

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



December 5, 2024

In November, Cal State Fullerton was featured in 1,110 news stories reaching approximately 1.69 billion readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in MSN.com, Yahoo News, the Los Angeles Times and The Orange County Register.

For more stories, visit news.fullerton.edu.

NATIONAL HEADLINES

As maternity options in California dry up, midwife training programs are fading [in](#) [t](#) [f](#)

Marketplace - November 22, 2024

Reach: 6,601,259

The Story of Tim and Bill: Twins Separated at Birth who were Reunited Years Later (Spanish) [in](#) [t](#) [f](#)

El Imparcial - November 24, 2024

Reach: 4,067,251

'Doomsday fish' washed ashore in California, but what does that mean?

[in](#) [t](#) [f](#)

Los Angeles Times - November 21, 2024

Reach: 17,819,653

Project upGRADS, Leading the Charge for Disadvantaged Students in Graduate Education at CSU Fullerton – A 2024 Example of Excelencia [in](#)

[t](#) [f](#)

Diverse: Issues In Higher Education - November 14, 2024

Reach: 37,678

Seal of Excelencia 2024 [in](#) [t](#) [f](#)

Diverse: Issues In Higher Education - November 5, 2024

Reach: 43,328

What sets Disney cruises apart from its parks? The luxury experience [in](#)

[t](#) [f](#)

South China Morning Post - November 4, 2024

Reach: 7,595,904

2 SoCal colleges rivals in Ballot Bowl [in](#) [t](#) [f](#)

Spectrum News 1 Southern California - November 4, 2024

Reach: 1,562

Cal State University system shifts focus to careers, not just degrees [in](#) [t](#)

[f](#)

QUICK LINKS

[CSUF News Center](#)

[For the Media](#)

[Titan Athletics](#)

FOLLOW US



Los Angeles Times - November 3, 2024

Reach: 17,642,920

PATIENCE BRYANT [in](#) [t](#) [f](#)

Diverse: Issues In Higher Education - November 1, 2024

Reach: 43,328

'Doomsday fish' washed ashore in California, but what does that mean?

[in](#) [t](#) [f](#)

MSN.com - November 21, 2024

Reach: 125,649,351

'Doomsday fish' washed ashore in California, but what does that mean?

[in](#) [t](#) [f](#)

Yahoo! News - November 21, 2024

Reach: 60,507,426

Project upGRADS, Leading the Charge for Disadvantaged Students in Graduate Education [in](#) [t](#) [f](#)

Diverse Issues In Higher Education - November 13, 2024

EXPERTS QUOTED

Study finds CEOs' decisions can be haunted by memories of past recessions [in](#) [t](#) [f](#)

MSN.com - November 20, 2024

Reach: 125,649,351

What the new Tiana's Bayou Adventure ride means for Disneyland [in](#) [t](#) [f](#)

Los Angeles Times - November 15, 2024

Reach: 17,819,653

What are doppelgängers and what does science say about them?

(Spanish) [in](#) [t](#) [f](#)

Infobae - November 6, 2024

Reach: 92,630,500

Trump or Harris - who will win US election? This retired Californian professor predicts the winner for which he is 97.4% sure [in](#) [t](#) [f](#)

The Economic Times - November 2, 2024

Reach: 15,622,602

The Economist Revealed that the Sichuan-Henan Poll was Only 2% Off, Estimating that Trump Would Win the Election With 2 More Electoral Votes and 270 Votes (Chinese) [in](#) [t](#) [f](#)

TVBS新聞 - November 3, 2024

Reach: 8,182,459

Mathematical Model Predicts Trump Narrowly Defeats Harris (Chinese) [in](#)

[t](#) [f](#)

Sing Tao Daily - November 2, 2024



Kendra Morales

Associate Director

Public Relations

kamorales@fullerton.edu

Cerise Valenzuela Metzger

Senior Director

Strategic Communications

cmetzger@fullerton.edu

Michael Mahi

Associate Vice President

Strategic Communications

mimahi@fullerton.edu

Reach: 3,356,405

CSUF faculty member's short film nominated for award [in](#) [tw](#) [f](#)

The Orange County Register - November 29, 2024

Reach: 1,555,059

REVIEW: Star Wars in Concert with the LA Phil [in](#) [tw](#) [f](#)

