Day of Giving aims high ‘to transform Titan lives’
Looking for 2,500 to donate $550,000

By Nicole Gregory, contributing writer

This year’s Titan Day of Giving will take place on March 6, with a tagline of “Embark on a mission to transform Titan lives.” Grace Johnson, director of Annual Giving, University Advancement, said she and her colleagues are hoping to raise $550,000 from 2,500 donors.

Previous years have aimed for $500,000, but Johnson and her team were aiming higher this year. “We really wanted to push this year,” she said.

“This year is a little bit harder,” she said, “because I think people are just overwhelmed by the amount of information they have to process. We just want to get people really engaged in the event and excited about what they can do to help transform lives.”

See more at ocregister.com/giving.
In honor of their accomplishments, 2024 Visionaries are being honored for their service and support of the university, their professional achievements, and their generosity. This year’s honorees are the following distinguished alumni:

- Caroline Wong, Director of Communications
- Tom Halligan, Creative Director
- Caitlin Adams, Project Manager
- Managing Editor

As a freshman at Cal State Fullerton, Laura Archuleta came in with an un- declared major, unsure of which career path she should take.

“Her credits at CSUF and the guidance of her professors for helping her discover a passion for housing are something she values,” said Lin.

Archuleta’s first exposure to theTitan community was as a child when she was the first in her family to do so. At California State University, Fullerton, she said she was first in her family to do so. At California State University, Fullerton, she said she was the first in her family to do so. At California State University, Fullerton, she said she was the first in her family to do so.

Growing up in Whittier, Archuleta knew she wanted to attend college, but she was the first in her family to do so. Archuleta has worked to bring housing, development and construction, and by working with various affordable housing financing entities, Jamboree Housing makes finding a place to live possible for many low-income families. The organization also provides support services for their residents who are dealing with mental health issues or special needs.

“It was just an incredible opportunity to bring together my background and passion for improving communities and neighborhoods, along with great kids, those with special needs, veterans and seniors, hope that they could live in high-quality housing that they can actually afford,” Archuleta said. “It’s been an incredible journey, and it absolutely would not have happened without CSUF. It’s been a full-fledged Titans by the time they graduate.”

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Laura Archuleta, CEO of Jamboree Housing Corp. and Cal State Fullerton alum, is the section’s primary advertising sponsor.
Researchers seek to design non-opioid treatment for pain

It's been 14 years since NASA astronaut and chemistry alumna Tracy C. Dyson earned her doctorate of science from CSUF. The 25-year astronaut and chemist, who has completed four space missions and more than 60 hours in space, is receiving national attention after recently participating in her third space mission.

For her third mission, Dyson will launch aboard the International Space Station (ISS) on March 21 on a Russian spacecraft as a member of the Expedition 70/71 crew. "I'm a little older, wiser and more experienced," said Dyson, a 1993 Cal State Fullerton alumnus. "As a flight engineer, I'm thrilled to be able to serve the country and our international partners to keep the mission going."

Dyson is looking forward to the possibility of performing breathtaking spacewalks, conducting pioneering experiments, and witnessing breakthroughs and improvements and changes aboard the space station throughout her career.

Since 2000, humans have continuously lived and worked aboard the space station to advance scientific knowledge and new technologies and make research breakthroughs not possible on Earth.

"I will launch on the launch pad at Kennedy Space Center in Florida on March 21 and work for about six months aboard the station," Dyson added. "I will conduct science experiments and new technologies and make breakthroughs not possible on Earth."

Dyson's last soggomg on the space station was in 2013 as part of Expedition 36/37. She spent 217 days in space and returned to Earth in February 2014. "We unpacked — spacewalks to make critical repairs, new technology in space, and a 360-degree view. The station is larger than a six-bedroom house and has a crew of four. We have been there since November 2000."

As part of the Expedition 70/71 crew, Dyson will conduct scientific research, demonstrations and technology demonstrations that help advance human future space missions and benefit people on Earth. Among the experiments she'll be working on includes studying how fire spreads and behaves in space.

