

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



November 27, 2023

In November, Cal State Fullerton was featured in more than 1,800 news stories reaching approximately 4.44 billion readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in CNN, Fox News, the Los Angeles Times and The Orange County Register.

For more stories, visit news.fullerton.edu.

FEATURED STORIES

Local News | CSUF students design sustainable housing solutions [in](#) [tw](#) [f](#)

The Orange County Register - November 7, 2023

Reach: 1,907,232

Local News | CSUF summit addresses climate change goals,... [in](#) [tw](#) [f](#)

The Orange County Register - November 16, 2023

Reach: 1,907,232

Cal State Fullerton Paves the Way for Clean Energy Initiatives [in](#) [tw](#) [f](#)

Energy Portal - November 16, 2023

Reach: 53,409

Local News | CSUF encourages donors to donate to their... [in](#) [tw](#) [f](#)

The Orange County Register - November 22, 2023

Reach: 1,907,232

Local News | Community grant funds CSUF musical examining... [in](#) [tw](#) [f](#)

The Orange County Register - November 21, 2023

Reach: 1,907,232

Local News | Cal State Fullerton program helps students at... [in](#) [tw](#) [f](#)

The Orange County Register - November 20, 2023

Reach: 1,907,232

EXPERTS QUOTED

California professor talks Filipino Americans' underrepresentation despite large population [in](#) [tw](#) [f](#)

Yahoo! News - November 1, 2023

Reach: 58,017,212

Alarming new trend is emerging as younger Americans eschew alcohol on dates, go more for cannabis [in](#) [tw](#) [f](#)

QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

FOLLOW US



Fox News Channel - November 3, 2023

Reach: 44,839,206

A Harvest of Cempasúchil, Marigolds, For Dia de Los Muertos [in](#) [tw](#) [f](#)

Voice of OC - November 3, 2023

Reach: 1,134,346

Local News | CSUF study: Building physiological resilience... [in](#) [tw](#) [f](#)

The Orange County Register - November 3, 2023

Reach: 1,964,278

News | As Israel-Hamas war rages, tension rises in... [in](#) [tw](#) [f](#)

The Orange County Register - November 5, 2023

Reach: 1,964,278

A third of managers harbor unconscious fear, leading to \$36 billion productivity loss [in](#) [tw](#) [f](#)

WorkLife - November 5, 2023

Reach: 74,888

A third of managers harbor unconscious fear, leading to a \$36 billion productivity loss [in](#) [tw](#) [f](#)

Digiday - November 7, 2023

Reach: 1,175,657

He was laid off by Elon Musk. Within hours, he had a plan to outdo Twitter

[in](#) [tw](#) [f](#)

CNN-US - November 7, 2023

Reach: 1,008,877

Local News | CSUF professor, students seek treatments for... [in](#) [tw](#) [f](#)

The Orange County Register - November 8, 2023

Reach: 1,907,232

OC Businesses Hiring Through the Headwinds [in](#) [tw](#) [f](#)

Orange County Business Journal - November 13, 2023

Reach: 24,786

Grief, fear, and hopes for peace: California college students describe campus climates during Israel-Palestine conflict [in](#) [tw](#) [f](#)

CalMatters - November 17, 2023

Reach: 9,923,627

News | Why chants like 'Free Palestine,' 'Am... [in](#) [tw](#) [f](#)

The Orange County Register - November 15, 2023

Reach: 1,907,232

ALUMNI NEWS

Voice of OC Reporter Elected President of OC Press Club [in](#) [tw](#) [f](#)

Voice of OC - November 1, 2023

Reach: 1,134,346



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UTD Names New Leaders in Academic Departments, Programs, Centers



The University of Texas at Dallas - November 1, 2023

Reach: 5,567,064

See a watercolor painting demonstration at Loma Linda Art Association program



San Bernardino County Sun - November 1, 2023

Reach: 2,288,337

Parson family artists and mariachi vocalist to be featured at Friday's Art Stroll



East Idaho News - November 1, 2023

Reach: 8,813,694

Long-time rector Jeff Paul of St. Peter's Episcopal Church in Carson City retires



