

# TITANS *of* MEDIA

Selected Media Coverage

Distributed by Strategic Communications



October 2, 2023

Dear Titans,

Here is the **September 2023** issue of **Titans of Media**. Please find a sampling of stories from the month featuring news about Titans worldwide. Coverage in The New York Times, USA Today and Bloomberg accompanied our many stories in The Orange County Register.

In September, CSUF and Titans appeared in nearly **5,650 news stories** reaching approximately **5.4 billion readers** worldwide. For more stories, visit [news.fullerton.edu](https://news.fullerton.edu).

## FEATURED STORIES

**CSUF Return for New President Sylvia Alva** [in](#) [t](#) [f](#)

Orange County Business Journal - September 5, 2023

Reach: 25,251

**Environment | A photographer find an oasis at the Fullerton...** [in](#) [t](#) [f](#)

The Orange County Register - September 21, 2023

Reach: 2,181,458

## EXPERTS QUOTED

**Based on DNA Testing, Only One Twin Was Granted U.S. Citizenship.**

**Why?** [in](#) [t](#) [f](#)

Player FM - September 1, 2023

Reach: 9,973,509

**Housing | Rancho Santa Margarita mourns Richard Reese,...** [in](#) [t](#) [f](#)

The Orange County Register - September 1, 2023

Reach: 1,964,896

**Column: Can the LGBTQ+ community fight hate with love?** [in](#) [t](#) [f](#)

Los Angeles Times - September 4, 2023

Reach: 26,345,028

**Politics | How much has Orange County spent this year to...** [in](#) [t](#) [f](#)

The Orange County Register - September 5, 2023

Reach: 1,964,896

**Pride and Culture: Santa Ana's Fiestas Patrias** [in](#) [t](#) [f](#)

Voice of OC - September 17, 2023

Reach: 1,141,386

**Local News | CSUF Convocation focuses on infrastructure and...** [in](#) [t](#) [f](#)

## QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

## FOLLOW US



The Orange County Register - September 21, 2023

Reach: 2,181,458

**Rancho Palos Verdes residents believe more than land movement responsible for red-tagged homes** [in](#) [t](#) [f](#)

KABC-TV - September 22, 2023

Reach: 8,323,717

**'Goodness wins out': The Miss Gay America pageant's 50-year journey to an Arkansas theater** [in](#) [t](#) [f](#)

USA Today - September 24, 2023

Reach: 68,353,209

**AI, robots and satellite sensors are helping in the fight against wildfires**

[in](#) [t](#) [f](#)

Los Angeles Times - September 27, 2023

Reach: 30,824,242

**AI, Robots and Satellite Sensors Are Helping in the Fight Against Wildfires**

[in](#) [t](#) [f](#)

BNN Bloomberg - September 25, 2023

Reach: 2,013,712

**Local News | CSUF professor's AI-powered platform...** [in](#) [t](#) [f](#)

The Orange County Register - September 26, 2023

Reach: 2,181,458

**Yuki Tsunoda: The Potty-Mouthed Japanese F1 Racer Who Became a Cult Star** [in](#) [t](#) [f](#)

The New York Times - September 27, 2023

Reach: 143,779,862

**Local News | CSUF to implement a mobile team for mental...** [in](#) [t](#) [f](#)

The Orange County Register - September 28, 2023

Reach: 2,181,458

**The future of Latinidad in the U.S. is English** [in](#) [t](#) [f](#)

MSNBC - September 28, 2023

Reach: 8,075,878

## ALUMNI NEWS

---

**San Bernardino County, California appoints Luther Snoke as the Interim County Chief Executive Officer** [in](#) [t](#) [f](#)

