

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



October 31, 2023

Dear Titans,

Here is the **October 2023** issue of **Titans of Media**. Please find a sampling of stories from the month featuring news about Titans worldwide. Coverage in Inside Higher Ed, Education Week, NBC News and the Los Angeles Times accompanied our many stories in The Orange County Register.

In October, CSUF and Titans appeared in nearly **5,400 news stories** reaching approximately **4.8 billion readers** worldwide. For more stories, visit news.fullerton.edu.

FEATURED STORIES

Paying Undergrad Mental Health Workers [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

Inside Higher Ed - October 17, 2023

Reach: 9,928,215

Former Emulex Chairman Paul Folino Dies [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

Orange County Business Journal - October 16, 2023

Reach: 16,929

Local News | Cal State Fullerton ranks No. 2 in nation for... [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

The Orange County Register - October 20, 2023

Reach: 1,964,278

CSUF program empowers Latinx counselors to deliver culturally tailored therapy to community [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

Spectrum News 1 Southern California - October 23, 2023

Reach: 21,937

EXPERTS QUOTED

How culture wars are shaping the House's democracy and Republican party [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

Omny.fm (USA) - October 14, 2023

Reach: 1,008,994

OC Computer Engineering Grads Design Assistive Glasses for People with Visual Impairments [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

Los Angeles Times - October 15, 2023

Reach: 29,214,359

Anaheim Resort Outperforms; A Standout Among Theme Parks [in](#) [t](#) [w](#) [i](#) [t](#) [f](#)

Orange County Business Journal - October 16, 2023

Reach: 16,929

QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

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The lives beyond the sentence [in](#) [tw](#) [f](#)

UCLA Newsroom - October 17, 2023

Reach: 1,126,436

OC Jobless Rate Will Keep Rising: CSUF Economists [in](#) [tw](#) [f](#)

Orange County Business Journal - October 19, 2023

Reach: 16,929

Housing | Economic 'cracks' will widen to... [in](#) [tw](#) [f](#)

The Orange County Register - October 20, 2023

Reach: 1,964,278

Local News | CSUF lab expands boundaries of traditional... [in](#) [tw](#) [f](#)

The Orange County Register - October 23, 2023

Reach: 1,964,278

Local News | CSUF professor's LA art exhibition is a... [in](#) [tw](#) [f](#)

The Orange County Register - October 25, 2023

Reach: 1,964,278

Learning Your Sister Is 'Someone Else's Twin' [in](#) [tw](#) [f](#)

WHQR-FM - October 1, 2023

Reach: 21,760

OC Business Outlook Rises to Highest Since Mid-2022: CSUF [in](#) [tw](#) [f](#)

Orange County Business Journal - October 3, 2023

Reach: 27,882

Teachers Can Support Struggling Readers in Middle and High School. Here's How [in](#) [tw](#) [f](#)

Education Week - October 6, 2023

Reach: 1,309,765

California delegation quiet on federal bill allowing removal of online LGBTQ content [in](#) [tw](#) [f](#)

The Sacramento Bee - October 9, 2023

Reach: 3,508,080

Local News | Titan Voices: A new policing paradigm of... [in](#) [tw](#) [f](#)

The Orange County Register - October 9, 2023

Reach: 1,964,278

Former Dodgers star Steve Garvey jumps into the California Senate race as a Republican [in](#) [tw](#) [f](#)

NBC News - October 10, 2023

Reach: 43,865,688

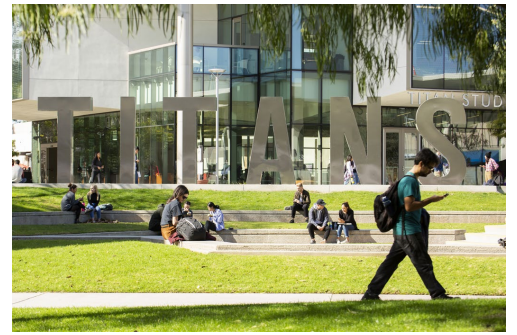
Local News | CSUF project traces the history of Black... [in](#) [tw](#) [f](#)