Ivoox - November 23, 2024

Reach: 1,239,511

As maternity options in California dry up, midwife training programs are fading [in](#) [tw](#) [f](#)

Marketplace - November 22, 2024

Reach: 6,601,259

Trump immigration policy: Will California's undocumented community face deportation? [in](#) [tw](#) [f](#)

The Mercury News - November 18, 2024

Reach: 3,802,793

What the new Tiana's Bayou Adventure ride means for Disneyland [in](#) [tw](#) [f](#)

MSN.com - November 15, 2024

Reach: 125,649,351

Why is Disney pouring money into its cruise line? To offer a luxury 'Disney experience' [in](#) [tw](#) [f](#)

MSN Singapore - November 4, 2024

ALUMNI NEWS

Fathom Holdings' Subsidiary, Verus Title, Appoints Industry Veteran Monica Schroeder as President and Promotes Penelope Vockel to Chief Operating Officer [in](#) [tw](#) [f](#)

stockstreetnews - November 1, 2024

Reach: 4,393

Kay A. Oliver - Beyond the Screen: The Art of Storytelling [in](#) [tw](#) [f](#)

Ivoox - November 1, 2024

Reach: 1,154,815

Xavier Creative House Appoints Jami Rogers as VP of Sales & Marketing [in](#) [tw](#) [f](#)

MyChesCo - November 4, 2024

Reach: 20,265

Karin Morris Named 2024 UCSD Physician Assistant Of The Year [in](#) [tw](#) [f](#)

Coronado Eagle & Journal - November 4, 2024

Reach: 6,561

Colonel Juan M. Mora To Speak on Veterans Day [in](#) [tw](#) [f](#)

Colorado Boulevard - November 6, 2024

Reach: 19,521

Zeel Ahir Wins Spot On Artesia City Council [in](#) [tw](#) [f](#)

India West - November 7, 2024

Reach: 44,550

Pasadena Veterans Day ceremony to honor military personnel with speakers, flyover and special activities [in](#) [tw](#) [f](#)

Merced Sun-Star - November 9, 2024

Reach: 2,214,384

Decorated Combat Veteran Colonel Juan M. Mora to Headline Pasadena's Veterans Day Celebration [in](#) [t](#) [f](#)

Pasadena Now - November 10, 2024

Reach: 79,051

Premiere of Centering Pura Vida Documentary and New Book by Dr. Lily E. Espinoza [in](#) [t](#) [f](#)

Associated Press - November 12, 2024

Reach: 48,045,066

Fathom Holdings Subsidiary, Verus Title Appoints Monica Schroeder As President And Promotes Penelope Vockel To COO [in](#) [t](#) [f](#)

citybiz - November 1, 2024

Reach: 57,196

Azenta, Inc. Announces Chief Financial Officer Changes [in](#) [t](#) [f](#)

MarketScreener - November 12, 2024

Reach: 2,700,971

Greenberg Traurig Expands California Real Estate Practice, Adds Ankush R. Israni in Los Angeles [in](#) [t](#) [f](#)

Leader Publications - November 12, 2024

Reach: 25,224

Karabatsos and Jones Join JT Magen as Project Managers in Los Angeles



California Builder & Engineer - November 13, 2024

Reach: 510

High Street Retail Specialist Carlos Lopez Joins SRS Real Estate Partners as Executive Vice President, Capital Markets [in](#) [t](#) [f](#)

SRS Real Estate Partners - November 14, 2024

Reach: 20,788

From working class to executive: CSUF alum's advocacy blazes trails [in](#)



The Orange County Register - November 15, 2024

Reach: 1,555,059

OC500 2024: Terry M. Giles [in](#) [t](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Manny Ramirez [in](#) [t](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

AMD Announces Resignation of Chief Accounting Officer [in](#) [t](#) [f](#)

Investing.com - November 18, 2024

Reach: 22,113,270

AMD appoints new Chief Accounting Officer [in](#) [t](#) [f](#)

Investing.com - November 18, 2024

Reach: 22,113,270

The Inner Circle acknowledges, Suzanne C. Crandall, DO MBA as a Pinnacle Lifetime Member [in](#) [t](#) [f](#)

