SCHOOL OF ACCOUNTANCY ESTABLISHED IN COLLEGE OF BUSINESS

Cal State Fullerton’s Department of Accounting has attained school status, making the new School of Accountancy one of only four such entities in California. The status change highlights the strength of one of the largest undergraduate accounting programs in the nation.

“The accounting program consistently attracts top-notch students,” said Vivek Mande, director of the new school. “For the past three years, CSUF accounting students were chosen for the prestigious CSU Trustees’ Award for Outstanding Achievement, an honor given to only one student at each CSU campus.”

BIT.LY/CSUF-NEW-SCHOOL-ACCOUNTANCY

CONSULATE OF MEXICO, LATINX LEADERS AND COMMUNITY MEMBERS HONORED

President Fram Virjee and his wife, Julie, welcomed elected officials and Latinx business leaders to a Latinx Heritage Month reception introducing the new consulate from Mexico, Audrey Rivera, and recognizing longtime university supporter Gaddi Vasquez with the promise of an honorary doctorate to be awarded at Cal State Fullerton’s 2022 commencement.

Virjee noted that more Latinx Titans earned their bachelor’s degrees in 2021 than in any other year in the university’s history. That makes Cal State Fullerton No. 2 in the state and No. 4 in the nation for conferring baccalaureate degrees to Latinx students.

BIT.LY/CSUF-LATINX-HERRITAGE

Elected Officials Lauded in Visit to Fullerton Arboretum

Elected officials who played a role in $2 million in state appropriation visited campus to celebrate. The Fullerton Arboretum received $1 million and the additional $1 million will be seed money for the planning of “The Gateway” pedestrian bridge that will link the campus’ College Park building with the main campus across Nutwood Avenue.

During the COVID-19 pandemic, the Fullerton Arboretum was closed and events and fundraisers were canceled. The arboretum usually attracts 150,000 guests a year, offers programs for K-12 students, serves as a “living laboratory” for scientists and naturalists, and provides a stunning backdrop for musicians and artists.

“We are truly thankful for all your support,” said Greg Dyment, director of the Fullerton Arboretum, “It was very tough being closed for 19 months and this assistance will go a long way toward helping us create an environment for research, teaching and community engagement.”

President Fram Virjee also noted that the planned pedestrian bridge will provide a safer route for the thousands of students, faculty and staff who must cross the busy intersection each day.

BIT.LY/CSUF-ELECTED-OFFICIALS-SUPPORT-ARBORETUM

CHECK OUT THE FALL/WINTER 2021 ISSUE OF TITAN MAGAZINE AT TITANMAG.FULLERTON.EDU.

Read inspiring stories of an alumnus who landed a dream job with Marvel Themed Entertainment, a team of researchers fighting wildfires before they start and Titans who achieved historic gold medal wins at the Tokyo Olympics.
Students Develop Critical Research Skills
During the summer, 50 Cal State Fullerton students conducted research on a wide range of topics. “We know that students who work on research projects as undergraduates are more likely to earn a bachelor’s degree and beyond,” said Binod Tiwari, associate vice president for research and sponsored projects and professor of civil and environmental engineering.

While many universities focus on research programs and mentoring, they tend to zero in on graduate students. Faculty at Cal State Fullerton wanted to provide the same opportunities — a chance to learn, challenge themselves and make discoveries — to undergraduates. The academy (SUReA) provides that opportunity, according to its organizers.

BIT.LY/CSUF-STUDENTS-DEVELOP-RESEARCH-SKILLS

Titans of Giving:
CREATING A CULTURE OF PHILANTHROPY
A fundamental component of “It Takes a Titan,” the comprehensive campaign for Cal State Fullerton, is to lay the groundwork for increasing the university’s “culture of philanthropy.” So, in addition to the goal of raising $250 million, other goals focus on the donors themselves.

For instance, there is a goal of attracting 65,000 individual donors to the campaign (currently at 94% with 60,801 individual donors), 38,000 alumni donors (93% with 35,280 alumni donors), 120,000 gifts to the campaign (101% at 120,824), $70 million in planned giving commitments (at 97% with $67,878,447) and 140 planned gifts (94% at 131).

These figures are as of July 20, 2021.

TO MAKE A GIFT, VISIT FULLERTON.EDU/CSUFPLANNEDGIFT