The Orange County Register - October 11, 2023

Reach: 1,964,278

"The Power of Ethnic Media", Illuminates Vital Role of Reaching Diverse Communities [in](#) [tw](#) [f](#)

PRODU - October 12, 2023



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Reach: 84,151

El poder de los medios étnicos ilustra el papel vital de llegar a comunidades diversas [in](#) [t](#) [f](#)

PRODU - October 12, 2023

Reach: 84,151

ALUMNI NEWS

Troy Blackwell On The Five Things You Can Do To Become More Resilient During Turbulent Times [in](#) [t](#) [f](#)

Thrive Global - October 1, 2023

Reach: 3,305,598

Executive Profile Kim Joseph Cousins [in](#) [t](#) [f](#)

The Valley Business Journal - October 1, 2023

Philip K. Weber Joins Sonrava Health as Vice President of Talent Acquisition [in](#) [t](#) [f](#)

Acrofan [ENG] - October 1, 2023

Reach: 2,745

Candidate Profile: Stephanie Sikora, Brookfield Board of Education [in](#) [t](#) [f](#)

Patch.com - October 2, 2023

Reach: 12,151,027

Spiegel Spotlight: News for District 2 - October [in](#) [t](#) [f](#)

Deal Town - October 2, 2023

Reach: 6,663,238

Orange County United Way Names Elizabeth Andrade as Executive Director for 2-1-1 Orange County [in](#) [t](#) [f](#)

Orange County United Way - October 3, 2023

Reach: 8,874

Phil Nevin says Angels have a bright future and he will always cheer for the Halos [in](#) [t](#) [f](#)

Los Angeles Times (Premium) - October 3, 2023

Reach: 30,824,242

From Houston to the Globe: 'The Great White Bard' author discusses Shakespeare and race [in](#) [t](#) [f](#)

The Houston Chronicle - October 4, 2023

Reach: 3,077,712

APR Consulting Adds Industry Veteran Avi Khilnani to Lead Global Strategy and Direct Hire Expansion [in](#) [t](#) [f](#)

The Joplin Globe - October 4, 2023

Reach: 1,100,783

Local News | CSUF alum and husband pledge \$1.5 million for... [in](#) [t](#) [f](#)

The Orange County Register - October 5, 2023

Reach: 2,181,458

Influential Women 2023: Channing Olson, SVP, Head of Integration and Project Management, Wealthspire Advisors [in](#) [t](#) [f](#)

The Business Journals - October 5, 2023

Reach: 6,139,888

Meet Our Advisory Board for the BizBash Event Experience Awards [in](#) [t](#) [f](#)

BizBash - October 6, 2023

Reach: 52,156

Kathy Rogers, Canfield, Ohio [in](#) [t](#) [f](#)

WKBN-TV - October 6, 2023

Reach: 9,945,994

Yvonne Villasenor [in](#) [t](#) [f](#)

The Spruce Pets - October 7, 2023

Reach: 5,042,044

Nickelodeon producer credits Irvine for her success [in](#) [t](#) [f](#)

Irvine Standard - October 7, 2023

Reach: 10,847

Master of Her Future [in](#) [t](#) [f](#)

California Lutheran University - October 10, 2023

Reach: 52,011

Even Antarctica was unsafe: Women scientists want to make fieldwork less hostile [in](#) [t](#) [f](#)

The 19th - October 13, 2023

Reach: 1,113,950

Reading Children's Books in Spanish [in](#) [t](#) [f](#)

Voice of OC - October 15, 2023

Reach: 1,134,346

Birch Lane Elementary welcomes Lisa Geigle as new principal [in](#) [t](#) [f](#)

Davis Enterprise - October 15, 2023

Reach: 35,819

With roots in San Gabriel Valley area, these changemakers honored in Hispanic Heritage Month [in](#) [t](#) [f](#)