Dyson will also contribute to the station's "Crew Earth Observations" study by photographing Earth to understand how the planet is changing over time and how it's affected by weather systems. Dyson will attend April 5-6 at UC Davis. A dinner in her honor was held on April 5 in the honor of her 20-year reunion.

"Everything you've ever studied goes right and left at your disposal when you launch into orbit. I've studied for my first spacecraft. "But I knew what I had learned and moved on."

Dyson relayed that it took her breath away. "I was flying right into space, from the space station: "I felt the first thing you see when you launch in the space shuttle that you can't see that you're never encountered in your life and you have to overcome that to see that you're there."

As a 25-year astronaut and chemistry student, Dyson is eager to assist fellow crew members on their spacewalks — if the need arises — during this latest mission. "I always look forward to getting into their first spacecraft and make sure they stay safe and sound," she said.

"And that's the best way to do that than to be part of those missions."
Learning about ‘invisible’ Corps: The front lines of public health

Nic Furtado, a biological science major, meets alumna and retired Rear Adm. Pamela M. Schweitzer and U.S. Public Health Service Commissioned Corps officers to learn about public health careers.

Lt. Claire Tipton, a consumer safety officer, said, “We’re the best kept secret,” Tipton said. “But we don’t want it to be a secret. We want to get the word out about what we do and inspire students to join the Commissioned Corps,” said Tipton, who served in the U.S. territory of Guam and worked to establish an inter-agency task force to study and combat opium addiction on the island.

Learning about the public health program was eye-opening for biology graduate student Alex Moran.

“It’s something I can see myself doing,” said Moran. “I’ve always been interested in public health, but this was something new for me. Learning about the Commissioned Corps, the website, and the student opportunities in the Commissioned Corps, I’ve decided to check it out.”

The College of Business and Economics at Cal State Fullerton business college maintains dual business and accounting accreditation

Cal State Fullerton’s continued excellence in business education has again resulted in prestigious dual accreditation by the Association to Advance Collegiate Schools of Business, the premier global accrediting body for business schools and colleges.

Through 2029, the college, the largest business college on the West Coast, will be fully accredited both for business administration and accounting, on which the CSUDH College of Business and Economics last maintained accreditation in AACSB history.

“College accreditation is a significant and important benchmark of quality,” said Sri Sundaram, dean of the College of Business and Economics. “It represents a rigorous self-study and peer review process that ensures excellence in education and student achievement.”

The continued expansion of signature programs such as the student-run investment portfolio Titan Capital Management, plans for Landmark Hall, the new home for the Glass-O’Malley Center for Leadership, and the revitalization of family business and nonprofit/social enterprise education have demonstrated that the College of Business and Economics has not only survived, but thrived.

The changes have been mirrored in the past half-decade, but the ability to reach through it all makes the college an important asset to the Orange County, Southern California and the global economic landscape.

CAREERS

Learning about ‘invisible’ Corps: The front lines of public health

Biological science major Nic Furtado had never heard about the career opportunities within the United States Public Health Service Commissioned Corps until officers came to Cal State Fullerton to share stories of their call to serve.

Furtado and other students met uniformed officers and learned about America’s health responders at a Feb. 8 event hosted by the College of Natural Sciences and Mathematics and Health Professions Advising Office.

Commissioned Corps officers — one of the nation’s uniformed services — serve as pharmacists, physicians, nurses, dentists, scientists, engineers and other professionals. They work on the front lines of public health at government agencies such as the U.S. Food and Drug Administration, Indian Health Service and Federal Bureau of Prisons.

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Lt. Claire Tipton, a consumer safety officer, shared that she serves within the Food and Drug Administration, along with U.S. Customs and Border Protection, to inspect shipments of foods, drugs and other FDA-regulated products to ensure items are safe before entering the country.