Benzinga - November 20, 2024

Reach: 9,963,601

CLPS Appoints Sarah Wu as Non-Executive Director of Qinson Services



CEO insights Asia - November 22, 2024

Reach: 10,474

Robin Reed Riggles' "Conquer the Classroom" - Your Essential Guide to Thriving in Teaching and Finding Joy Amid the Chaos

The Valley Times-News - November 24, 2024

Reach: 11,155

CLPS Incorporation Appoints Ms. Sarah Wu as Non-Executive Director of QCC to Drive Strategic Growth in Credit Card Solutions

The Bulletin - November 24, 2024

Reach: 1,337

Jano Mattaio named Chief Deputy Public Defender

Yahoo! News - November 25, 2024

Reach: 60,507,426

People in the news, Nov. 26

McKnight's Senior Living - November 25, 2024

Reach: 25,052

New Folger Library Director Will Speak at Dupont Underground, Dec. 12



The Georgetowner - November 26, 2024

Reach: 21,616

Zeeshan Rehman Khattak Appointed As SECP Commissioner

Pro Pakistani - November 27, 2024

Reach: 1,730,018

The Inner Circle acknowledges, Suzanne C. Crandall, DO MBA as a Pinnacle Lifetime Member

Easy Shiksha - November 21, 2024

Reach: 54,618

Advanced Micro Devices (AMD) Announces Key Leadership Changes



GuruFocus - November 18, 2024

Reach: 1,174,132

IN CASE YOU MISSED IT!

Ronald S. Rochon Appointed President of Cal State Fullerton

Los Angeles Times - November 3, 2024

Reach: 17,642,920

Programs help Cal State Fullerton students thrive despite challenges they face

The Orange County Register - November 26, 2024

Reach: 1,555,059

CSUF's first-gen students are recognized with a week of events

The Orange County Register - November 25, 2024

Reach: 1,555,059

From food festival to wetlands: How recycling oyster shells is good for the environment

Long Beach Press-Telegram - November 21, 2024

Reach: 1,173,956

Summit showcases CSUF's commitment to a sustainable future [in](#) [tw](#) [f](#)

The Orange County Register - November 19, 2024

Reach: 1,555,059

OC500 2024: Sri Sundaram [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Tam Nguyen [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Ronald Rochon [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Gordon MacLean [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Jessica Word [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Paul Short [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Wayne Pinnell [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

OC500 2024: Joseph Hensley [in](#) [tw](#) [f](#)

Orange County Business Journal - November 17, 2024

Reach: 32,109

"Making Sense of the 2024 Elections" at the Fullerton Public Library [in](#) [tw](#)



Fullerton Observer - November 17, 2024

Reach: 16,345

CSUF professor examines humor in motivating end-of-life discussions [in](#)



The Orange County Register - November 13, 2024

Reach: 1,555,059

C.W. Driver Companies Completes \$59.8M Visual Arts Campus for CSU

Fullerton [in](#) [tw](#) [f](#)

California Builder & Engineer - November 13, 2024

Reach: 445

Ruling Against Affirmative Action Begins to be Felt in California (Spanish)



La Opinion - November 12, 2024

Reach: 1,129,629

Rosemead School District appoints new superintendent [in](#) [tw](#) [f](#)

San Gabriel Valley Tribune - November 11, 2024

Reach: 1,111,652

JJ's Star Spangled Salute: A Student Veteran Helping Other Veterans [in](#)



KFDI-FM - November 7, 2024

Reach: 7,913

Community Forum: Fullerton Firefighters and the Center for Healthy Neighborhoods (Spanish)   

Fullerton Observer - November 3, 2024

Reach: 11,325

LISTOS (Emergency Readiness)   

Fullerton Observer - November 2, 2024

Reach: 11,325

Cal State University of Fullerton Art Department Gets an Upgrade   

Fullerton Observer - November 1, 2024

Reach: 11,325

Between Friends: Cowin, Curran to be in dialogue at The Reef   

Los Angeles Downtown News - November 25, 2024

Reach: 16,323

Concert Review: "Star Wars in Concert" Transports To Another World, with C-3PO Along for the Ride   

We Live Entertainment - November 22, 2024

Reach: 15,272

Titans of Media is compiled by CSUF Strategic Communications and Brand Management