



TITAN REPORT

Business Alum Builds on Northgate Market's Success

Cal State Fullerton business alum Joshua González, along with his family and team, spearheaded the development of Mercado González Northgate Market, a 70,000-square-foot mercado in Costa Mesa that reimagines the traditional Mexican grocery store industry.

"We bring Mexican experiences to everyone. We wanted a market where people of all walks of life and cultures can interact in one place," said González, general manager of Mercado González and business development.

As a third-generation family member, González grew up in the family-owned Northgate Market business. After earning his degree from CSUF's College of Business and Economics, he had the skills he needed to craft and sustain a successful business model.

"Cal State Fullerton gave me so much support with its dedication to educating first-generation students and uplifting communities," said González, adding that nine other family members also have earned CSUF business degrees.

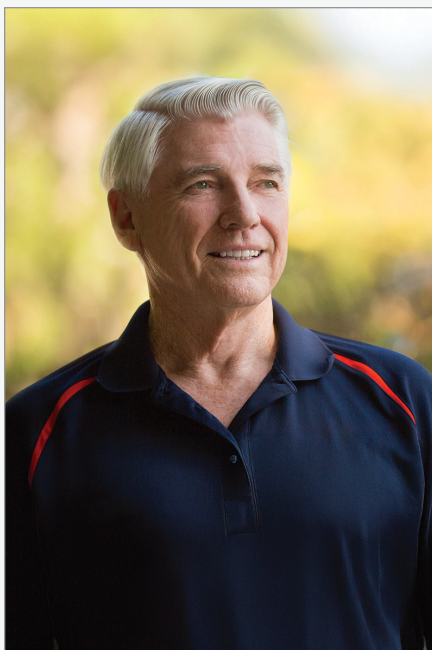
In keeping with their grandparents' legacy of giving back to the communities they serve, González and his family have financially supported university programs and activities, benefiting



the Center for Family Business, Giles-O'Malley Center for Leadership, Division of Student Affairs, and College of Engineering and Computer Science.

Last year, González was invited to join the college's Dean's Advisory Board to ensure all students receive the support they need to succeed in their business careers. He also serves as co-chair of the college's new Alumni Council.

news.fullerton.edu/joshua-gonzalez



Physics Alumnus Bequests \$3.5 Million to Create Deanship

Physics alumnus and longtime university supporter Dan Black has directed an irrevocable \$3.5 million bequest to create the first named Cal State Fullerton deanship in the College of Natural Sciences and Mathematics.

"It is truly an honor to create this deanship to support the excellent work of the college, faculty, students and staff to propel innovation, research and new opportunities," Black said. "I owe much of my professional success to my Cal State Fullerton education and the incredibly supportive faculty who inspired me and changed my life."

Dean Marie Johnson is the first to hold the honorific title of Dan Black Dean of the College of Natural Sciences and Mathematics.

Black and his wife, Kathy Chao, have a nearly three-decade record of giving to his alma mater. The couple's generosity has supported science, business, education, history and military science students, and college programs.

news.fullerton.edu/dan-black-24

New Members Named to CSUF Philanthropic Foundation Board

Community leaders and entrepreneurs are among the newest members of Cal State Fullerton's Philanthropic Foundation Board of Governors, the nonprofit auxiliary organization established to build and strengthen CSUF's relations with the community and encourage advocacy, investment in and support of the university.

Jon C. Smith '02, partner at Ernst & Young LLP, serves as board chair. New members include:

- Kristin Crellin '95, senior vice president, community and membership development, SchoolsFirst Federal Credit Union
- Victor Dominguez '04, president and CEO, YMCA of Metropolitan Los Angeles
- Ronald S. Rochon, president, Cal State Fullerton
- Kimberly Shiner, executive director, vice president of University Advancement, Cal State Fullerton

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ASI Food Pantry Recognized With \$75,000 Gift From Kaiser Permanente

The Associated Students Inc. Food Pantry at Cal State Fullerton was recognized with a \$75,000 gift from Kaiser Permanente that will be used to purchase refrigerated lockers as well as culturally and dietary-specific foods.

Established in 2018 as a mobile food pantry, the resource has grown into a permanent space in the Titan Student Union where students can shop in a confidential environment for such items as eggs, milk, bread, snacks, ready-to-eat frozen foods, fruits, vegetables and soups.

news.fullerton.edu/food-pantry