“Wear the best kept secret,” Tipton said. “But don’t want it to be a secret. We want to get the word out about what we do and inspire students to join the Commissioned Corps,” said Tipton, who served in the U.S. territory of Guam and worked to establish an inter-agency task force to study and combat opium addiction on the island.

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Photo courtesy of Pamela M. Schweitzer

Photo courtesy of CAL STATE FULLERTON/CSUF NEWS MEDIA SERVICES
Giving

President's Page

The “It Takes a Titan” philanthropic day, launched on March 12, 2020, just as the COVID-19 pandemic was causing institutional cancellations of every size, is welcome, she said. “We want every single person involved in some way, shape, or form,” Johnson said. “And for most people, that means with the start of the first thing of making a gift.”

Anywho wants to donate can direct their gifts to a particular college, department, or program, or they can choose to support the university. “It’s about showing your support and lifting up for our students and our campus community and giving forward the success that we have,” she said. And in every single way, whether we think about it or not, it does absolutely make a difference for our students. “It shows showing your support and lifting up for our students and our campus community and giving forward the success that we have,” she said. She and her colleagues work all year toward the Day of Giving by developing their communication plan. “We connect with people via email, text message, mail. We speak to people in meetings or in the community, in social media, digital advertisements,” she noted. “We’ll do physical mailings to alumni and friends who are donating is changing the lives of our students who feel passionate about supporting the university, she said. “We want every single person involved in some way, shape, or form,” Johnson said. “So we want to make sure that people hear about this. The plan has many partners. More than 100 programs, centers, and student clubs participate in fundraising day plans, Johnson explained, and empowered them to do communication as well. John and the communications team put together toolkits and with training and encourage them to connect with every single person that they know, as well. While we’re doing communications, we also rely on our amazing partners to do the same.”

The Titan Day of Giving lasts exactly 24 hours. “We open our website at midnight. At noon it switches over to midnight, it closes for the 24 hours until it lights midnight on March 17, Johnson said. Every year, she and her team aim to raise more money than the prior year. “We always try to increase our dollar goal and donor goal,” she said. Another goal behind the Day of Giving is to engage the entire community. Johnson, “We will run social media challenges, and we’re going to have a happy hour event at 5 p.m., right down the street. Every single touchpoint, every single opportunity that we can showcase what is happening on our Titan Day of Giving is going to grow the support that these programs and centers and other causes will have.”

“We have a donor wall on our website, and people can choose to show off their name, hide their name and give anonymously, or hide or show the dollar amount,” Johnson said. “You can support us in a very silent, quiet manner and know that you are doing amazing work. Even if you think, ‘I can only give $5,’ every single dollar amount,” she said. “And you don’t have to tell the world that you gave that amount, but know that giving you gave it and knowing that that support is truly invaluable and builds up to something greater—what’s that matter.”

The New strategic plan cares for goals for growth and improvement for the university in the next five years.

Plants

President’s Page

The five goals of the Strategic Plan for 2020-2025 are:

- Enhance support for student access, academic success, and retention of a more diverse faculty and staff.
- Expand and strengthen physical and financial capacity and community relations.
- Invest and improve campus operations.
- In innovate and improve campus operations.
- Strengthen CSUF’s physical and financial capacity.

The “It Takes a Titan” philanthropic campaign raised more than $375 million, enabling campuswide infrastructures and facilities upgrades, additional academic resources and enhanced programming.

Some of the members of the Strategic Plan Development Committee.

From left to right: Elva Rubalcava, chief of staff; Faheem Alqudsi, vice president, Student Affairs; Alejandro Porter, vice president, Administration and Finance; and chief financial officer, Su Searat; Tonya Hopson, chief diversity officer, Institutional Effectiveness and Planning; Sylvia A. Alva, president; Amy Dubrian, provost and vice president, Academic Affairs; and David Forsgren, vice president, Human Resources, Diversity and Inclusion.

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Callie Fullerston
Titans debut with a young roster and lots of opportunities

Baseball

By Brian Robins, contributing writer

Cal State Fullerton baseball fans who like change, who embrace the new, the different, the revolution unknown, are going to love what awaits them this summer.

