fear

Los Angeles Times - October 17, 2021

Reach: 25,697,451

Where Are Teachers Getting Critical Race Theory? In Teachers' Colleges

The Federalist - October 13, 2021

Reach: 2,361,887

大学の「RPA」「BI」講義に学生からは高評価 その納得の理由：大学が企業向けIT製品を教える訳【後編】

ITmedia ニュース - October 12, 2021

Reach: 45,569,215

Desert Sands reaches agreements for student teachers with multiple Cal State universities

The Desert Sun - October 7, 2021

Reach: 7,771,968

UiPath、Power BI、Tableauを講義で勉強——大学が「RPA」「BI」を教える理由：大学が企業向けIT製品を教える訳【前編】



ITmedia ニュース - October 5, 2021

Reach: 44,421,171

Take Five: Young Kim

PressFrom - Germany - October 5, 2021

Reach: 1,124,121

World Journal - October 4, 2021

Reach: 1,475,354

October 2021 O.C. Events: Halloween

Happenings and More   

Orange Coast Magazine - October 4, 2021

Reach: 1,120,282

420-unit complex marketed to students could be built near Cal State Fullerton 



Orange County Register - October 4, 2021

Reach: 2,103,041

Cal State to begin accepting early applications for fall 2022 – Telemundo

52   

Archy Worldys - October 1, 2021

Reach: 88,721

SBDC - OC Made - Small Business

Saturday   

California Patch.com - October 23, 2021

Reach: 4,419,312