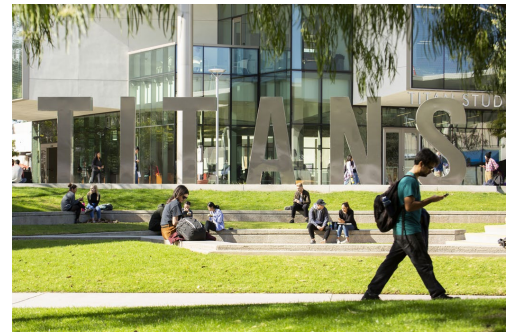
Carroll Publishing - September 4, 2023

**New Release by Celebrated and Award-Winning Author Kay A. Oliver - Whispering Lessons** [in](#) [t](#) [f](#)

Rockford Register Star - FinancialContent - September 5, 2023

Reach: 39,871

**Cast Set For SheNYC Arts' FORT HUACHUCA and BLOODSHOT** [in](#) [t](#) [f](#)



**Kendra Morales**

Associate Director

News Media Services

kamorales@fullerton.edu

**Michael Mahi**

Senior Director

Strategic Communications

mimahi@fullerton.edu

**Ellen Treanor**

Associate Vice President

Strategic Communications

etreanor@fullerton.edu

BroadwayWorld.com - September 5, 2023

Reach: 1,678,506

**Wylie Aitken Joins The American Film Institute's Board of Trustees** [in](#) [tw](#)



Voice of OC - September 5, 2023

Reach: 1,185,903

**Alliance Theatre Reveals Kaylee 'Mesa' Mesa as National Vision, Inc.**

**BIPOC Stage Management Fellow** [in](#) [tw](#) [f](#)

BroadwayWorld.com - September 6, 2023

Reach: 1,678,506

**The kids of L.A.'s immigrant cooks are growing up to become chefs. How they're shaping the food scene** [in](#) [tw](#) [f](#)

Los Angeles Times - September 6, 2023

Reach: 26,345,028

**From Ramen to Pasta: Fresh Handmade Food and Organic Wine on Ninth Street | Business** [in](#) [tw](#) [f](#)

DELECIIOUS FOOD - September 11, 2023

Reach: 10,778

**New Comedy USE YOUR WORDS! Comes to The Tank Next Month** [in](#) [tw](#)



BroadwayWorld.com - September 11, 2023

Reach: 1,646,851

**Dr. Dave Zieg Joins Alliant as National Director of Clinical Services** [in](#) [tw](#)



RICentral - FinancialContent - September 11, 2023

Reach: 50,339

**Laura Garrahan** [in](#) [tw](#) [f](#)

People of Print - September 11, 2023

Reach: 13,130

**Fullerton City Council selects Jon Radus to serve as interim police chief**



PublicCEO - September 11, 2023

Reach: 2,339

**Allegion Appoints Susan (Sue) L. Main to Board of Directors** [in](#) [tw](#) [f](#)

Silicon - September 12, 2023

Reach: 50,044

**Allegion plc Appoints Susan L. Main to Board of Directors** [in](#) [tw](#) [f](#)

MarketScreener - September 12, 2023

Reach: 2,925,292

**San Bernardino County Board of Supervisors appoints Luther Snoke as County CEO** [in](#) [tw](#) [f](#)

PublicCEO - September 12, 2023

Reach: 2,339

**Landscape art exhibit on display at Odyssey World Café** [in](#) [tw](#) [f](#)

Paso Robles Daily News - September 13, 2023

Reach: 92,521

**Column: We need immigrants more than ever. They keep hope in this country alive** [in](#) [tw](#) [f](#)

Los Angeles Times - September 17, 2023

Reach: 30,824,242

**El Camino College Welcomes 2022 Commencement Speaker** [in](#) [t](#) [f](#)

El Camino College - September 18, 2023

Reach: 1,064

**Renowned Author Kay A. Oliver Receives Prestigious Silver Medal at the 2023 Readers' Favorite Book Awards** [in](#) [t](#) [f](#)