Carson Now - November 2, 2023

Reach: 67,033

Rector of St. Peter's Episcopal Church celebrates retirement



Nevada Appeal - November 3, 2023

Reach: 1,124,301

Status Update: CSUF alums expand Hapa Bakery to Brea



The Orange County Register - November 6, 2023

Reach: 1,964,278

Caltech's Center for Inclusion and Diversity to Present Programs before the Pasadena Human Relations Commission



Pasadena Now - November 6, 2023

Reach: 2,251,453

Downey theater students perform 'Legally Blonde JR' in front of enthusiastic audience



The Downey Patriot - November 7, 2023

Reach: 22,167

Craig Hirson Named Commercial Banking Market Executive for Greater Los Angeles and Orange County at Western Alliance Bank



AP (Hosted) - November 8, 2023

Reach: 4,430,830

Moxie Theatre's 'Man and Moon' explores the breast cancer community from two unique perspectives



SignOn San Diego - November 10, 2023

Reach: 3,272,865

Local News | Reality TV production internships available to...



The Orange County Register - November 10, 2023

Reach: 1,907,232

New Zoo Revue Interview: Doug Momary & Emmy Jo Peden Reflect On Revolutionary Children's Show



Screen Rant - November 12, 2023

Reach: 54,924,466

MarketInk: Former U-T Cartoonist Steve Breen Joins Local Investigative Site inewssource



Times of San Diego - November 12, 2023

Reach: 3,326,930

Western Alliance Bank Names Craig Hirson Commercial Banking Market

Executive for Greater L.A., OC [in](#) [t](#) [f](#)

Los Angeles Times - November 13, 2023

Reach: 33,938,142

Sunny Gill, Nisarg Patel, Gagandeep Singh and Satinder Shoker of Xel Advisors On 5 Things You Need To Succeed In The Modern World Of Finance & Fintech [in](#) [t](#) [f](#)

Medium - November 13, 2023

Reach: 79,316,694

BANKING: Griesbach & Hirson - Los Angeles Business Journal [in](#) [t](#) [f](#)

Los Angeles Business Journal - November 13, 2023

Reach: 68,650

British crime novelist Elizabeth George to headline 2024 Southern Voices festival [in](#) [t](#) [f](#)

Hoover Sun - November 26, 2023

Reach: 23,602

Santa Ana City Council appoints Thomas R. Hatch interim city manager [in](#) [t](#) [f](#)

PublicCEO - November 22, 2023

Reach: 3,444

Laguna Beach born artist wins city's juried fine art exhibit [in](#) [t](#) [f](#)

Laguna Beach Independent - November 17, 2023

Reach: 24,411

IN CASE YOU MISSED IT!

Santana: Watering Orange County's Local News Desert [in](#) [t](#) [f](#)

Voice of OC - November 1, 2023

Reach: 1,134,346

Workshop Production Of THE BOYS AND THE NUNS Set For November Opening [in](#) [t](#) [f](#)

BroadwayWorld.com - November 1, 2023

Reach: 1,554,293

Garcia: California needs more Latino business owners [in](#) [t](#) [f](#)

The Press Democrat - November 2, 2023

Reach: 1,043,150

Local News | CSUF economists deliver mixed forecast to... [in](#) [t](#) [f](#)

The Orange County Register - November 2, 2023

Reach: 1,964,278

How to Win the Mental Health War on College Campuses [in](#) [t](#) [f](#)

Psychology Today - Let's Talk Tween - November 2, 2023

Reach: 1,641,073

OC a 'Hotbed of Innovation' In Medtech: Report [in](#) [t](#) [f](#)

Orange County Business Journal - November 6, 2023

Reach: 24,786

Letters to the Editor: How can teachers help kids glued to their phones learn to read? [in](#) [t](#) [f](#)

Los Angeles Times - November 7, 2023

Reach: 33,938,142

At Santa Monica College, Students Rethink Trash — And Their Careers [in](#)



LAist - November 15, 2023

Reach: 7,718,750

Things To Do | 8 places to take your annoying relatives while...   

The Orange County Register - November 16, 2023



Reach: 1,907,232

Local News | Snow day spreads cheers among Anaheim children...  



The Orange County Register - November 20, 2023

Reach: 1,907,232

Miller Lite, Hispanic association empower next generation of leaders with scholarships, awarding over \$100,000   

Daily Herald - November 17, 2023

Reach: 8,817,512

Titans of Media is compiled by CSUF Strategic Communications and Brand Management