San Gabriel Valley Tribune - October 15, 2023

Reach: 1,142,505

Stories and photos from the 39th annual Long Beach Marathon [in](#) [t](#) [f](#)

Long Beach Post - October 15, 2023

Reach: 1,187,446

Travis Tamasese Joins KPBS as Chief of Staff [in](#) [t](#) [f](#)

KPBS-FM - October 16, 2023

Reach: 4,494,246

LEAP Awards judging panel for 2023 unveiled; winners to be announced Thursday [in](#) [t](#) [f](#)

Design World Magazine - October 17, 2023

Reach: 27,917

Fan in viral on-stage moment with Gwen Stefani travels from Florida for Walk of Fame ceremony [in](#) [t](#) [f](#)

KNBC-TV - NBC LA - October 19, 2023

Reach: 1,279,248

Gwen Stefani to receive Hollywood Walk of Fame star [in](#) [t](#) [f](#)

KTTV-TV - October 19, 2023

Reach: 1,603,426

John Talcott, MBA, has been Inducted into the Prestigious Marquis Who's Who Biographical Registry [in](#) [t](#) [f](#)

BusinessLend.com - October 20, 2023

Reach: 40,619

At 90, an artist's unique journey, still uncharted [in](#) [tw](#) [f](#)

Laguna Beach Independent - October 20, 2023

Reach: 26,556

Santana Snacks Launches \$1M Fundraiser [in](#) [tw](#) [f](#)

Orange County Business Journal - October 23, 2023

Reach: 16,929

Local News | Tandem duo ready to ride into Watermen's... [in](#) [tw](#) [f](#)

The Orange County Register - October 24, 2023

Reach: 1,964,278

Three African Americans Appointed to New Higher Education

Administrative Roles [in](#) [tw](#) [f](#)

The Journal of Blacks in Higher Education - October 27, 2023

Reach: 17,714

Lan Anh unveils introduction video ahead of Miss Earth 2023 [in](#) [tw](#) [f](#)

The Voice of Vietnam - October 27, 2023

Reach: 5,089,634

IN CASE YOU MISSED IT!

Can College Students Really Design California's Homes of Tomorrow? [in](#)

[tw](#) [f](#)

Voice of OC - October 3, 2023

Reach: 1,141,386

Colleges have high rates of food insecurity and food waste. Students are helping address both [in](#) [tw](#) [f](#)

Salon - October 4, 2023

Reach: 4,571,391

The Cal State Fullerton Department of Theatre and Dance Performs

Shakespeare's TWELFTH NIGHT This Month [in](#) [tw](#) [f](#)

BroadwayWorld.com - October 5, 2023

Reach: 1,646,851

Local News | Doors to CSUF arts events now open to all Titans [in](#) [tw](#) [f](#)

The Orange County Register - October 6, 2023

Reach: 1,964,278

Environment | The Compost: Sustainable homes, jobs, wine and... [in](#) [tw](#)

[f](#)

The Orange County Register - October 10, 2023

Reach: 1,964,278

What to Do if Disneyland Tickets Are Sold Out [in](#) [tw](#) [f](#)

NerdWallet - October 13, 2023

Reach: 21,702,540

Business | Paul Folino, Orange County tech executive and... [in](#) [tw](#) [f](#)

The Orange County Register - October 16, 2023

Reach: 1,964,278

GRAMMY Museum And Recording Academy Select Recipients Of Quinn

Coleman Memorial Scholarship [in](#) [tw](#) [f](#)

Guitar Girl Magazine - October 17, 2023

Reach: 17,892

The Public Pulse: Pillen's response to article; Praise for Bacon; Medicare

drug prices [in](#) [t](#) [f](#)

Omaha World-Herald - October 22, 2023

Reach: 9,907,973

UCLA ranked as most 'Instagrammable' university in America; 2 other CA schools in top 10: study [in](#) [t](#) [f](#)

KTLA-TV - October 23, 2023

Reach: 5,691,958

Titans of Media is compiled by CSUF Strategic Communications and Brand Management

