

TITANS of MEDIA

Selected Media Coverage

Distributed by Strategic Communications



February 4, 2025

In January, Cal State Fullerton was featured in 739 news stories reaching approximately 1.26 billion readers in top-tier and international publications.

Stories spotlighting CSUF faculty experts and research, alumni, and students appeared in The Guardian, USA Today, the Los Angeles Times and The Orange County Register.

For more stories, visit news.fullerton.edu.

NATIONAL HEADLINES

Career Development, Internship Funding for First-Gen Students [in](#) [t](#) [f](#)

Inside Higher Ed - January 28, 2025

Reach: 7,706,459

MCT Foundation Names Three Graduate Scholars to Study Student Mental Health Across Diverse Institutions [in](#) [t](#) [f](#)

Diverse: Issues In Higher Education - January 22, 2025

Reach: 46,432

CNN defamation case foreshadows Trump media crackdown, experts say [in](#) [t](#) [f](#)

MSN.com - January 20, 2025

Reach: 123,209,368

CNN defamation case foreshadows Trump media crackdown, experts say [in](#) [t](#) [f](#)

The Guardian - January 20, 2025

Reach: 77,390,591

Consumer stocks in 2025: US consumer power continues to improve, but customers still need "cheap and good quality" (Chinese) [in](#) [t](#) [f](#)

Yahoo! News Hong Kong - January 3, 2025

Reach: 2,063,279

Consumer stocks 2025: Watch out for discount retailers and fast casual chains, tariffs remain a wild card [in](#) [t](#) [f](#)

Yahoo! Finance - January 2, 2025

Reach: 45,521,457

Americans see positive LGBTQ+ influences all around [in](#) [t](#) [f](#)

News Net Daily - January 1, 2025

EXPERTS QUOTED

Marco Rubio arrives in El Salvador to turn it into a migrant prison

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(Spanish) [in](#) [tw](#) [f](#)

Expediente Público - January 30, 2025

Reach: 6,066

As Little Saigon celebrates Têt and a major milestone, more is known about its vitality, needs [in](#) [tw](#) [f](#)

The Orange County Register - January 29, 2025

Reach: 1,358,658

5 Ways to Stay Happy and Hopeful During Winter [in](#) [tw](#) [f](#)

SOUTH WEST HEALTHCARE SERVICES LTD - January 27, 2025

Reach: 762

From Treason to Trump: Felony's Medieval Origins and Modern Resilience

[in](#) [tw](#) [f](#)

Ivoox - January 18, 2025

Reach: 1,174,569

Under the State of Emergency, Deportees Face an Uncertain Future in El Salvador (Spanish) [in](#) [tw](#) [f](#)

Los Angeles Times - January 14, 2025

Reach: 12,953,177

Navigating Economic Trends And The Tax Implications For Your Business

[in](#) [tw](#) [f](#)

Mondaq Business Briefing - January 8, 2025

Reach: 3,303,993

Launch of the Volume "Baroque Storm" by Bogdan Suceavă, at Cărturești Iași (Romanian) [in](#) [tw](#) [f](#)

Ziarul de Iasi - January 5, 2025

Reach: 7,758,299

ALUMNI NEWS

Purdue Federal selects Darrick Weeks as President/CEO [in](#) [tw](#) [f](#)

CUInsight - January 6, 2025

Reach: 17,226

Marquis Who's Who Honors Genevieve Richardson, MS, for Expertise in Speech Pathology [in](#) [tw](#) [f](#)

24-7 Press Release - January 7, 2025

Reach: 48,040

PD reporter Melanie Nguyen: I never expected to get my dream job somewhere I grew up loving with my whole heart [in](#) [tw](#) [f](#)

The San Luis Obispo Tribune - January 7, 2025

Reach: 2,259,800

Heather Moreno sworn in as SLO County's new District 5 supervisor. What are her plans? [in](#) [tw](#) [f](#)

The San Luis Obispo Tribune - January 7, 2025

Reach: 2,219,330

Leona M. Flores, Ph.D., named vice president of research operations at Sanford Burnham Prebys [in](#) [t](#) [f](#)

EurekAlert! - January 8, 2025

Reach: 3,375,347

Midway Driller adding reporter to staff [in](#) [t](#) [f](#)

Taft Midway Driller - January 8, 2025

Reach: 10,996

Pitzer College Names Webb Schools' Bob Fass as Vice President for College Advancement [in](#) [t](#) [f](#)