“The fan base loves you,” head coach Jason Dietrich and his coaching staff have the team buy into.

Just as David Bowie wrote “Chang - ce” for them, Dietrich and his staff is turning “to face the strange.” This season, his third at the helm of the CSUF baseball program. Practically everywhere they turn, a strange face greets them.

“Twenty-two of them,” Dietrich said. “That’s just a whole bunch of new guys. You’re talking about guys on the team from last year who didn’t play last year.”

Dietrich said. “We lost six starting position players, two weekend arms and my closer. That’s a lot of experience that’s gone, which will happen. When you took this job, I knew it would happen. It was just a matter of when.”

Dietrich said this coming because the Titans had 17 returns from 2022, but only 13 players who started in 2022. Between 2022 and 2023, the Titans stepped out of the 30 and six in the Big West, returning to the postseason for the first time since 2018. That break-out-the-party-hats performance improves, however, comes with a nasty hangover. CSUF lost First-Team All-Big West first baseman Tyler Stultz and Fynn Chester, seniors on the All-Big West with his 3.75 ERA and had a more dominant role in the mound, however, where Dietrich turned to “face the strange” this season, embracing change and facing the unknown, are like change, who embrace the new, the different, the revolution unknown, are going to love what awaits them this summer.

Head coach Jason Dietrich’s lineup for this season is still evolving. Just as if David Bowie wrote “Chang - ce” for them, Dietrich and his staff is turning “to face the strange.” This season, his third at the helm of the CSUF baseball program. Practically everywhere they turn, a strange face greets them.

“We’re excited and nervous. That’s strange comes with a quality many Titans’ baseball fans don’t possess an abundance of — patience. Yet, Dietrichiet said. “Guys leaving causes an eventual strength of the Titans. He can play all nine positions. Seven of those positions were bested by the Cardinals: starter Chad Gurnea

“We’re not wanting to bring in 22 guys for the last two years, so you can imagine,” he said. “Guys leaving causes a ripple effect, but you can’t bring in that many guys every year. It’s too much. We’ve been working on our list of guys to bring in, so our tournament roster is 35 to 42 guys next year, give or take.”

“We get here. We have two guys to get guys as spots we needed to fill. This year, we lost the majority of older guys playing, but we, you have JC and (transfer) portal guys along with a lot of freshmen and sophomores who haven’t played a lot. It’s the ripple effect, it’s like change, who embrace the new, the different, the revolution unknown, are going to love what awaits them this summer.

The best place to see where the Titans are entering the 2024 season is to see who returns from 2023 — the faces Dietrich and his staff and turn face that isn’t strange. That begins with the left side of the infield: shortstop Maddox Latta and senior third baseman Jack Latta, who turned a double, triple, three runs and four RBI. Bardowell, a transfer who led Riverside City College to the 2012 community college state title with his 3.75 ERA and a career-best 56 strikeouts last year. He earned the save in last Friday’s opening victory over the Cardinal, Bardowell (2-3), 3-2, a junior right-hander, struck out 30 in 38 in innings. Bardowell, a transfer who led Riverside City College to the 2012 community college state title with his 3.75 ERA and a career-best 56 strikeouts last year. He earned the save in last Friday’s opening victory over the Cardinal, Bardowell (2-3), 3-2, a junior right-hander, struck out 30 in 38 in

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“This explains the 22 new faces and the 47 roster moves. Several of those players didn’t make the team and could have a role in the future. We are in a process, a process that trimmed the roster from 43 in the fall of 2022 to 25 by the end of the 2022 season. In essence, the Titans have lost the equivalent of two full recruiting classes since Dietrich arrived in the summer of 2022.

“Do your best to do your homework, and bite your tongue and realize it’s for the best,” Dietrich said. “Guys leaving causes an eventual strength of the Titans. He can play all nine positions. Seven of those positions were bested by the Cardinals: starter Chad Gurnea

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