The Roanoke-Chowan News-Herald - September 18, 2023

Reach: 20,901

**El Camino College Student Quinton Adams to Speak at 2022 Commencement** [in](#) [t](#) [f](#)

El Camino College - September 18, 2023

Reach: 1,064

**Craft Contemporary names Rody N. López as new executive director** [in](#) [t](#) [f](#)

Los Angeles Times (Premium) - September 21, 2023

Reach: 30,824,242

**Ruthanne Salido promoted to lead the Los Angeles Times multiplatform desk** [in](#) [t](#) [f](#)

Editor & Publisher (E&P) - September 21, 2023

Reach: 39,632

**Ronny Coleman, American Fire Service Icon, Passes Away** [in](#) [t](#) [f](#)

Fire Engineering Magazine - September 21, 2023

Reach: 1,102,281

**Greek Revival** [in](#) [t](#) [f](#)

Emmy Magazine - September 22, 2023

Reach: 3,370,437

**Pismo Beach selects Jorge E. Garcia as city manager** [in](#) [t](#) [f](#)

PublicCEO - September 27, 2023

Reach: 2,339

**Business | Patty Mitchell, food and wine guru for...** [in](#) [t](#) [f](#)

The Orange County Register - September 28, 2023

Reach: 2,181,458

**NASA Astronaut Tracy C. Dyson Receives Third Space Station Assignment** [in](#) [t](#) [f](#)

India Education Diary - September 22, 2023

Reach: 1,127,955

---

**IN CASE YOU MISSED IT!**

**California school district launches first-of-its-kind Korean American studies course** [in](#) [t](#) [f](#)

Yahoo! News - September 1, 2023

Reach: 62,345,292

**UCLA, USC among top colleges in the U.S.: Forbes** [in](#) [t](#) [f](#)

KTLA-TV - September 5, 2023

Reach: 7,977,851

**UCLA, USC among top colleges in the U.S.: Forbes** [in](#) [t](#) [f](#)

Yahoo! News - September 5, 2023

Reach: 62,345,292

**A Bigger, Better Gravitational-Wave Detector** [in](#) [tw](#) [f](#)

Sky News - September 1, 2023

Reach: 2,215

**Nancy L. Segal, "The Twin Children of the Holocaust: Stolen Childhood and the Will to Survive" (Academic Studies Press, 2023)** [in](#) [tw](#) [f](#)

Player FM - September 5, 2023

Reach: 9,973,509

**PBMs brace for House health package** [in](#) [tw](#) [f](#)

POLITICO - September 6, 2023

Reach: 20,083,910

**SoCal universities make Forbes' national 'top colleges' list for 2023** [in](#) [tw](#)



KTTV-TV - September 6, 2023

Reach: 1,891,611

**Local News | New CSUF president will lead the university...** [in](#) [tw](#) [f](#)

The Orange County Register - September 7, 2023

Reach: 1,964,896

**Local News | Back on campus: CSUF by the numbers** [in](#) [tw](#) [f](#)

The Orange County Register - September 8, 2023

Reach: 2,181,458

**Local News | CSUF's Latinx-focused counseling grad...** [in](#) [tw](#) [f](#)

The Orange County Register - September 11, 2023

Reach: 2,181,458

**News | Berenecea Eanes named first woman president of...** [in](#) [tw](#) [f](#)

The Orange County Register - September 13, 2023

Reach: 2,181,458

**Dr. Berenecea Johnson Eanes Appointed President of California State University, Los Angeles** [in](#) [tw](#) [f](#)

Diverse: Issues In Higher Education - September 13, 2023

Reach: 62,598

**Local News | CSUF students return from study abroad with new...** [in](#) [tw](#) [f](#)

The Orange County Register - September 14, 2023

Reach: 2,181,458

**Chance Theater Will Present Inaugural Legacy Arts & Humanitarian Award to Bette Aitken** [in](#) [tw](#) [f](#)

BroadwayWorld.com - September 15, 2023

Reach: 1,646,851

**U.S. News Releases 2024 Best Colleges Rankings** [in](#) [tw](#) [f](#)

AP (Hosted) - September 17, 2023

Reach: 3,364,484

**Disneyland's renovation plan gets environmental review** [in](#) [tw](#) [f](#)

Los Angeles Times - September 18, 2023

Reach: 30,824,242

**Disneyland's renovation plan gets environmental review** [in](#) [tw](#) [f](#)

Miami Herald - September 18, 2023

Reach: 10,313,331

**Celebrating Latinx Culture and Academic Excellence** [in](#) [tw](#) [f](#)

Newswise - September 18, 2023

Reach: 1,160,989

**How California Universities Fared in Revamped Rankings** [in](#) [t](#) [f](#)

The New York Times - September 19, 2023

Reach: 143,779,862

**Fresno State cracks Top 10 in key national ranking for 'social mobility'** [in](#)



The Fresno Bee - September 19, 2023

Reach: 4,464,598

**Local News | Fullerton Arboretum app was designed by...** [in](#) [t](#) [f](#)

The Orange County Register - September 22, 2023

Reach: 2,181,458

**Local News | Bravo for innovation and beautification by...** [in](#) [t](#) [f](#)

The Orange County Register - September 25, 2023

Reach: 2,181,458

**OC Insider: Making the Grade** [in](#) [t](#) [f](#)

Orange County Business Journal - September 25, 2023

Reach: 27,882

**Environment | Tour green village as student homebuilders...** [in](#) [t](#) [f](#)

The Orange County Register - September 27, 2023

Reach: 2,181,458

**CSU Scores High for Social Mobility in College Rankings** [in](#) [t](#) [f](#)

Newswise - September 27, 2023

Reach: 1,160,989