Yahoo! Finance - January 10, 2025

Reach: 47,354,129

Orange County United Way Welcomes Agnes McGlone Swanson as New Senior Vice President of Community Relations [in](#) [t](#) [f](#)

Orange County United Way - January 13, 2025

Reach: 4,151

SCV Water officers set for 2025 [in](#) [t](#) [f](#)

Santa Clarita Valley Signal - January 14, 2025

Reach: 1,166,637

Iowayna Peña Appointed Director of City Workforce Development [in](#) [t](#) [f](#)

City and County of San Francisco - January 15, 2025

Reach: 4,439,011

See Kevin Costner's Life in Photos as the Oscar-Winning Actor Turns 70 [in](#) [t](#) [f](#)

MSN.com - January 18, 2025

Reach: 123,209,368

Michele Rae Fellows May 1969 – Jan. 2025 [in](#) [t](#) [f](#)

Estero Bay News - January 18, 2025

Reach: 1,912

Gateway Destinations Introduces a New Travel Consultant [in](#) [t](#) [f](#)

PRLog - January 20, 2025

Reach: 67,979

On the Move: Windes Welcomes Maddy Roza (Sander) as Tax Partner [in](#)

[t](#) [f](#)

Orange County Business Journal - January 27, 2025

Reach: 40,672

Windes Welcomes Christy Clark as Tax Director [in](#) [t](#) [f](#)

Windes - January 27, 2025

Reach: 13,881

Coldwell Banker Brokers of the Valley welcomes Salter [in](#) [t](#) [f](#)

The San Luis Obispo Tribune - January 28, 2025

Reach: 2,219,330

Monina Distor-Castro, DNP, MSN, RN, FNP-BC, CBN: A Leader in Bariatric Nursing and Obesity Medicine [in](#) [t](#) [f](#)

IssueWire - January 27, 2025

Reach: 53,931

NAMM Announces Eight New Board Members Joining in 2025 [in](#) [t](#) [f](#)

Yahoo! Finance - January 25, 2025

Reach: 47,354,129

IN CASE YOU MISSED IT!

How education helped transform a family business into a supermarket dynasty [in](#) [tw](#) [f](#)

The Orange County Register - January 27, 2025

Reach: 1,358,658

CSUF program gives Black women the chance to explore their passions through research [in](#) [tw](#) [f](#)

The Orange County Register - January 30, 2025

Reach: 1,358,658

Titan Voices: A vision for collective care and a healthier future [in](#) [tw](#) [f](#)

The Orange County Register - January 29, 2025

Reach: 1,358,658

California builders warn of price hikes should Trump tariffs begin Feb. 1 [in](#) [tw](#) [f](#)

Los Angeles Daily News - January 29, 2025

Reach: 5,550,364

Project Rebound's housing plan will open doors to formerly incarcerated women [in](#) [tw](#) [f](#)

The Orange County Register - January 28, 2025

Reach: 1,358,658

The world's oldest billionaire - 103 years old, £1.4bn net worth and still making money [in](#) [tw](#) [f](#)

Daily Express - January 24, 2025

Reach: 19,287,233

Fullerton's two colleges win bragging rights for supporting civic engagement, voter registration [in](#) [tw](#) [f](#)

The Orange County Register - January 16, 2025

Reach: 1,358,658

What do Little Saigon's Vietnamese residents expect from new Rep. Derek Tran? [in](#) [tw](#) [f](#)

The Orange County Register - January 8, 2025

Reach: 1,358,658

Colorful Geometric Street Art Murals Celebrate the Vibrancy of the Human Spirit [Interview] [in](#) [tw](#) [f](#)

My Modern Met - January 7, 2025

Reach: 7,782,429

Brenton Wood, 'Oogum Boogum Song' crooner who captivated Latino listeners, dies at 83 [in](#) [tw](#) [f](#)

MSN.com - January 3, 2025

Reach: 127,645,172

Brenton Wood, 'Oogum Boogum Song' crooner who captivated Latino listeners, dies at 83 [in](#) [tw](#) [f](#)

Los Angeles Times - January 3, 2025

Reach: 16,180,065

Santa Barbara County Sheriff's Benevolent Posse Presents \$5,000 in

Scholarships to High School Graduates   

Santa Barbara Independent - January 6, 2025

Reach: 2,239,244

Titans of Media is compiled by CSUF Strategic Communications and Brand Management

